

Bankers ADVERTISING

since 1896

COMPANY

BAC Promotional Graphics

Decals & Labels Catalog

Effective until December 31, 2012

*Custom Solutions to
Marketing Opportunities*

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Unlike
other antennas,
TRAV'LER™ antennas
give you **everything**
satellite TV has to offer:

- All DISH Network®, DIRECTV®, Bell TV® and Star Choice™ HD channels
- Works great with DVRs
- Stronger signal strength reduces rain fade



Pricing Information: Custom Decals

Computing Square Inches: To price a custom sized decal determine the square inch size of the item by multiplying the length in inches by the depth in inches. For irregular shapes draw a rectangle around the entire item and use the dimensions of the rectangle for the length and depth. Locate the appropriate pricing row for the determined square inch size and the desired material and follow the line across the page to the desired quantity. The first line pricing shown is for one color copy on the listed item and includes simple typesetting except where noted. Production-ready art is required for all logos, and extra costs for complicated art (line drawings, excessive copy, special stylized copy, halftones, etc.) will be invoiced. Pricing for each additional color must be added, and process color images may require a custom quote.

Decimal Equivalents of Fractions

| | | | |
|---------------------------|---------------------------|---------------------------|-------------------------|
| $\frac{1}{8}$ inch = .125 | $\frac{1}{4}$ inch = .250 | $\frac{3}{8}$ inch = .375 | $\frac{1}{2}$ inch = .5 |
| $\frac{5}{8}$ inch = .625 | $\frac{3}{4}$ inch = .75 | $\frac{7}{8}$ inch = .875 | |

Special Quotations: Our factory can fulfill requests for unusual materials to fit special applications. Please provide information regarding the **stock required, finished size, imprint** (ink colors, coverage, and special effects), **special finishing instructions** (split backs, round corners, film lamination, pre-masking, etc.), and the **quantity** desired. It is also helpful to know where the finished product will be placed into use, how it will be installed, any anticipated exposure to the elements (weather, solvents, abrasives, etc.), the client's expectation of decal life span, and any other special needs (e.g., applied to a rough surface). A sample of the desired item (if available) is also appreciated. We will return a custom quote to you within 24 to 72 hours, pending the results of our research on your behalf.

Backsheet Imprint: Special messages, promotional coupons, application instructions, etc. can be printed on the backing sheet of certain decals. Contact the factory for details.

Write-on surface: Certain decals require a special surface to record hand-written data. Add an additional color charge for this surface. If a write-on/wipe-off dry erase surface is desired please contact the factory.

Window Decals: Most items shown in this catalog include a semi-opaque surface upon which ink is printed. For decals the adhesive is applied to the back of these items for mounting. For clear materials - including **clear mylar, clear vinyl, low tack adhesive vinyl, and static vinyl** - it is important to specify the orientation of the image for display purposes. Please indicate the following on your order to insure proper printing with the adhesive on the desired side:



Outside Window Application: Copy to be printed on the face of the decal with the adhesive on the back.

Inside Window Application: Copy oriented with the adhesive on the face of the decal so that when mounted to the inside surface of a window the copy can be read from the outside.



In general, for decals applied to a window we recommend a background color to enhance readability.

2nd Surface Printing: For certain rigid films and scratch resistant decals the image is printed underneath the desired substrate to be read through the substrate. This is referred to as "second surface printing" and is designed to protect the message from abrasive wear.

For additional finishing options please turn to catalog pages 15-16 to find information on the following:

| | | |
|----------------------|-----------------|-----------------------|
| Overlamination | Premasking | Clear Coating |
| Diecutting | Kiss Cutting | Hand Cutting |
| Face or Backslitting | Round Cornering | Consecutive Numbering |

Application Instructions: Please contact the factory for desired information.

Custom-Sized Pressure Sensitive Emblems

No. 100: Standard White Vinyl

No. 101: Standard Clear Vinyl

No. 103: Standard Yellow Vinyl

A durable outdoor, flexible vinyl with permanent adhesive.

No. 200: Clear Mylar

A high-gloss crystal clear finish polyester film with permanent adhesive.

These pressure sensitive decals are great for situations that require a permanent application. Examples include marking "property of" on tool boxes at construction sites, noting "serviced by" on home utility items, or noting "membership in" for a business or individual in a local chamber of commerce or service club.

Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 16 for stock copy colors available. For die cutting special shapes see page 15.



No. 100



No. 103



No. 200

Price each: – Standard Sizes

| Sq. Inches | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 | 10,000 |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 8 or less | 1.55 | 0.84 | 0.465 | 0.335 | 0.265 | 0.20 | 0.135 | 0.09 | 0.065 |
| Each Add'l Color | 0.67 | 0.355 | 0.20 | 0.14 | 0.11 | 0.085 | 0.060 | 0.035 | 0.03 |
| 9 to 16 | 1.71 | 0.92 | 0.52 | 0.385 | 0.315 | 0.25 | 0.18 | 0.125 | 0.095 |
| Each Add'l Color | 0.74 | 0.395 | 0.22 | 0.16 | 0.13 | 0.095 | 0.065 | 0.04 | 0.03 |
| 17 to 25 | 1.86 | 1.035 | 0.60 | 0.45 | 0.38 | 0.305 | 0.225 | 0.165 | 0.125 |
| Each Add'l Color | 0.81 | 0.435 | 0.24 | 0.175 | 0.145 | 0.11 | 0.075 | 0.045 | 0.035 |
| 26 to 40 | 2.03 | 1.14 | 0.665 | 0.50 | 0.42 | 0.335 | 0.245 | 0.18 | 0.145 |
| Each Add'l Color | 0.875 | 0.48 | 0.27 | 0.20 | 0.16 | 0.12 | 0.085 | 0.05 | 0.04 |
| 41 to 55 | 2.19 | 1.24 | 0.74 | 0.575 | 0.49 | 0.41 | 0.31 | 0.24 | 0.195 |
| Each Add'l Color | 0.915 | 0.505 | 0.285 | 0.215 | 0.175 | 0.13 | 0.09 | 0.055 | 0.045 |
| 56 to 70 | 2.28 | 1.295 | 0.80 | 0.635 | 0.55 | 0.47 | 0.37 | 0.295 | 0.25 |
| Each Add'l Color | 0.95 | 0.53 | 0.31 | 0.23 | 0.19 | 0.145 | 0.10 | 0.06 | 0.05 |
| 71 to 90 | 2.48 | 1.45 | 0.92 | 0.74 | 0.65 | 0.565 | 0.445 | 0.36 | 0.31 |
| Each Add'l Color | 1.00 | 0.555 | 0.32 | 0.24 | 0.20 | 0.155 | 0.115 | 0.07 | 0.055 |
| 91 to 115 | 2.64 | 1.575 | 1.02 | 0.835 | 0.745 | 0.645 | 0.515 | 0.42 | 0.365 |
| Each Add'l Color | 1.05 | 0.595 | 0.35 | 0.265 | 0.22 | 0.165 | 0.12 | 0.08 | 0.06 |
| 116 to 140 | 2.73 | 1.66 | 1.11 | 0.925 | 0.83 | 0.735 | 0.595 | 0.495 | 0.42 |
| Each Add'l Color | 1.17 | 0.64 | 0.37 | 0.28 | 0.23 | 0.175 | 0.13 | 0.09 | 0.065 |

