



2015



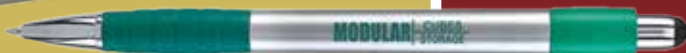
Bankers ADVERTISING

since 1896

COMPANY



FALL & HOLIDAY GIFT IDEAS



2015 Fall Gift Meeting

Table of Contents

Bags	1-3
Drinkware	4-7
Flashlights	8-10
Food	11-12
Housewares	13-16
Misc. Ideas	17-18
Tech	19-21
Tools	22-23
Writing Instruments	24-26
Awards Ideas	27
Bundling, Packaging & Distribution	28
GIFT SPECIALS	29-44
Holiday Gift Giving Check List	45-48
Sample Request Form	49
Notes	51-60

Meeting Agenda

Welcome!

We have a great day planned and are looking forward to spending the day with you.

Here are the topics for your 2015 Meeting:

- Fall Gift Ideas
- BAC Embroidery
- Marketing & Communications
- BAC Calendars
- BIC® Presentation – Denise Brune
- Supplier Presentations (Three of your BEST Lines will share products and ideas)
- BAC Promotional Graphics
- Fall Gift Specials
- 2015 National Sales Meeting – Pheasants Run

We'll break for lunch around noon. In addition, we'll have a morning and afternoon break to allow you to follow up on any current business, return any urgent phone calls, and allow you extra time to touch and feel the products and share ideas with your peers. PLEASE set your cell phone to silent so as to not disrupt the meeting if you receive a call.

Thank you for attending the meeting. We hope you found some good ideas to help you with your fall selling season.

15705 KOOZIE KOOLER WITH COOL GEAR CONTAINER

Success is in the "bag" with this lunch bag set with storage containers! A great gift for anyone who takes lunch or snacks to work, for tailgating, packed with road trips snacks, packed with thank you gifts for a charity event or as part of a wellness program. This fantastic set includes an insulated Koozie Cooler with a Cool Gear storage container and insulated bottom with a front pocket for additional storage. A great gift to display any brand for maximum exposure.

Colors: Black, Royal, Navy
Set Up: \$50.00



QTY	48	96	240
	\$14.24	\$13.83	\$13.43



45829 BAG RECYCLER

See what's in "store" for your brand with this terrific marketing tool! This goinggreen™ compact bag stores all your plastic grocery bags in one handy spot so you're always organized. The top handle slides over most door knobs for use with easy access to remove bags from the bottom slit for re-use. Help the environment by re-using plastic bags and ordering this awesome item today. Made from 100% 7 oz. cotton natural canvas; this shopping bag saver/organizer makes a handy giveaway. Show this item to recycling centers, local environmental organizations, wildlife groups or retail stores to keep bags out of ditches and off utility lines.

Color: Natural
Set Up: \$50.00

QTY	72	144	288	576
	\$5.31	\$5.04	\$4.40	\$3.87

12 CAN CONVERTIBLE COOLER

Let's go for a picnic with this 12 can convertible duffel cooler made of 600D Polyester! It features a fully insulated waterproof main compartment that holds your beverage of choice plus ice. It also has two large zippered front pockets for extra storage, two zippered end pockets, a removable cooler lining for additional storage space or to make cleaning easier, padded handle wrap and an adjustable shoulder strap. What a fantastic product for corporate gifts, employee appreciation, wellness programs or to athletic booster clubs to display their logos on. It's more than a cooler – it can be a travel bag, baby bag, camera bag or technology bag. Great packaging item – add a ham or cheese set from a local vendor to create a nice gift.

Colors: AG-653: Black, Red, Blue, Green, Yellow, Orange, Purple, Royal Blue, Burgundy, Lime Green; AG-653PRT: Camouflage, Aqua Dots, Urban Camo

Set Up: \$62.50

QTY	20	10	250
AG-653	\$22.46	\$21.80	\$19.24
AG-653PRT	\$24.28	\$23.57	\$20.80



CB-120 24 CAN FOLDABLE COOLER

Want an item that appeals to both male and female customers? Coolers are one of the most widely used unisex promotional gifts handed out. This rigid cooler bag features a removable hard inner liner and base board for durability and easy cleaning that is foldable within the cooler and features Velcro tie downs for compact storage. Get the benefits of a hard and soft cooler combined in one cool chiller. Carry 24 cans or bottles of your favorite beverage or a big stack of sandwiches in this 600D insulated cooler bag and you're ready to party, fish, tailgate or taking goodies to a youth sporting event! It has a wide Velcro opening on the top so you can quickly and easily grab something without unzipping the main compartment. The ability to fold flat saves on shipping costs. What a terrific item to present as the perfect safety award, employee anniversary gift, holiday gift, thank you gift or top level prize.

Colors: Blue; Gray; Red

Set Up: \$55.00

QTY	12	25	50
	\$28.69	\$27.77	\$26.84

144X INSPRIATIONS REVERSIBLE COTTON TOTE

Looking for inspiration or motivation? Go for the versatility of reversibility with these pattern inspirations reversible cotton totes. Made with 7 oz. cotton exterior and 3.5 oz. cotton lining, each bag measures 16”L x 12”H x 6”W and features a reversible design with on-trend graphics for added style. A large main compartment gives ample space and a front slash pocket on the non-patterned side makes bringing essentials easy. The 18” shoulder straps complete usefulness of this tote. A bag for all seasons for use at local farmers markets, yoga clubs, garden clubs, a gift as a thank you with a purchase at a child’s clothing store or gift shops.