6ABCD

Price each: – Larger Sizes

| Sq. Inches | 25 | 50 | 125 | 250 | 500 | 750 | 1,000 | More Than 1000 |
|------------------|-------|-------|-------|-------|-------|-------|-------|-----------------|
| 141 to 170 | 12.00 | 6.53 | 3.11 | 1.945 | 1.34 | 1.135 | 1.03 | Contact Factory |
| Each Add'l Color | 5.86 | 3.00 | 1.29 | 0.72 | 0.415 | 0.315 | 0.26 | |
| 171 to 210 | 12.56 | 6.975 | 3.36 | 2.14 | 1.52 | 1.315 | 1.21 | Contact Factory |
| Each Add'l Color | 6.20 | 3.27 | 1.41 | 0.775 | 0.435 | 0.325 | 0.27 | |
| 211 to 250 | 13.30 | 7.61 | 3.70 | 2.395 | 1.735 | 1.505 | 1.39 | Contact Factory |
| Each Add'l Color | 6.68 | 3.54 | 1.525 | 0.84 | 0.475 | 0.345 | 0.28 | |
| 251 to 300 | 14.12 | 8.285 | 4.035 | 2.60 | 1.875 | 1.635 | 1.51 | Contact Factory |
| Each Add'l Color | 7.01 | 3.71 | 1.60 | 0.885 | 0.50 | 0.37 | 0.30 | |
| 301 to 350 | 14.69 | 8.60 | 4.44 | 2.925 | 2.16 | 1.895 | 1.76 | Contact Factory |
| Each Add'l Color | 7.40 | 3.89 | 1.68 | 0.93 | 0.53 | 0.40 | 0.325 | |
| 351 to 400 | 15.51 | 9.07 | 4.77 | 3.20 | 2.405 | 2.13 | 1.985 | Contact Factory |
| Each Add'l Color | 7.68 | 3.99 | 1.745 | 0.965 | 0.56 | 0.425 | 0.355 | |
| 401 to 450 | 16.18 | 9.46 | 5.04 | 3.435 | 2.575 | 2.28 | 2.13 | Contact Factory |
| Each Add'l Color | 7.92 | 4.13 | 1.815 | 1.00 | 0.595 | 0.455 | 0.38 | |
| 451 to 500 | 16.90 | 9.79 | 5.325 | 3.58 | 2.70 | 2.405 | 2.26 | Contact Factory |
| Each Add'l Color | 8.18 | 4.26 | 1.895 | 1.06 | 0.635 | 0.49 | 0.41 | |

PMS Color Match: \$20.00 (G).

Production Time: 5 working days from receipt of art or approved proof.

Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

7A



Custom-Sized Decals Printed 4-Color Process



No. 125: Standard White Vinyl with 4-Color Process Copy

- A durable outdoor use, flexible vinyl with permanent adhesive.
- Screen printed for longer term ink durability (2 to 4 years).
- Use 4-Color Process printing to depict full color images.

No. 130: Low Tack Adhesive White Vinyl with 4-Color Process Copy

- An indoor use, flexible vinyl with an ultra low peel removable adhesive.
- Great for temporary product markings, point-of-purchase graphics, and window decals.
- Removable without leave-behind adhesive residue up to six months after application.

Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 16 for stock copy colors available. For die cutting special shapes see page 15. First line pricing includes 4 colors to make process color images.

Process color decals are printed with screen printing inks using an 85-line screen resolution. A print ready digital file is required and the price includes a color proof. An additional pms color should be added to print solid colors, fine graphics, or small type. **The price below includes process color set-up charges.**

Price each: Standard White Vinyl with permanent adhesive

| SQ. INCHES | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|------------------|-------|-------|-------|-------|-------|-------|-------|
| 9 or less | 3.21 | 1.70 | 1.195 | 0.94 | 0.67 | 0.41 | 0.235 |
| Each Add'l Color | 0.355 | 0.20 | 0.14 | 0.11 | 0.085 | 0.06 | 0.035 |
| 9.1 to 16 | 3.42 | 1.835 | 1.30 | 1.025 | 0.755 | 0.475 | 0.28 |
| Each Add'l Color | 0.395 | 0.22 | 0.16 | 0.13 | 0.095 | 0.065 | 0.04 |
| 16.1 to 25 | 3.615 | 1.96 | 1.405 | 1.12 | 0.84 | 0.54 | 0.335 |
| Each Add'l Color | 0.435 | 0.24 | 0.175 | 0.145 | 0.11 | 0.075 | 0.045 |
| 25.1 to 36 | 3.82 | 2.09 | 1.51 | 1.215 | 0.90 | 0.585 | 0.37 |
| Each Add'l Color | 0.48 | 0.27 | 0.20 | 0.16 | 0.12 | 0.085 | 0.05 |
| 36.1 to 49 | 3.97 | 2.21 | 1.615 | 1.31 | 1.00 | 0.66 | 0.435 |
| Each Add'l Color | 0.505 | 0.285 | 0.215 | 0.175 | 0.13 | 0.09 | 0.055 |
| 49.1 to 64 | 4.07 | 2.30 | 1.71 | 1.405 | 1.085 | 0.745 | 0.52 |
| Each Add'l Color | 0.53 | 0.31 | 0.23 | 0.19 | 0.145 | 0.10 | 0.06 |
| 64.1 to 81 | 4.27 | 2.45 | 1.84 | 1.53 | 1.205 | 0.85 | 0.60 |
| Each Add'l Color | 0.555 | 0.32 | 0.24 | 0.20 | 0.155 | 0.115 | 0.07 |
| 81.1 to 100 | 4.47 | 2.60 | 1.97 | 1.65 | 1.33 | 0.97 | 0.705 |
| Each Add'l Color | 0.595 | 0.35 | 0.265 | 0.22 | 0.165 | 0.12 | 0.08 |

PMS Color Match: \$20.00 (G).

5ABC

Price each: Low Tack Adhesive white vinyl

| SQ. INCHES | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|------------------|-------|-------|-------|-------|-------|-------|-------|
| 9 or less | 3.52 | 1.855 | 1.29 | 1.01 | 0.72 | 0.44 | 0.255 |
| Each Add'l Color | 0.355 | 0.20 | 0.14 | 0.11 | 0.085 | 0.06 | 0.035 |
| 9.1 to 16 | 3.75 | 1.995 | 1.41 | 1.11 | 0.805 | 0.51 | 0.305 |
| Each Add'l Color | 0.395 | 0.22 | 0.16 | 0.13 | 0.095 | 0.065 | 0.04 |
| 16.1 to 25 | 3.97 | 2.14 | 1.525 | 1.215 | 0.895 | 0.58 | 0.365 |
| Each Add'l Color | 0.435 | 0.24 | 0.175 | 0.145 | 0.11 | 0.075 | 0.045 |
| 25.1 to 36 | 4.19 | 2.275 | 1.63 | 1.30 | 0.975 | 0.635 | 0.405 |
| Each Add'l Color | 0.48 | 0.27 | 0.20 | 0.16 | 0.12 | 0.085 | 0.05 |
| 36.1 to 49 | 4.36 | 2.40 | 1.75 | 1.42 | 1.085 | 0.725 | 0.455 |
| Each Add'l Color | 0.505 | 0.285 | 0.215 | 0.175 | 0.13 | 0.09 | 0.055 |
| 49.1 to 64 | 4.46 | 2.515 | 1.855 | 1.515 | 1.175 | 0.815 | 0.565 |
| Each Add'l Color | 0.53 | 0.31 | 0.23 | 0.19 | 0.145 | 0.10 | 0.06 |
| 64.1 to 81 | 4.70 | 2.67 | 1.99 | 1.645 | 1.30 | 0.925 | 0.67 |
| Each Add'l Color | 0.555 | 0.32 | 0.24 | 0.20 | 0.155 | 0.115 | 0.07 |
| 81.1 to 100 | 4.92 | 2.86 | 2.17 | 1.815 | 1.46 | 1.06 | 0.785 |
| Each Add'l Color | 0.595 | 0.35 | 0.265 | 0.22 | 0.165 | 0.12 | 0.08 |

PMS Color Match: \$20.00 (G).

5ABC

NOTE: For finer resolution (up to 200 line-screen) process color decals can be offset printed. Suitable for indoor use only. Contact the factory with precise specifications for additional information and pricing.

Production Time: 7 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

High Quality, Small Quantity Square Cut 4-Color Process Decals

Need High Quality, full-color square cut decals in small quantities? Put our inkjet printer to work using any of 3 available stocks priced as follows:

1. **Determine the square inch size of the decal and the quantity desired.**
2. **Multiply the quantity by the square inch size by the price per square inch indicated below.**
3. **Add the set-up cost of \$48.00 (A) per order design to determine the total price.**

Order as few as one decal if you need to! There is no minimum quantity.



Pricing is based on the square inch size of the decal, the order quantity, the material selected and related cost per square inch, and a uniform set-up fee. The suggested life of these products is under 2 years of use in either indoor or outdoor settings. Laminate the product to protect the ink for longer life. Orders are limited to a size not to exceed 48" in width and/or 120" in length.

For example – say you need 10 white vinyl decals sized 8 x 10 with full color copy and removable adhesive. The square inch size of the decal would be 8 inches x 10 inches or 80 square inches total.

Your order price would be: 10 decals x 80 square inches x \$0.05 per square inch plus \$48.00 or \$88.00 total, plus freight and tax.

Products on this page are inkjet printed using a **150-line screen resolution for higher quality graphics. A print ready digital file is required. Add \$10.00 (G) for a color PDF (electronic) proof.**



The following stocks are available:

No. 126 Standard Adhesive White Vinyl

- Price is \$0.055 (A) per square inch + \$48.00 (A) Set-up
- A durable indoor or outdoor use flexible vinyl with permanent adhesive (same as item 125).

No. 131 Low Tack Adhesive Removable White Vinyl

- Price is \$0.05 (A) per square inch + \$48.00 (A) Set-up
- An indoor use flexible vinyl with ultra low peel removable adhesive. Removes without leave-behind adhesive residue up to six months after application (same as item 130).

No. 111 Clear Static Vinyl

- Price is \$0.06 (A) per square inch + \$48.00 (A) Set-up
- Clear vinyl with face or back static. No adhesive – adheres via static electricity. Adheres best to glass surfaces and it is easily removed and reused (same as item 110).
- Note: Some graphics may require a white background to be seen. Contact the factory to review.



Custom Special Adhesive Emblems—Equipment Applications

No. 105: Premium Vinyl

- A high-gloss white vinyl with permanent adhesive and a 4- to 5-year outdoor life.
- Great for decorative striping, high traffic point of purchase decals, and flat surface truck markings.

No. 206: White Mylar

- A strong, high-gloss white finish polyester film with permanent adhesive.
- Great for permanent applications like product identification and warning labels where the decal must remain dimensionally stable.
- Resistant to heat and solvent.
- Required material for certain product labeling situations (consult UL and other standards associations).



No. 117: High Tack Adhesive White Vinyl

- A durable outdoor, flexible vinyl with a permanent rubber base adhesive.
- Great for irregular, stationary surfaces and other hard-to-adhere-to substrate applications.



Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 16 for stock copy colors available. For die cutting special shapes see page 15.

Price each: Premium Vinyl & White Mylar Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|------------------|------|-------|-------|------|-------|-------|-------|-------|
| 8 OR LESS | 2.06 | 1.09 | .615 | .45 | .365 | .285 | .195 | .14 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 | .035 |
| 9 TO 16 | 2.26 | 1.245 | .74 | .57 | .485 | .40 | .285 | .21 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 | .04 |
| 17 TO 25 | 2.50 | 1.52 | .93 | .73 | .625 | .51 | .38 | .29 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 | .045 |
| 26 TO 40 | 2.77 | 1.62 | 1.05 | .87 | .77 | .65 | .495 | .385 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 | .05 |
| 41 TO 55 | 3.02 | 1.85 | 1.245 | 1.04 | .925 | .80 | .625 | .485 |
| Each Add'l Color | .915 | .505 | .285 | .215 | .175 | .13 | .09 | .055 |
| 56 TO 70 | 3.30 | 2.07 | 1.43 | 1.21 | 1.09 | .945 | .74 | .59 |
| Each Add'l Color | .95 | .53 | .31 | .23 | .19 | .145 | .10 | .06 |
| 71 TO 90 | 3.63 | 2.31 | 1.625 | 1.40 | 1.27 | 1.12 | .895 | .73 |
| Each Add'l Color | 1.00 | .555 | .32 | .24 | .20 | .155 | .115 | .07 |
| 91 TO 115 | 4.01 | 2.63 | 1.90 | 1.66 | 1.525 | 1.37 | 1.12 | .895 |
| Each Add'l Color | 1.05 | .595 | .35 | .265 | .22 | .165 | .12 | .08 |
| 116 TO 140 | 4.39 | 2.935 | 2.17 | 1.92 | 1.78 | 1.62 | 1.335 | 1.09 |
| Each Add'l Color | 1.17 | .64 | .37 | .28 | .23 | .175 | .13 | .09 |

PMS Color Match: \$20.00 (G).

6ABC

Price each: High Tack Adhesive Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|------------------|------|-------|-------|-------|-------|-------|-------|-------|
| 8 OR LESS | 1.86 | .99 | .56 | .41 | .335 | .255 | .18 | .12 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 | .035 |
| 9 TO 16 | 1.97 | 1.10 | .63 | .47 | .39 | .305 | .215 | .155 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 | .04 |
| 17 TO 25 | 2.14 | 1.245 | .735 | .565 | .475 | .38 | .28 | .205 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 | .045 |
| 26 TO 40 | 2.33 | 1.34 | .815 | .635 | .54 | .445 | .335 | .255 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 | .05 |
| 41 TO 55 | 2.55 | 1.49 | .93 | .74 | .64 | .535 | .41 | .325 |
| Each Add'l Color | .915 | .505 | .285 | .215 | .175 | .13 | .09 | .055 |
| 56 TO 70 | 2.69 | 1.585 | 1.02 | .825 | .73 | .63 | .495 | .40 |
| Each Add'l Color | .95 | .53 | .31 | .23 | .19 | .145 | .10 | .06 |
| 71 TO 90 | 2.85 | 1.74 | 1.155 | .95 | .85 | .745 | .59 | .48 |
| Each Add'l Color | 1.00 | .555 | .32 | .24 | .20 | .155 | .115 | .07 |
| 91 TO 115 | 3.06 | 1.89 | 1.285 | 1.08 | .965 | .85 | .69 | .575 |
| Each Add'l Color | 1.05 | .595 | .35 | .265 | .22 | .165 | .12 | .08 |
| 116 TO 140 | 3.19 | 2.04 | 1.43 | 1.215 | 1.105 | .995 | .815 | .68 |
| Each Add'l Color | 1.17 | .64 | .37 | .28 | .23 | .175 | .13 | .09 |

PMS Color Match: \$20.00 (G).