Colors: 1444-Natural/Script Pattern, 1445-Natural/Navy & Blue Pattern, 1446-Natural/Coral & Watermelon Pattern

Set Up: \$55.00

QTY	50	100	300
	\$10.98	\$9.48	\$8.25



224X VERTICAL MESSENGER BAG

Get your message seen with this new bag. Durability with 600D polyester/420D polyester material and quilted detail for added appeal while sized to fit a 10” tablet!! Features front zippered pocket, main compartment with Velcro closure, zippered mesh pocket and side mesh water bottle pocket. Includes adjustable shoulder strap, top grab handle and pen loop on front flap. Show this to your college customers, insurance companies, insurance companies, businesses with a sales force, gift for real-estate closings or car/truck dealerships. This is a good item to hold materials at the check in table for meeting/seminar. It will be a very appreciated gift and with the branded imprint seen often.

Colors: 2241-Black, 2242-Royal Blue, 2243-Apple Green
Set Up: \$55.00

QTY	50	100	300
	\$13.75	\$11.98	\$10.48

THERMOS®

80100 THERMOS BEVERAGE BOTTLE 1.25QT.

A recognizable name brand with your customer's brand on it! What a way to make a statement. A vacuum bottle featuring Thermos™ insulation technology for maximum temperature retention for both hot and cold beverages. It is topped with a durable stainless steel cup with stainless steel interior and exterior (which remains cool to the touch and sweat-proof with cold beverages) allowing up to 24 hours of retention. For convenience, there's a twist and pour spout for access to the beverage without removing the stopper. The 1.25 quart capacity allows for ample liquids for camping, fishing, hunting, working on outdoor projects, harvesting, coffee or tea to the work place or a work lunch. A splendid item to show to construction companies, excavating or trenching businesses, lumber companies, chamber of commerce offices and more!

Color: Gunmetal
Set Up: \$55.00

QTY	12	24	48
	\$51.25	\$43.75	\$35.25



THERMOS®

80145 THERMOS TRAVEL MUG

Get a handle on your customer's brand with this retail recognizable name brand 16 oz. plastic travel mug. The double wall foam insulation retains hot or cold temperatures for a satisfying sip of your favorite beverage. Features a durable liner, a scratch resistant base and spill-resistant screw on cap with slide-lock lid for added security. Compatible with most single cup coffee makers for use at home or suggest to the local fast food restaurant, diner or café and offer these to be reused during the coffee klatches each morning or afternoon.

Color: Black
Set Up: \$55.00

QTY	48	96	300
	\$8.98	\$7.75	\$6.25



46032 MOSSY OAK® Sport Bottle

The hunt is over!! Show this 24 oz. Mossy Oak® sport bottle to local gun shops, shooting ranges, convenience stores, cooperatives, restaurants and any other business that hunters or agricultural customers might frequent. Camo is popular for anyone whether you're a sportsman or live in a city or town. It features twist on, spill resistant top with flip-up drink-thru spout/straw and hinged carry strap. Relieve safety concerns as this is a BPA free bottle with officially licensed Mossy Oak® pattern.

Color: Clear/Mossy Oak Break-Up® Camouflage
Set Up: \$50.00

QTY	72	144	288
	\$10.99	\$10.73	\$10.49

SL220SS CYPRUS VACUUM TUMBLER

Have a customer looking to add style to their message? This tumbler is the answer. A FDA compliant 18-8 dual wall Stainless Steel, copper lined which is vacuum insulated to retain heat for 8X longer. This classy tumbler features patent pending flip top lid design with snap locking closure prevents drinks from spilling; the lip groove allows you to position the drinking spout without even looking and is simple and easy to clean with two Silicone rings for a better grip. An item any business would be proud to give to their board of directors, as a thank you to valuable clients, as holiday gifts, for a beverage shop to promote their name, even car/truck dealerships could give out as a thank you when purchasing a new vehicle.

Colors: Black, Bronze, Stainless, Titanium
Set Up: \$55.00

QTY	24	48	96
	\$13.69	\$13.27	\$12.84





1922 CAR COASTER

Almost everyone is proud of their car and wants to keep it nice. Show you care too while also showing off your brand with this car coaster. Made from ceramic stone, fits most cup holders and absorbs condensation from drinks. Adds a personalized touch to any vehicle that will be seen on a daily commute. Great item as a thank you from new and used car dealers, truck companies and dealers, college/high school booster clubs, welcome item when registering at meetings/conventions/seminars/college, even as a wellness reminder for company programs.

Color: Natural Stone
Set Up: \$50.00

QTY	200	500	750
	\$1.80	\$1.70	\$1.60



1764 OXO 12 OZ TWIST TOP BOTTLE

Want to add a twist to your business presentations? Showcase this retail recognizable OXO twist top bottle. Keep cool with this popular retail brand bottle. Twist-open lid keeps straw clean and prevents spills when not in use and features a two part silicone straw for easy cleaning. The large opening will be a plus for assisted living establishments, senior villages, fitness centers, for wellness programs, gym membership gifts, employee incentives, any gas station or convenience store and much more. The soft, non-slip loop makes it handy to clip to a bag, backpack or belt loop. Alleviate any safety concerns as it is BPA free, and dish washer safe for easy cleanup. Larger sizes are available – refer to the Illini catalog.

Colors: Blue-Blue; Clear-Red; Gray-Orange; Gray-Yellow; Pink-Pink; Purple-Purple
Set Up: \$31.25

QTY	48	96	144
	\$9.64	\$9.50	\$9.37

RT16 SHELBY TUMBLER

Add pizzazz to your customer's imprint with this clear, double walled tumbler. With choices of decoration, there's an option to meet any businesses brand. Included is the exclusive N-Dome full color imprint sealed under a polyurethane clear dome, embroidered Patch with seven thread colors or clear, full color printed inserts. The lids and straws are included and available in nine colors, come assembled, ready to give out. These popular USA made retail type tumblers, with a Lifetime Guarantee, keep drinks either hot or cold showing their versatility and are a must show to any customer or business.