6ABC

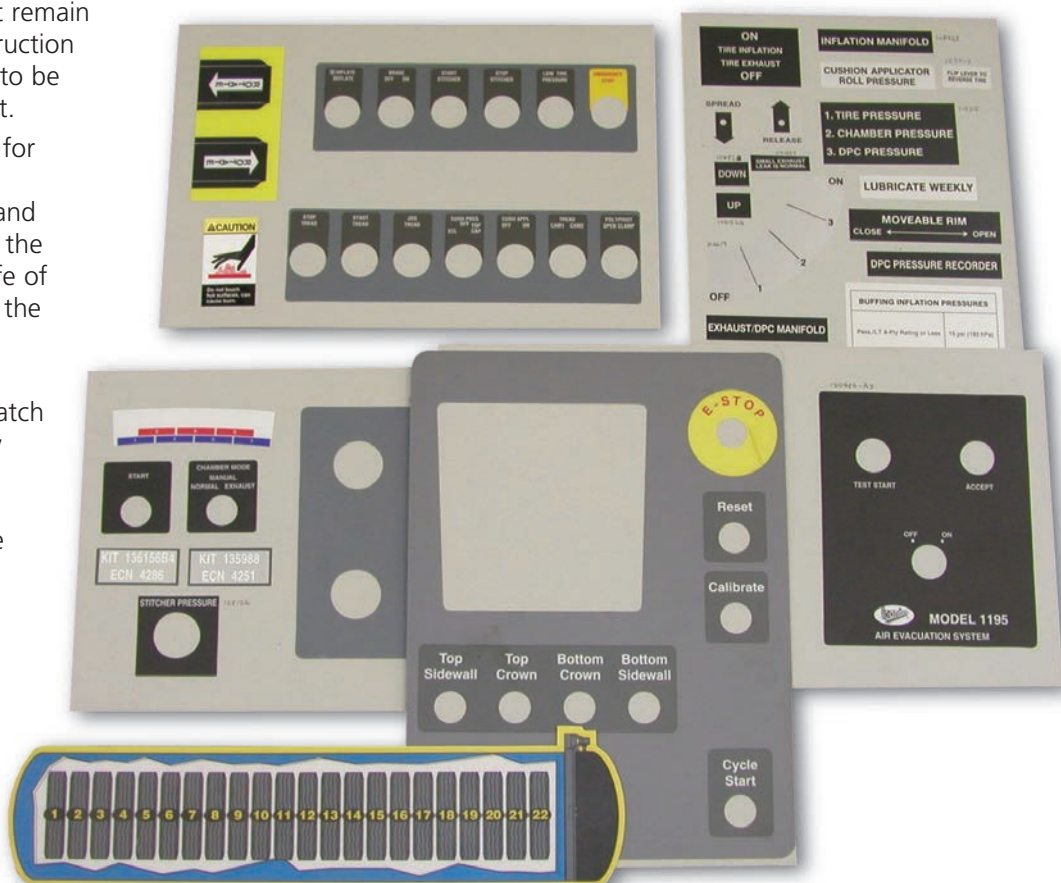
Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

Scratch Resistant Decals & Face Plates

No. 305 Scratch Resistant Vinyl

- Great for permanent applications like product identification and warning labels where the decal must remain dimensionally stable. Construction allows for the imprint copy to be resistant to heat and solvent.
- These labels are often used for control panels, switch identification, instructions, and warning information where the copy must remain for the life of the product. The surface of the decal is textured for added appeal.
- Construction is a 10 mil scratch resistant vinyl with the copy printed second surface – between the vinyl top and the laminated adhesive. The copy is oriented to be read through the vinyl for maximum protection.
- Adhesive: 3M 468 MP premium transfer adhesive for long lasting decals.
- Pricing based on the square inch size of the decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 16 for stock copy colors available. For die cutting and additional finishing options see page 15. PMS Match: \$20.00 (G).
- First line pricing includes one copy color plus one printed background color. Please identify background color with your order.



- Contact the factory for pricing on larger sizes, larger quantities, intricate designs, or special finishing requests. The pricing below is for inside use decals. Contact the factory regarding outdoor applications.

Price each: Scratch Resistant Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1000 | 1500 | 2500 |
|--------------------------------------|------|-------|------|-------|-------|-------|------|
| 8 OR LESS-Imprint Copy plus BG color | 2.99 | 1.74 | 1.09 | .87 | .76 | .645 | .51 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 |
| 9 TO 16-Imprint Copy plus BG color | 3.25 | 1.955 | 1.28 | 1.055 | .94 | .82 | .66 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 |
| 17 TO 25-Imprint Copy plus BG color | 3.67 | 2.29 | 1.55 | 1.30 | 1.175 | 1.05 | .86 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 |
| 26 TO 40-Imprint Copy plus BG color | 4.07 | 2.64 | 1.87 | 1.625 | 1.505 | 1.375 | 1.15 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 |

PMS Color Match: \$20.00 (G).

15 mil. Face Stock Available. Contact factory for quote.

6AB

Production Time: 5 working days from receipt of art or approved proof.

Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.



Custom-Sized Pressure Sensitive Emblems

No. 118: White Reflective Vinyl

The ultimate in night reflective decals with a permanent adhesive for long lasting indoor or outdoor emblems.



Note: Additional reflective and hologram materials are available. Contact the factory for a quote.

Price each: White Reflective Vinyl Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1000 | 1500 | 2500 | 5000 |
|------------------|------|-------|------|------|------|-------|-------|-------|
| 8 OR LESS | 2.31 | 1.40 | .89 | .71 | .62 | .52 | .40 | .31 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 | .035 |
| 9 TO 16 | 2.78 | 1.68 | 1.12 | .92 | .82 | .71 | .56 | .445 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 | .04 |
| 17 TO 25 | 3.35 | 2.255 | 1.60 | 1.34 | 1.20 | 1.06 | .86 | .71 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 | .045 |
| 26 TO 40 | 3.78 | 2.55 | 1.92 | 1.70 | 1.56 | 1.40 | 1.16 | .98 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 | .05 |
| 41 TO 55 | 4.41 | 3.13 | 2.39 | 2.13 | 1.99 | 1.81 | 1.505 | 1.28 |
| Each Add'l Color | .915 | .505 | .285 | .215 | .175 | .13 | .09 | .055 |
| 56 TO 70 | 4.85 | 3.55 | 2.74 | 2.46 | 2.32 | 2.155 | 1.835 | 1.595 |
| Each Add'l Color | .95 | .53 | .31 | .23 | .19 | .145 | .10 | .06 |
| 71 TO 90 | 5.32 | 3.95 | 3.11 | 2.81 | 2.65 | 2.475 | 2.11 | 1.84 |
| Each Add'l Color | 1.00 | .555 | .32 | .24 | .20 | .155 | .115 | .07 |
| 91 TO 115 | 6.30 | 4.79 | 3.85 | 3.50 | 3.27 | 3.015 | 2.55 | 2.205 |
| Each Add'l Color | 1.05 | .595 | .35 | .265 | .22 | .165 | .12 | .08 |
| 116 to 140 | 6.94 | 5.41 | 4.41 | 4.06 | 3.87 | 3.67 | 3.19 | 2.815 |
| Each Add'l Color | 1.17 | .64 | .37 | .28 | .23 | .175 | .13 | .09 |

PMS Color Match: \$20.00 (G).