Lid Colors: Clear, Blue, Green, Lime, Orange, Purple, Red, Smoke, Yellow.

Set Up: \$50.00

QTY	144	288	576
	\$10.99	\$10.59	\$10.39



7121 SQUARE CERAMIC 11 OZ MUG

Square is in and it's great to be square! Make your brand stand-out. This NEW 11 oz. square mug's retro design puts a modern twist on a traditional mug. Whether you are partial to two tone colors or solid, this mug gives you a genuine deal for your customer's advertising bucks. Show to coffee shops, bistros, gift shops, alumni associations, any business hosting a conference or meeting. The list of possible clients is as endless as your imagination. Confidently display this mug knowing it meets FDA requirements. Hand washing is recommended.

Colors: *Solid:* Black, Cobalt Blue, Lime Green, Ocean Blue, Red or White. *Two-Tone:* Black, Cobalt Blue, Lime Green, Ocean Blue or Red, all with White Inner.

Set Up: \$40.00

QTY	144	288	576
White	\$4.64	\$4.03	\$3.51
Color/2Tone	\$5.68	\$4.94	\$4.30
Red	\$6.28	\$5.46	\$4.75



L229 LANTERN FLASHLIGHT

This little light let it shine with your customer's imprint. Don't leave your customer in the dark!! Let their message shine with this laser engraved lantern/flashlight that runs on three replaceable AAA batteries with three different beam settings to attract attention: high, low and flashing. Pull the clear tube up and go from a flashlight to a lantern in one easy motion. A great item to have around for power outages, camping, late night fishing and more. The uses are limitless with the 120 lumens showing for a distance of 87 yards on this patent pending light. A grand giveaway for a fishing store, wellness program, hardware store or any agricultural business to name a few.

Colors: Camo, Blue

Set Up: \$50.00

QTY	100	250	500
	\$8.42	\$7.66	\$7.32

FL89 MINI TAC LED

If great things come in small packages, then even greater things must come in smaller packages. Check out this MiniTac dual output (1 watt) flashlight. Small enough to easily fit in your pocket or hand. It features deep machined grooves on anodized Aluminum tactical body for a tight grip in about any condition you will encounter, yet still remain comfortable. The handy push/pull focusing beam can be conveniently operated with one hand. This mini flashlight features a dual output, glow in the dark tail cap switch with a soft touch to provide ease, off and on again for adjusting from high output, off and on again for low output. Great for reading maps in cars, instructions, checking for sudden outages or even checking under the hood of a car.

Colors: Black, Blue, Red

Set Up: \$55.00



QTY	36	72	144
	\$12.99	\$12.59	\$12.19

FL128 TRION-MINI CREE FLASHLIGHT

Great things come in small packages and this Cree flashlight is a good example. It provides a tactical look in a handy size with a strike bezel and stainless steel carry clip. An easy to use rotary action focus ring allows adjustments from a tight long distance beam to a wide perimeter beam. A hard push on/off button can also be pushed softly to cycle through the three selectable modes: high, low and strobe thus allowing use for signaling or tactical. It has an Anodized Aluminum body and includes one AA battery for immediate usage. The size makes it ideal for car/truck dealerships, wellness programs, safety programs, even restaurants.

Color: Black

Set Up: \$55.00

QTY	36	72	144
	\$18.79	\$18.19	\$17.59



FL129 WORK LIGHT

Is your customer looking for a flashlight with something different? This multi-function flashlight/work light is just the thing. Great for the garage, in the car or at home. It's beneficial in emergency situations while at the same time covering many additional kinds of applications and uses. It is equipped with a 3W flashlight head, capable of tilting up to 90 degrees to see into those little nooks and crannies and a folding clip for hanging affording hands free repairs. Hidden inside the telescopic shaft is a COB (chip on board) light bar providing a bright, longer lasting light. Something any lumber yard, cooperative, service station, hardware store, insurance or realtor would be proud to distribute.

Colors: Blue, Gray, Orange, Red, Yellow

Set Up: \$55.00

QTY	36	72	144
	\$16.59	\$16.07	\$15.54

FLO588 SWIVEL HEAD WORK LIGHT

Safety first!! This swivel head work light is ideal for home, car or office. It features a broad beam technology utilizing COB (chip on board) LED and guarantees consistent and smooth edge to edge illumination. Rugged polypropylene casing with sure-grip handle, heavy-duty magnet base for hands free operation and 90° swivel-head to angle light in the direction the recipient needs it. Includes three AA replaceable heavy-duty batteries. Great for agricultural businesses, construction, tiling companies and more.

Color: Yellow-Black

Set Up: \$45.00

QTY	25	50	100
	\$27.95	\$26.95	\$25.95



NOTE: COB (Chips on Board), is a new technology of LED packaging for LED light engine. Multi LED chips are packaged together as one lighting module. When it lights up, it looks like a lighting panel. COB increases light strength and reduces cost at the same time.



LT3102 RPT LANTERN (Phosphor Technology)

Light up your sales with this lantern with super bright Reverse Phosphor Technology LED light source providing omni-directional and uniform light distribution increasing illumination areas. It features up to 30% higher system efficiency compared to conventional LED's. With the low glare system it's easy on eyes and features multiple modes: high, low and soft amber for night-light function. A durable, waterproof design so it floats in water. The handle features a built-in, pop-out hanging hook and includes four C replaceable batteries. Great for camping trailers, RV campers, boat dealers, fishing equipment businesses and more.

Colors: Forest Green, Black

Set Up: \$45.00

QTY	12	25	50
	\$44.00	\$43.00	\$42.00





**GBMPZ MILK & WHITE CHOCOLATE
PRETZEL BALLS IN FESTIVE BAG**

Attract additional sales with this festive bag that includes a magnetic business card. Your client's recipients will enjoy this sweet treat and the magnet will remind them who thoughtfully remembered them. Everyone can use a magnet on the fridge and this one will prompt their memory of the gratification they enjoyed while eating this savory gift. Choose from red or green ribbons with a gift card containing the magnetic business card with your client's design that will last forever.

Set Up: \$50.00

QTY	50	100	250
	\$4.99	\$4.89	\$4.79



GABLE TOP GIFT BOXES

- GGB121/SGB121 English Butter Toffee**
- GGB123/SGB123 Pecan Turtles**
- GGB119/SGB119 Sea Salt Caramels**
- GGB116/SGB116 Deluxe Mixed Nuts**

A golden opportunity awaits you for writing orders. These smart looking navy blue boxes with gable tops make a wonderful and tasty additional to your client's promotional product list. Recipients will open the box to reveal 5 oz. of delicious deluxe treats. Certified Kosher is available upon request. A great item for recognition dinners, holiday parties, as thank you gifts, wellness achievement acknowledgment, as a table favor and more.

Colors: Navy Blue (G), Silver (S)
Set Up: FREE

QTY	48	96	480
	\$11.99	\$11.95	\$11.89



PK-940 SMALL FISH BOWL

Add a burst of flavor to your sales with this fun-filled treat! Have your customer's name and logo imprinted on the surface for a customized souvenir that everyone can enjoy. Add a little sweetness and crunch to your client's promotions. Featuring an option of different fillers it makes a great item for breakrooms, receptions, tradeshow, corporate events, fairs, festivals, shops, as a holiday gift to delivery personnel like UPS, FedEx, vending machine suppliers and many other businesses. It will be a hands down favorite for everyone and the empty container could be given as a prize when it's empty.

Color: Clear
Set Up: \$50.00

QTY	50	100	200
Salted Pretzels (7.5 oz.)	\$7.69	\$7.50	\$7.31
Salt Water Taffy (13.5 oz.)	\$9.17	\$8.98	\$8.80
FlavorBurst® Candies (12 oz.)	\$12.37	\$12.08	\$11.99
Twist Wrapped Truffles (15.5 oz.)	\$14.44	\$14.25	\$14.06



HBB HOLIDAY HEAVEN BOX

Sweeten any deal with this assortment of mouthwatering goodies and give them a little taste of heaven. This box of goodwill includes a 1.75 oz. Holiday themed wrapper bar, 4 oz. peppermint bark, 1 oz. peppermint salt water taffy, 2.5 oz. dark chocolate mini pretzels and 2 oz. starlight mints. It's an incredible gift to enjoy and to satisfy any sweet tooth.

Color: Holiday Themed Wrapper
Set Up: \$50.00

QTY	25	50	100
	\$15.61	\$15.39	\$15.27



R116 SERVERSPOON

Serving up additional orders will be the specialty of the house for this useful serverspoon kitchen product. It measures 8 7/8" and features a 3 1/2" x 1 5/8" face for ample space to present your customer's imprint. It's a great item for stirring fried potatoes, whipping eggs, draining and serving hot vegetables, scraping roasting pan drippings or serving those delicious desserts. It will be a wonderful, versatile and sure to be appreciated gift for any business to give to their loyal customers.

Color: Silver

Set Up: \$37.50

<u>QTY</u>	<u>25</u>	<u>50</u>	<u>100</u>
	\$7.04	\$6.73	\$6.49



954501E KITCHEN SHEARS

You will prove you're a cut above the rest with these always popular kitchen shears. These 8" shears feature stainless blades and rubberized handles for a secure grip. Electro etch copy is available on one blade only. A useful tool for the homemaker or gourmet chef alike, it's versatility is unmatched for cutting herbs, chickens, beef cubes, slits in pie crusts and more. A sure way for your client to endear themselves to their customers.

Colors: Red, Black.