6ABC

Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing and page 16 for stock copy colors available. For die cutting special shapes see page 16.

No. 208: Chrome Mylar

A highly polished chrome finish mylar surface with permanent adhesive for indoor or outdoor applications.



Note: Brushed chrome and gold mylar are available. Contact the factory for a quote.

Price each: Chrome Mylar Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1000 | 1500 | 2500 | 5000 |
|------------------|------|-------|-------|-------|-------|------|------|------|
| 8 OR LESS | 2.02 | 1.06 | .585 | .425 | .345 | .265 | .18 | .12 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 | .035 |
| 9 TO 16 | 2.18 | 1.155 | .645 | .475 | .39 | .305 | .215 | .155 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 | .04 |
| 17 TO 25 | 2.35 | 1.29 | .74 | .555 | .46 | .365 | .265 | .195 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 | .045 |
| 26 TO 40 | 2.53 | 1.43 | .84 | .645 | .545 | .445 | .33 | .25 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 | .05 |
| 41 TO 55 | 2.74 | 1.55 | .945 | .735 | .63 | .52 | .395 | .305 |
| Each Add'l Color | .915 | .505 | .285 | .215 | .175 | .13 | .09 | .055 |
| 56 TO 70 | 2.85 | 1.64 | 1.025 | .81 | .70 | .59 | .455 | .36 |
| Each Add'l Color | .95 | .53 | .31 | .23 | .19 | .145 | .10 | .06 |
| 71 TO 90 | 2.97 | 1.74 | 1.11 | .89 | .78 | .665 | .52 | .42 |
| Each Add'l Color | 1.00 | .555 | .32 | .24 | .20 | .155 | .115 | .07 |
| 91 TO 115 | 3.10 | 1.86 | 1.22 | 1.00 | .89 | .77 | .62 | .50 |
| Each Add'l Color | 1.05 | .595 | .35 | .265 | .22 | .165 | .12 | .08 |
| 116 to 140 | 3.28 | 2.02 | 1.365 | 1.135 | 1.015 | .895 | .72 | .59 |
| Each Add'l Color | 1.17 | .64 | .37 | .28 | .23 | .175 | .13 | .09 |

PMS Color Match: \$20.00 (G).

6ABC

No. 119: Glow Bright Glow-In-The-Dark Vinyl

- Glow bright glows in total darkness for up to 2 hours after exposure to a light source.
- The stock includes a permanent pressure sensitive adhesive applicable to most non-porous surfaces.
- This superior glow-in-the-dark product can be used to help locate safety equipment or to mark escape routes along floors, walls, or stairways during a power failure.



Price each: Glow Bright Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1000 | 1500 | 2500 |
|------------------|------|-------|------|------|------|------|------|
| 5 OR LESS | 1.74 | 1.02 | .605 | .46 | .39 | .315 | .225 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 |
| 6 TO 9 | 1.80 | 1.05 | .625 | .48 | .41 | .335 | .25 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 |
| 10 TO 16 | 1.90 | 1.12 | .70 | .545 | .465 | .39 | .295 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 |
| 17 TO 25 | 2.01 | 1.225 | .78 | .62 | .54 | .46 | .355 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 |

PMS Color Match: \$20.00 (G).

6AB

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

Custom Special Adhesive Emblems–Promotional Applications



No. 110: Clear Static Vinyl No. 112: White Static Vinyl

- White with static on back, clear with face or back static. Adheres via static electricity.
- Perfect for point-of-purchase and temporary markings, window decals, and service due stickers.
- Adheres to glass surfaces without adhesive.
- Easily removed and reused.
- Printable backsheet ideal for coupons, etc. Price as additional color plus \$28.00 (G) set-up.

No.115: Low Tack Adhesive Clear Vinyl

No. 116: Low Tack Adhesive White Vinyl

- An indoor use, flexible vinyl with an ultra low peel removable adhesive.
- Great for temporary product markings, point-of-purchase graphics, and window decals.
- Removable without leave-behind adhesive residue up to six months after application.



Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 16 for stock copy colors available. For die cutting special shapes see page 15.

Price each: Low Tack Adhesive Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|------------------|------|-------|-------|-------|-------|-------|-------|-------|
| 8 OR LESS | 1.93 | 1.025 | .56 | .40 | .325 | .245 | .165 | .11 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 | .035 |
| 9 TO 16 | 2.06 | 1.12 | .63 | .465 | .38 | .30 | .21 | .15 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 | .04 |
| 17 TO 25 | 2.24 | 1.265 | .745 | .565 | .48 | .39 | .285 | .205 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 | .045 |
| 26 TO 40 | 2.45 | 1.38 | .815 | .63 | .535 | .44 | .33 | .245 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 | .05 |
| 41 TO 55 | 2.65 | 1.51 | .94 | .74 | .64 | .535 | .40 | .305 |
| Each Add'l Color | .915 | .505 | .285 | .215 | .175 | .13 | .09 | .055 |
| 56 TO 70 | 2.79 | 1.615 | 1.02 | .825 | .725 | .625 | .49 | .385 |
| Each Add'l Color | .95 | .53 | .31 | .23 | .19 | .145 | .10 | .06 |
| 71 TO 90 | 2.97 | 1.78 | 1.16 | .955 | .845 | .73 | .58 | .46 |
| Each Add'l Color | 1.00 | .555 | .32 | .24 | .20 | .155 | .115 | .07 |
| 91 TO 115 | 3.18 | 1.935 | 1.29 | 1.07 | .95 | .83 | .665 | .54 |
| Each Add'l Color | 1.05 | .595 | .35 | .265 | .22 | .165 | .12 | .08 |
| 116 TO 140 | 3.33 | 2.07 | 1.425 | 1.205 | 1.09 | .975 | .79 | .65 |
| Each Add'l Color | 1.17 | .64 | .37 | .28 | .23 | .175 | .13 | .09 |

PMS Color Match: \$20.00 (G).