Set Up: \$86.25

<u>QTY</u>	<u>100</u>	<u>200</u>	<u>500</u>
	\$4.60	\$4.48	\$3.95



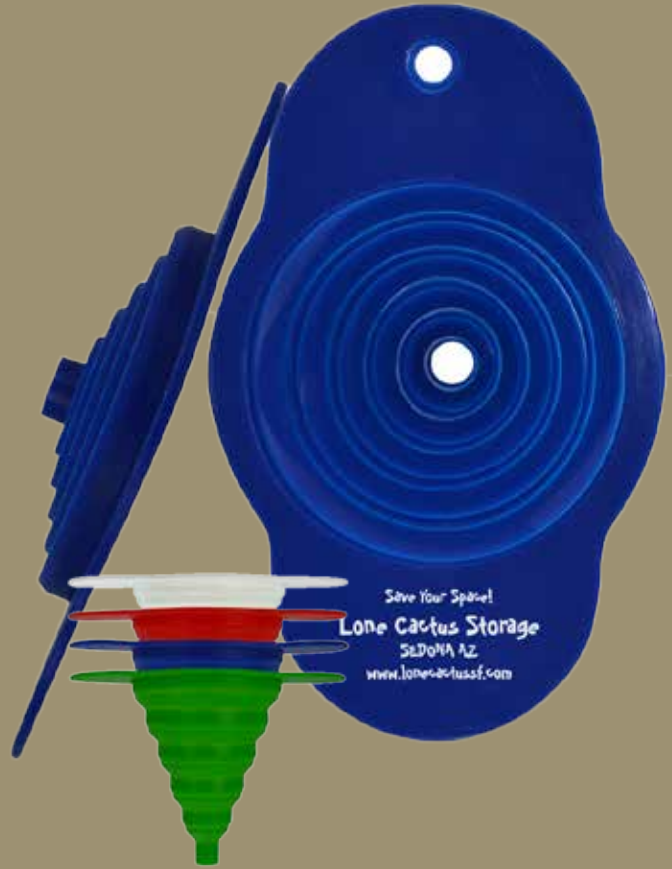
K453 COLLAPSIBLE FUNNEL

What a handy little kitchen aid that will funnel additional sales to you. It easily stores flat for extra room in the kitchen drawer yet perfect for filling small bottles from large containers. It features super tough silicone that resists heat and cleans up easily, it's even dishwasher safe. Funnel diameter is 3" and 6" x 6" x 3/4" when flat. What a nice item for cooperatives, banks, real estate, insurance or any other business that are on a budget.

Colors: Blue, Green, Red, White

Set Up: \$50.00

QTY	250	500	1,000
	\$3.40	\$3.30	\$3.20



K5012 GIFT COLLECTION

These items will make your sales too hot to handle. Your chef loving customers will adore this combination. It features a Therma-Grip Pocket Oven Mitt, Bamboo Spatula and Bamboo Spoon that are from a renewable source and shows your customers you are eco-friendly. They come packaged in a lovely organza bag that matches the oven mitt. Triple your customer's exposure as each item is imprinted. It's a great advertising gift for any kitchen.

Colors: Blue, Ivory, Red

Set Up: \$50.00

QTY	50	100	250
	\$9.90	\$8.68	\$7.70



HW61K CERAMIC FOLDING KNIFE

No matter how you cut it, the orders will easily write themselves when you show this handy little knife. This knife has an extremely sharp 3" ceramic blade and folds up for safety and convenience. The ceramic blade never rusts, is hygienic, odorless and fruits do not oxidize as fast with a ceramic knife. It works great on boneless meats, fruits, vegetables as well as a handy tool to take along for picnics or your daily lunch. Easily cleans up either by hand washing or it is dishwasher safe. Measurements: 4 3/8" (l) x 1 1/8" (h) folded, 7 3/8" (l) x 1 1/8" (h) opened. It would make a nice handout for wellness programs or cooking classes.

Color: Orange
Set Up: \$50.00

QTY	150	250	500
	\$4.54	\$4.17	\$3.93

HW26T SPATULA TURNER

Your customers will flip for this handy, colorful kitchen item. It will add a little zing to your customer's imprint. It is heat resistant up to 428 degrees Fahrenheit and easily cleans up as it is dishwasher safe. Not for use in the microwave. Assorted colors are available with a minimum of 50 per color but the imprint color must remain the same.

Colors: Lime, Orange
Set Up: \$50.00

QTY	150	250	500
	\$3.29	\$2.98	\$2.61



Mi6031 LADLE

This handy little kitchen tool will help scoop up the orders for you since almost everyone does some kind of cooking and will appreciate receiving something they can use almost daily. It features a stunning appearance and brilliant in design. This upscale, functional silicone kitchen utensil is used every single day resulting in tremendous brand awareness. Measuring 12 3/8" x 2 1/2", this ladle features a translucent handle and heat resistant head to 536 degrees Fahrenheit. Available in three different colors, this kitchen utensil is both a great bargain and a brand building tool! Any business would be appreciated by the recipient while used at home, at potlucks or picnics.