6ABC

Price each: Static Vinyl Decals

| SQ. INCHES | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|------------------|------|-------|-------|------|-------|-------|-------|-------|
| 8 OR LESS | 1.81 | .965 | .54 | .39 | .32 | .24 | .165 | .11 |
| Each Add'l Color | .67 | .355 | .20 | .14 | .11 | .085 | .06 | .035 |
| 9 TO 16 | 1.93 | 1.07 | .61 | .455 | .375 | .29 | .205 | .145 |
| Each Add'l Color | .74 | .395 | .22 | .16 | .13 | .095 | .065 | .04 |
| 17 TO 25 | 2.09 | 1.19 | .70 | .535 | .45 | .365 | .265 | .195 |
| Each Add'l Color | .81 | .435 | .24 | .175 | .145 | .11 | .075 | .045 |
| 26 TO 40 | 2.28 | 1.295 | .77 | .59 | .50 | .41 | .305 | .235 |
| Each Add'l Color | .875 | .48 | .27 | .20 | .16 | .12 | .085 | .05 |
| 41 TO 55 | 2.47 | 1.42 | .87 | .69 | .595 | .50 | .38 | .295 |
| Each Add'l Color | .915 | .505 | .285 | .215 | .175 | .13 | .09 | .055 |
| 56 TO 70 | 2.59 | 1.50 | .95 | .765 | .67 | .575 | .455 | .365 |
| Each Add'l Color | .95 | .53 | .31 | .23 | .19 | .145 | .10 | .06 |
| 71 TO 90 | 2.74 | 1.635 | 1.085 | .89 | .79 | .69 | .55 | .45 |
| Each Add'l Color | 1.00 | .555 | .32 | .24 | .20 | .155 | .115 | .07 |
| 91 TO 115 | 2.92 | 1.79 | 1.21 | 1.00 | .895 | .78 | .63 | .52 |
| Each Add'l Color | 1.05 | .595 | .35 | .265 | .22 | .165 | .12 | .08 |
| 116 TO 140 | 3.04 | 1.895 | 1.31 | 1.10 | 1.00 | .89 | .725 | .60 |
| Each Add'l Color | 1.17 | .64 | .37 | .28 | .23 | .175 | .13 | .09 |

PMS Color Match: \$20.00 (G).

6ABC

Production Time: 5 working days from receipt of art or approved proof.

Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

Promotional Vinyl & Mylar Decals

Bumper Strips

E-Z On — E-Z off

White vinyl stock, removes in one piece
(if removed within six months)

- Brilliant UV screened colors for maximum impact.
- Standard copy colors: See catalog page 16. PMS color match: \$20.00 (G).
- Bleed and reverse designs - no extra charge.
- Less than minimum not available.
- Change of copy (125 minimum, multiples of 125 per change), color and size must remain the same - \$35.00 (G).
- Die-cut shapes available - see page 15.

3 Popular sizes

No. 3007
7½" x 3¾"



No. 3012
12" x 3"



No. 3015
15" x 3¾"

Price each: Bumper Strips

| No. 3007 | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 |
|---|------|------|-----|------|-------|-------|-------|
| 1-Color | 1.37 | .79 | .47 | .36 | .305 | .245 | .20 |
| Full Color | 1.92 | 1.32 | .99 | .88 | .82 | .74 | .665 |
| Each Additional Color Or Backsheet Copy | .73 | .40 | .23 | .165 | .135 | .10 | .07 |

| No. 3012 | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 |
|---|------|------|------|------|-------|-------|-------|
| 1-Color | 1.39 | .805 | .485 | .375 | .32 | .26 | .21 |
| Full Color | 2.08 | 1.47 | 1.14 | 1.03 | .975 | .91 | .84 |
| Each Additional Color Or Backsheet Copy | .75 | .42 | .24 | .17 | .135 | .10 | .07 |

| No. 3015 | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 |
|---|------|------|------|------|-------|-------|-------|
| 1-Color | 1.44 | .88 | .56 | .45 | .39 | .325 | .275 |
| Full Color | 2.37 | 1.83 | 1.55 | 1.45 | 1.39 | 1.32 | 1.24 |
| Each Additional Color Or Backsheet Copy | .78 | .43 | .25 | .18 | .145 | .105 | .075 |

PMS Color Match: \$20.00 (G)

7A

Hard Hat Decals

No. 4500

(Square with Round Corners)

3"



No. 4600

(Oval)

2¾"



1¾"

- White or yellow vinyl, or clear mylar pressure sensitive.
- Standard copy colors: See catalog page 16. PMS color match: \$20.00(G).
- 2 standard designs, specify stock and shape with order.
- Custom-shapes available on special quotation.

Price each: Hard Hat Decals

| No. 4500 or 4600 | 125 | 250 | 500 | 750 | 1,000 | 1,500 |
|------------------|------|------|------|-----|-------|-------|
| 1-Color | 1.33 | .70 | .385 | .28 | .225 | .17 |
| Each Add'l Color | .61 | .32 | .175 | .13 | .10 | .075 |
| Full Color | 1.78 | 1.04 | .66 | .53 | .46 | .38 |

PMS Color Match: \$20.00 (G)

6A

Pressure Sensitive Truck Emblems

Two Sizes:

24" X 18" & 12" X 9"

- White or yellow vinyl, or clear mylar pressure sensitive. Specify stock with order.
- Standard copy colors: See catalog page 16. PMS color match: \$20.00 (G).
- Four standard designs. Specify shape with order.
- Weatherproof and easy to apply.
- Absolute minimum: First price shown.
- Custom shapes available on special quotation.
- Stock or special logos (from camera-ready art): no charge.



Design A



Design B



Design C



Design D

Price each: Truck Emblems

| No. 2418 (24" x 18") | 4 | 6 | 8 | 10 | 12 | 24 | 50 |
|----------------------|-------|-------|-------|-------|-------|-------|-------|
| 1-Color | 54.00 | 37.20 | 28.70 | 23.55 | 20.15 | 11.55 | 7.00 |
| Each Add'l Color | 32.25 | 21.70 | 16.40 | 13.20 | 11.10 | 5.80 | 3.00 |
| Full Color | 64.00 | 46.00 | 37.00 | 31.60 | 28.00 | 18.50 | 13.20 |

| No. 1209 (12" x 9") | 25 | 50 | 75 | 100 | 150 | 250 | 500 |
|---------------------|-------|------|------|------|------|------|------|
| 1-Color | 8.25 | 4.65 | 3.45 | 2.81 | 2.11 | 1.55 | 1.04 |
| Each Add'l Color | 4.06 | 2.15 | 1.52 | 1.20 | .85 | .54 | .32 |
| Full Color | 10.70 | 6.80 | 5.45 | 4.75 | 4.04 | 3.46 | 2.99 |

PMS Color Match: \$20.00 (G)

7A

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

Promotional Vinyl Decals

U.S. Flag Decals



No. 5500
shown

- Red and blue stock copy with blue imprint copy. Printed on a durable outdoor flexible white vinyl with permanent adhesive. Finished with Square Corners and Split Backs.
- 3 Stock Sizes:
Item 5100: 5" x 4" including 4" x 1/2" Imprint Area
Item 5200: 7 1/2" x 6" including 6 1/2" x 1" Imprint Area
Item 5300: 10" x 8" including 9" x 1 1/2" Imprint Area
- Also available, Item No. 5500 – a stock 6" x 4" without imprint.

| Price each: Flag Decals | 125 | 250 | 500 | 750 | 1000 | 1500 | 2500 |
|----------------------------|------|-------|-------|------|------|------|------|
| No. 5100: 5" x 4" | 2.20 | 1.215 | .705 | .53 | .435 | .34 | .245 |
| No. 5200: 7.5" x 6" | 2.56 | 1.455 | .865 | .665 | .56 | .455 | .33 |
| No. 5300: 10" x 8" | 2.89 | 1.66 | 1.035 | .825 | .72 | .61 | .465 |
| No. 5500: 6" x 4", No imp. | .40 | .315 | .265 | .24 | 4A | | 6AB |

Calendar Decals



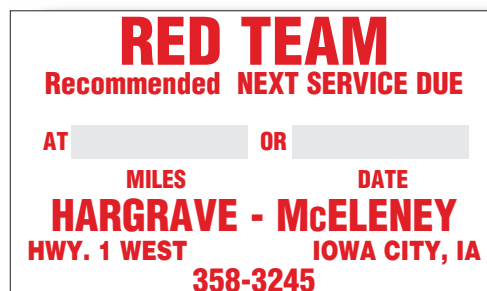
- 2-color imprint to match 2-color stock calendar imprinted in any 2 colors of your choice. Sundays and Holidays are highlighted in the 2nd color. Specify colors with your order.
- Standard copy colors: See catalog page 16.

| Price each: Calendar Decals | 125 | 250 | 500 | 750 | 1000 | 1500 | 2500 |
|-----------------------------|------|------|-----|-----|------|------|------|
| No. 1080: 2-Color Calendar | 2.49 | 1.38 | .79 | .59 | .485 | .38 | .265 |

PMS Color Match: \$20.00 (G).