Colors: Black, Blue, Red
Set Up: \$50.00

QTY	50	100	150
	\$4.49	\$4.35	\$4.22

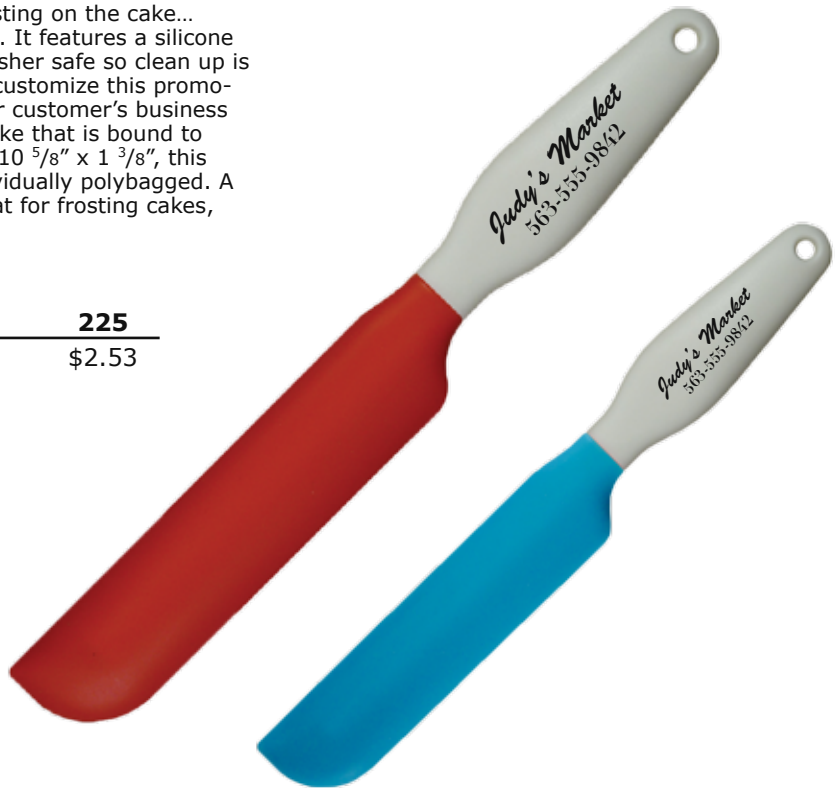
Mi6029 SPATULA STICK

This versatile spatula stick will be the frosting on the cake... or your sales, when you show it to clients. It features a silicone head with poly prop handle and is dishwasher safe so clean up is a snap. Offered in two colors so you can customize this promotional tool with a pad print imprint of your customer's business name and logo for a one of a kind keepsake that is bound to come in handy in the kitchen! Measuring 10 5/8" x 1 3/8", this product is FDA compliant and comes individually polybagged. A crowd pleaser for all businesses, and great for frosting cakes, brownies or spreading sauces /toppings.

Colors: Red, Blue

Set Up: \$50.00

QTY	75	150	225
	\$2.69	\$2.61	\$2.53



Mi6136 FOLD and SERVER TRIVET

This item is here to protect you with potential sales waiting to be written. It is foldable, storable and this functional item will come in handy in the kitchen, at the dining room table or at potlucks/picnics! Measuring 4" x 1 3/8" (closed), this imported fold-n-store silicone trivet is perfect for holding hot dishes and pots. Heat resistant to 450 degrees and offered in different color choices. Customize this trivet with a pad print imprint with your client's name and logo for a kitchen keepsake that will be appreciated by all! Circular imprints are not recommended.

Colors: Black, Red

Set Up: \$50.00

QTY	50	100	150
	\$4.13	\$4.01	\$3.88



PL-4279 HAND EXERCISER

Flex your promotional muscle by showing this hand exerciser. It helps build arm and hand strength as well as relieve stress with a tension rating of 33 pounds. Features foam grips and bright, eye-catching colors to customize with your customer's imprint for an awesome giveaway! It makes a great item to show health clubs, gyms, personal trainers, nutritional shops and more.

Colors: Black, Blue, Lime Green, Red
Set Up: \$60.00

QTY	150	600	1,200
	\$2.25	\$1.95	\$1.75



7875 EXERCISE BAND

Strengthen your sales with this exercise band made of stretchable latex material and features EVA foam handles. Easy to store in a backpack, drawer, etc. for workouts any time, any place. Clients can exercise at home, on vacation or during business trips. Great for company wellness programs, gyms, weight loss clinics, etc.

Colors: Black, Blue, Lime Green, Red
Set Up: \$40.00

QTY	50	100	250
	\$5.86	\$5.10	\$4.43



F737 AUTO OPEN UMBRELLA

Sales will come raining down when you display this umbrella that everyone can use. Protect your clients from undesirable weather while promoting their brand and remaining within budget with this economy auto open folding umbrella. This sturdy umbrella features a metal shaft and a comfortable plastic grip handle with a carrying strap. You'll never have to worry about struggling to open this umbrella as it has an auto-open feature that expands the umbrella to 40", a bonus the recipient will surely appreciate.

Colors: Black, Forest Green, Lime, Navy, Red, Royal, Teal
Set Up: \$55.00

QTY	25	50	100
	\$9.28	\$8.78	\$7.80



3280 PET BRUSH

Put a little added twist to your sales meetings by presenting this Twist-It Pet Brush™. Works great to brush or massage your favorite furry friend. The bristles are sturdy enough to secure hair, but soft enough to feel pleasant to any pet. The brush features a unique retractable bristle design, which is beneficial for removing excess shed hair from the brush. It's convenient to use and easy to carry in pocket or bag to make a quick touch up brush easy and convenient. Pet products are a hot ticket now and the total amount spent on pet accessories is continuing to grow. Don't let this opportunity brush by you.

Colors: Black, Translucent Blue, Translucent Green, Translucent Red, White
Set Up: \$50.00

QTY	150	250	500
	\$2.09	\$1.99	\$1.92



TEC43SL SHOE LACE EARBUDS

Do you hear what I hear?? Orders are just begging to be written when these shoe lace earbuds are introduced. They are sure to get attention with their unique design and fun colors. The cord is 50" long with soft ear pads for comfort and versatility for attaching to output.

Sensitivity: 85 dB.

Frequency Response: 120Hz - 16,000Hz.

Rated Input Power: 5mW. **Maximum Input Power:** 10mW.

Colors: Black, Black with Lime, Green, Pink, Process Blue with White
Set Up: \$50.00

QTY	100	250	500
	\$7.28	\$6.78	\$6.38



1542 TECH TRAVEL SET

From the sounds of things, this little tech travel set will be a hot giveaway to help charge up your sales!! We've got an excellent promotional item for college students, road trips or just everyday adventures! The Play-On™ Travel Set includes matching earbuds and a universal 12 volt car accessory charger, all packed into a convenient zipper case that matches the components. The earbuds offer excellent sound and a comfortable fit with soft silicone earpieces. The car charger output is 5V/1A. Add an imprinted logo and make this the sought after giveaway at your customer's next event! It covers the gambit of all businesses so don't miss the chance to sing the praises of this little tech set.