6AB

Service Due Labels



- Clear static vinyl, printed with one-color copy plus a write-on surface for indicating service information. Indicate write-on surface size and location with order.
- Stock size: 2.25" x 1.5". Finished with square corners.
- Standard copy colors: See catalog page 16.
PMS Match: \$20.00 (G)

| Price each: Service Due | 500 | 1000 | 1500 | 2500 | 3500 | 5000 | 10000 |
|-------------------------|-----|------|------|------|------|------|-------|
| No. 1100: 1 Color* | .70 | .395 | .295 | .195 | .16 | .12 | .075 |
| Each Additional Color | .18 | .105 | .08 | .06 | .05 | .04 | .03 |

*First line price includes one color imprint and write-on surface. 3A2BCD

Glow-In-The-Dark Light Switch Labels



- 2.5" x 4" with one-color copy. Finished with a permanent adhesive, rounded corners, split backs, and a die cut center hole.
- A non-radioactive chemical light source, which will glow for up to 2 hours after exposure to a light source.
- Standard copy colors: See catalog page 16.
PMS Match: \$20.00 (G)

| Price each: Switch Labels | 125 | 250 | 500 | 750 | 1000 | 1500 |
|---------------------------|------|------|-----|-----|------|------|
| No. 1195: 1-Color Copy | 2.22 | 1.33 | .84 | .67 | .585 | .495 |
| Each Additional Color | .64 | .335 | .18 | .13 | .105 | .075 |

6A

Glow-In-The-Dark Phone Decals

- 6" x 1" with one-color copy. Finished with a permanent adhesive, rounded corners, and split backs.
- A non-radioactive chemical light source, which will glow for up to 2 hours after exposure to a light source.
- Standard copy colors: See catalog page 16.
PMS Match: \$20.00 (G)

| Price each: Phone Labels | 125 | 250 | 500 | 750 | 1000 | 1500 |
|--------------------------|------|-------|------|------|------|------|
| No. 1193: 1-Color Copy | 1.78 | 1.025 | .615 | .475 | .40 | .325 |
| Each Additional Color | .64 | .335 | .18 | .13 | .105 | .075 |

6A

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 15 & 16.

High Quality Full Color Wall Graphics

No. 120: White Wall Graphic Vinyl



Material: Special adhesive white vinyl for application to interior painted surfaces.

Art/Copy: Created using 150 line 4-color process ink jet printing.

Pricing Instructions:

1. Determine the square inch size of the decal and the quantity desired.
2. Find the price for the desired size and quantity in the price grid.
3. Submit an art file with logo and text to finish your order.

The minimum order quantity is one decal for larger sizes, 25 for smaller sizes.

Price each: Small Size Wall Graphics

| Sq. Inches | 25 | 50 | 125 | 250 | 500 |
|--------------|-------|-------|-------|-------|-------|
| 9 or less | 2.96 | 1.84 | 1.17 | .945 | .83 |
| 9.1 to 16 | 3.455 | 2.335 | 1.665 | 1.44 | 1.33 |
| 16.1 to 25 | 4.04 | 2.92 | 2.25 | 2.025 | 1.91 |
| 25.1 to 36 | 4.69 | 3.57 | 2.895 | 2.67 | 2.56 |
| 36.1 to 49 | 5.38 | 4.255 | 3.585 | 3.36 | 3.25 |
| 49.1 to 64 | 6.08 | 4.96 | 4.29 | 4.065 | 3.95 |
| 64.1 to 81 | 6.94 | 5.82 | 5.145 | 4.92 | 4.81 |
| 81.1 to 100 | 7.84 | 6.72 | 6.05 | 5.825 | 5.71 |
| 100.1 to 121 | 8.78 | 7.655 | 6.98 | 6.76 | 6.645 |
| 121.1 to 144 | 9.73 | 8.61 | 7.935 | 7.71 | 7.60 |

5A

Price each: Smaller Quantities of Larger Size Graphics

| Sq. Inches | 1 | 2 | 4 | 6 | 8 | 10 | 12 | 15 |
|----------------|--------|--------|--------|--------|--------|--------|--------|--------|
| 144.1 to 256 | 68.50 | 44.50 | 32.50 | 28.50 | 26.50 | 25.30 | 24.50 | 23.70 |
| 256.1 to 576 | 91.80 | 67.80 | 55.80 | 51.80 | 49.80 | 48.60 | 47.80 | 46.95 |
| 576.1 to 900 | 112.80 | 88.80 | 76.80 | 72.80 | 70.80 | 69.60 | 68.80 | 68.00 |
| 900.1 to 1296 | 136.15 | 112.15 | 100.15 | 96.15 | 94.15 | 92.95 | 92.15 | 91.35 |
| 1296.1 to 1600 | 150.40 | 126.40 | 114.40 | 110.40 | 108.40 | 107.20 | 106.40 | 105.60 |
| 1600.1 to 1936 | 164.15 | 140.15 | 128.15 | 124.15 | 122.15 | 120.95 | 120.15 | 119.35 |
| 1936.1 to 2304 | 177.00 | 153.00 | 141.00 | 137.00 | 135.00 | 133.85 | 133.00 | 132.25 |

8A

The products on this page are ink-jet printed using a 150-line screen resolution for higher quality graphics. A print ready digital file is required. Add \$10.00 (G) for a color PDF (electronic) proof. Pricing is based on the square inch size of the decal and the order quantity as shown in the price grid. The suggested life of these products is under 2 years of use in an indoor setting. Laminate the product to protect the ink for longer life.

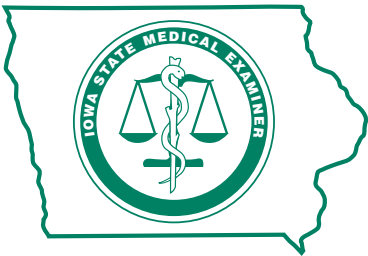
Production Time: 3 to 5 working days from receipt of art or approved proof.
Special shapes are available. Contact the factory for pricing and parameters.
For general information, including overlamination and custom finishing options see pages 2, 15, 16.





Small Quantity Computer Cut 1 Color Decals with Premask

- No. 140: White Cut Vinyl
- No. 141: Black Cut Vinyl
- No. 142: Yellow Cut Vinyl
- No. 143: Red Cut Vinyl
- No. 144: Blue Cut Vinyl
- No. 145: Green Cut Vinyl



Material: 5 year life calendared vinyl with permanent adhesive. Finished with premask for easy application.