Colors: Black, Blue, Lime, Red, Silver

Set Up: \$50.00

QTY	100	250	500
	\$4.19	\$4.09	\$3.99

31878 myCHARGE® AMPMINI PORTABLE CHARGER

Put a charge into your sales with this small and compact universal portable charger. The AMPMINI delivers 2200 mAh battery and provides 10 hours of talk time. Features four light LED battery indicator and USB port delivers 1.0A output. Fast charging technology shortens charge time by 25% or more. It makes a great holiday gift for any company or businesses with safety or wellness programs. It comes pre-charged and ready to use.

Color: Black

Set up: \$50.00

QTY	15	30	60
	\$29.50	\$28.50	\$27.50



31889 BENDABLE PHONE STAND

This accommodating Silicone Bendable Phone Stand will assist you with additional sales. Almost everyone has a cell phone of some kind and needs a place to put it. That's not all, you can also include a personal message or client's business or company logo. It easily bends to any angle and will ensure the custom imprint is viewed often. Sturdy enough to hold most phones in cases. 2 3/8" w x 3 7/8" h x 1/4" d. (Tablet Size Available)

Colors: Blue, Grey

Set Up: \$50.00

QTY	50	100	250
	\$7.75	\$7.45	\$6.99



GC1321 DUAL USB CAR CHARGER

Get a boost on sales by proposing this compact 3.1A USB automobile charger. Charger has two ports with LED power indicator lights. It makes a great add on when buying a smart phone, new vehicle, or for people who travel. It charges two devices at one time giving recipients twice the reason to remember your customer's name. Input power: 12V-24V, Output power: 5V / 3.1A. Any business could give this little gem out so show it during all your sales calls.

Colors: Black, Blue, Lime, Red, White

Set Up: \$56.25

QTY	100	250	500
	\$6.00	\$5.50	\$5.00

EC3401 DESK TOP ORGANIZER

Establish yourself above your competitors with this beautiful desktop organizer. Features an analog clock with quartz movement and 1 3/8" dial. This piece exudes style and sophistication, and includes a 3" wide cell phone holder and pen cup, soft leatherette finish with white contrast stitching and an engraving plate. Your customer will be pleased to give out this useful, decorative, clean, upscale and elegant accent piece that is great for any desk or home office.

Color: Black

Set Up: \$56.25

QTY	50	100	250
	\$14.00	\$13.50	\$13.00





2117 RACHET "T" HANDLE TOOL

This handy little tool will fit just about anyone's needs to a "T". This T-Ratchet Multi-Tool Screwdriver features seven steel bits and plastic body. The handle is designed to help with gripping and torque for the screwdriver and features storage for the bits inside the handle.

Color: Black
Set Up: \$50.00

QTY	50	100	250
	\$6.52	\$6.34	\$6.16



2268 8OZ STUBBY HAMMER

Small but mighty, this 8 oz. carbon steel head hammer features a black rubberized handle and magnetic nail starter head. Whether you are hanging a picture or driving nails, this tool is splendid for real jobs. It's ideal for construction companies, hardware retailers and home improvement stores that can be customized with your customer's name and logo to "build" on their client base. It features durability, precision and drives home the message.

Color: Black
Set Up: \$50.00

QTY	50	100	250
	\$10.25	\$9.76	\$9.30

AU731S FUZZY ICE SCRAPER

Wipe up the competition with this versatile fuzzy ice scraper. Your customer's message will always be close at hand when their clients are using this product. An ice scraper that protects their hand from the cold and snow, a duster, or a car wash mitt. The scraper easily pulls out of the mitt so you can use the scraper alone too! The frizzy mitt is made of 100% microfiber material and is machine washable and reusable. Imprint on the ice scraper is not available. This fuzzy scraper would be ideal for construction companies, car dealerships, cooperatives, convenience stores or for wellness/safety programs.

Colors: Blue, Orange, Assorted

Set Up: \$50.00

QTY	150	250	500
	\$6.43	\$5.68	\$5.47



K1-N JOURNEY KNIFE

Your customer's message will be a cut above the rest when they hand out this five-function pocket knife. It features quality-craftsmanship from stainless steel and impact-resistant polymers. A useful and compact product, the pocket knife contains scissors, small blade, fingernail file, toothpick and tweezers. To accent your client's logo, a full color N-Dome™ decoration is highlighted for incredible color and unbeatable pricing. A popular, budget friendly giveaway for tradeshow giveaways, camps, construction, hunting and fishing industries, travel and a multitude of other businesses.

Color: Black

Set Up: \$45.00

QTY	250	500	1,000
	\$1.50	\$1.45	\$1.40

EMBC EMBLEM PEN

The iconic BIC® Boy is molded into metal rivets on the upper barrel of this contoured barrel pen. Chromed plated accents and a comfortable rubber grip, along with a 1.2 mm black ink ballpoint, make this the perfect pen for your next sales call. A great fit for any business.

Colors: Blue, Green, Purple, Red, Yellow

Set Up: FREE

QTY	300+
	\$0.75 <i>Limited Time Special Price</i>



BV2620 WORK PEN

You'll get a reaction when you show this pen to your customers. It's a six-sided, twist-action ballpoint with a textured metal grip, metal clip, spirit level, 3"/7cm ruler, small reversible Phillips and flathead screwdriver bit and a capacitive stylus that works with touch screen devices. Your customer will never worry about their writing instrument rolling off the desk, where their ruler is or where did they put that darn screwdriver. Everything is "close at hand." Don't hesitate to show this pen to cooperatives, ag service businesses, diesel/propane delivery companies and more.

Colors: Blue, Black, Lime, Red, Silver

Set Up: \$56.25

QTY	200	500	1,000
	\$1.95	\$1.88	\$1.82



55753 DUO TWIST

A writing instrument that will be the highlight of your sales presentation. This handy dual-function writing instrument features a highlighter and pen combo. Just twist the pen and the highlighter appears, ready for quick use. Features a pull off cap to protect the pen and keep the highlighter fresh. A great item to show banks, financial advisors, real estate brokers and more. Your customers will always know where their highlighter is with this convenient combo!!

Colors: Black, Blue, Purple, Orange, Red

Set up: FREE

QTY	100	250	500
	\$1.25	\$1.19	\$1.15



JOTB PARKER JOTTER

A classy looking pen any business would be proud to display their brand on. The Parker Jotter pen is the perfect everyday companion and is internationally renowned for its reliability and affordability. Offered in a wide variety of finishes, there is bound to be one perfect for any business personality or event. The Parker Pink Ribbon Jotter comes with medium point blue refills. All other Jotters are filled with medium point black refills. Includes standard tube packaging.

Colors: Black, Blue, Red, Green, White, Pink Ribbon
Set Up: FREE

QTY	100	200	500
	\$7.05	\$6.00	\$4.94



TTM SHARPIE® TWIN TIP PERMANENT MARKER

Double your customer's brand exposure with this dual ended pen. It features a permanent marker fine point tip on one end and ultra-fine point permanent marker on the other end. Choice of black or blue trim and ink that is AP Certified non-toxic. It will be a useful addition to any home or business office as well as in the kitchen or school.

Color: Grey Barrel
Set Up: FREE

QTY	200	500	1,000
	\$2.81	\$2.50	\$2.33

POR45 PORTO STYLUS PEN

Your customers will flip for this stylus that's a true performer! A great stylus performance in a smooth writing retractable. It's available in 5 trim colors with Black medium point refills. A plastic pen that will fill the tech void when using mobile devices, just flip the pen over to use the handy black stylus. A much appreciated give away for any business, organization or individual.

Colors: Black, Blue, Red, Purple, Green
Set Up: FREE

QTY	300	500
	\$0.76	\$0.58



YKN970 YUKON STYLUS PEN

You don't have to travel to the Northern Territory boundaries for a stylus that think's its metal but is plastic at budget friendly price. Point out the high value of the metal look and feel. Features chrome trim, Black rubber stylus and available in four primary business colors. Comes with Black ink cartridge.

Colors: Black; Blue; Red, Silver
Set Up: FREE

QTY	300	500	1,000
	\$1.08	\$1.06	\$0.95



LEG365 LEGACY STYLUS

Classic appearance at a plastic pen price. This stylus pen features convenient retractable action with the chrome plunger, silver barrel, chrome tip, colored grip and clip. It's a smart looking pen any business or individual would be pleased to handout. Available in five colors for that smooth, classy feel and look. Black ink.

Colors: Black, Burgundy; Green; Magenta
Set Up: FREE

QTY	300	500	1,000
	\$0.89	\$0.87	\$0.78

Recognition & Awards

Reminder - now is a great time to visit with your customers about their rewards & recognition needs. Many have year end awards ceremonies, annual meetings, etc.

Awards

Recognition Awards can help with your business success. Surveys show that companies that recognize their people outperform companies that do not by over 30%. Looking for ways to reach or exceed your goals, maintain a satisfied work force, reward top sales or just insure your success? Your Bankers Sales Consultant can share ideas in a price point to fit your budget. Bankers Advertising offers both stock and custom options for your Award and Recognition needs. We offer many different materials, packaging options and ideas to fit your budget. Our goal is to take the mystery out of Awards and Recognition and develop an easy affordable solution for your programs success.



BRANDING YOUR AWARD PROGRAM IS EASIER THAN YOU THINK

With a few simple steps:

- What is your quantity?
- What is the theme and/or purpose of your item?
- What is your budget range? This will help us determine materials and sizes for your designs
- What is your in-hands date?



THE MORE INFORMATION YOU PROVIDE THE BETTER WE CAN MEET YOUR NEEDS

Recognition:

Distinguished Service
Production and Quality Improvement
Training Completion
Years of Service



Retirement:

Donation Program
Special Milestones
Promotions



Safety:

Productivity
Quality
Attendance Programs



Anniversaries:

Dealership Designations
Customer Appreciation
Sponsor Recognition



Sales Achievements:

Executive Signage
Budget Performance
Contests

Bundling, Packaging & Distribution

Bundling

With a per gift budget in mind, it's common to begin looking for the one item that fits in the budget. But, what if when customers ask for ideas for holiday gifts, you suggest multiple products that to make a nice gift? With multiple items, your client receives greater exposure and value. By creating a kit or package of products, the recipients are left with many brand impressions. Bundling several items together increases the perceived value.



Packaging

Ask your customer – is this a gift or giveaway? The first impression can set the tone of receiving the gift and emotional connection. Much of the attention in choosing holiday gifts is given to the gift itself, but the presentation of the gift is a value added opportunity that can't be ignored. Packaging and presentation add value to any promotion, presentation, contribution or offering. Gift bags, custom ribbon and gift boxes will enhance the selected item and maximize the impression it leaves. Packaging options are an inexpensive add on at the holiday season. It's important that the gifts are valued by the recipients, so make sure you discuss with your clients how they are presenting the gifts. Example: The customer purchased \$40 jackets for their employees. Spending an additional \$.50 for a gift bag or box is minimal to be sure they are handing them out as "gifts" vs "handouts".

Distribution

Remember to ask your customers how they plan to distribute the gifts. Again, this is an opportunity to offer packaging options; however many suppliers offer mailer boxes as well and even mailings. Bankers now offers direct mail options, contact your Sales Manager for additional details.