Ad Copy: Price includes your choice of the standard vinyl colors listed below. Minimum size of copy is 1/2" letters with 1/8" stroke. Simple to moderate designs reproduced in one color only. All orders subject to factory review.

Available Colors: White, Black, Yellow, Red, Blue, & Green. Contact factory for color swatch.

Pricing Instructions:

1. Determine the square inch size of the decal and the quantity desired.
2. Find the price for the desired size and quantity in the price grid.
3. Submit an art file with logo and text arranged for cutting to finish your order.

Minimum quantity is 4 decals.

Price each: Vinyl Signs - Kiss Cut & Premasked

| Sq. Inches | 4 | 6 | 8 | 10 | 12 | 16 | 24 | 50 |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|
| 9 or less | 16.90 | 11.57 | 8.90 | 7.30 | 6.25 | 4.90 | 3.57 | 2.18 |
| 9.1 to 16 | 17.60 | 12.27 | 9.60 | 8.00 | 6.95 | 5.60 | 4.27 | 2.88 |
| 16.1 to 25 | 18.50 | 13.17 | 10.50 | 8.90 | 7.85 | 6.50 | 5.17 | 3.78 |
| 25.1 to 36 | 19.60 | 14.27 | 11.60 | 10.00 | 8.95 | 7.60 | 6.27 | 4.88 |
| 36.1 to 49 | 20.90 | 15.57 | 12.90 | 11.30 | 10.25 | 8.90 | 7.57 | 6.18 |
| 49.1 to 64 | 22.40 | 17.07 | 14.40 | 12.80 | 11.75 | 10.40 | 9.07 | 7.68 |
| 64.1 to 81 | 24.10 | 18.77 | 16.10 | 14.50 | 13.45 | 12.10 | 10.77 | 9.38 |
| 81.1 to 100 | 26.00 | 20.67 | 18.00 | 16.40 | 15.35 | 14.00 | 12.67 | 11.28 |
| 100.1 to 121 | 28.10 | 22.77 | 20.10 | 18.50 | 17.45 | 16.10 | 14.77 | 13.38 |
| 121.1 to 144 | 30.40 | 25.07 | 22.40 | 20.80 | 19.75 | 18.40 | 17.07 | 15.68 |
| 144.1 to 169 | 32.90 | 27.57 | 24.90 | 23.30 | 22.25 | 20.90 | 19.57 | 18.18 |
| 169.1 to 196 | 35.60 | 30.27 | 27.60 | 26.00 | 24.95 | 23.60 | 22.27 | 20.88 |
| 196.1 to 225 | 38.50 | 33.17 | 30.50 | 28.90 | 27.85 | 26.50 | 25.17 | 23.78 |

8A

The products on this page are cut from impregnated vinyl with stock colors to create your graphics. A print ready digital file is required. Add \$10.00 for a color PDF (electronic) proof. Pricing is based on the square inch size of the decal, the order quantity, and the material selected. The suggested life of these products is up to 5 years of use in either indoor or outdoor settings. Orders are limited to a size not to exceed 48" in width and/or 120" in length. Contact the factory for pricing of larger sizes or higher quantities.



High Quality, Small Quantity Computer Cut 4-Color Process Decals with Premask

Need High Quality full color decals in small quantities trimmed to special shapes? Put our inkjet printer to work producing graphics on 2 available stocks finished with special cutting and premask processes. Orders are priced as follows:

1. Determine the square inch size of the decal and the quantity desired.
2. Multiply the quantity by the square inch size by the price per square inch indicated below.
3. Add the set-up cost of \$65.00 (A) per order design to determine the total price.
4. Submit an art file with complete cutting instructions to finish your order.

No minimum quantity! Order as few as one decal.



P&G Vibrant Living

Make every day a healthy day.

The following stocks are available and pricing includes cutting and pre-masking:



No. 127 Standard Adhesive White Vinyl finished with Premask

- Price is \$0.11 (A) per square inch + \$65.00 (A) Set-up
- A durable indoor or outdoor use flexible vinyl with permanent adhesive (same as item 125).

No. 132 Low Tack Adhesive Removable White Vinyl finished with Premask

- Price is \$0.105 (A) per square inch + \$65.00 (A) Set-up
- An indoor use flexible vinyl with ultra-low peel removable adhesive. Removes without leave-behind adhesive residue up to six months after application (same as item 130).

For example – say you need 10 white vinyl decals with full-color copy and removable adhesive. Determine the square inch size of the decal by drawing a rectangle around the art at final size and multiplying the length by the depth or width. The square inch size of the rectangular decal shown above would be 14 inches x 18 inches or 252 square inches total.

The order price would be: 10 decals x 252 square inches x \$0.105 per square inch plus \$65.00 or \$329.60 total plus freight and tax.

Products on this page are inkjet printed using a 150-line screen resolution for higher quality graphics. A print-ready digital file is required. Add \$10.00 (G) for a color PDF (electronic) proof. Pricing is based on the square inch size of the decal, the order quantity, the material selected and related cost per square inch, and a uniform set-up fee of \$65.00. The suggested life of these products is under 2 years of use in either indoor or outdoor settings. Laminate the product to protect the ink for longer life. Orders are limited to 100 decals or less and a size not to exceed 48" in width and/or 120" in length.

Production Time: 3 to 5 working days from receipt of art or approved proof.
Orders are finished with premask to allow for easy application with a squeegee (not provided).
For general information, including overlamination and custom finishing options see pages 2, 15, 16.



Custom Finishing Options

Film lamination for decals, magnetics, rigid vinyl cards & styrene signs

- Clear polyester overlamination.
- Protects decal from abrasion and corrosives.
- Add these prices to unit price of decal.

Premasking for pressure sensitive emblems

- A temporary cover applied to the decal to assist in the installation process. Removed prior to general use.
- Helps to pick-up and position vinyl graphics.
- Protects decal from scuff marks when using a squeegee applicator.
- Add these prices to unit price of decal.

Price each: Laminating or Premasking

| Sq. Inches | 125 | 250 | 500 | 750 | 1,000 | 1,500 | 2,500 | 5,000 |
|--------------|------|------|------|-------|-------|-------|-------|-------|
| 9 or less | .45 | .285 | .205 | .18 | .165 | .155 | .13 | .11 |
| 9.1 to 16 | .48 | .32 | .24 | .215 | .20 | .185 | .16 | .14 |
| 16.1 to 25 | .53 | .37 | .29 | .265 | .25 | .235 | .205 | .18 |
| 25.1 to 36 | .59 | .43 | .35 | .325 | .31 | .295 | .26 | .23 |
| 36.1 to 49 | .65 | .495 | .415 | .39 | .375 | .36 | .315 | .285 |
| 49.1 to 64 | .73 | .57 | .49 | .465 | .45 | .435 | .385 | .35 |
| 64.1 to 81 | .81 | .645 | .565 | .54 | .525 | .515 | .455 | .41 |
| 81.1 to 100 | .90 | .74 | .66 | .635 | .62 | .605 | .54 | .49 |
| 100.1 to 121 | 1.00 | .84 | .76 | .73 | .72 | .705 | .63 | .57 |
| 121.1 to 144 | 1.10 | .94 | .86 | .83 | .82 | .805 | .72 | .655 |
| 144.1 to 169 | 1.19 | 1.03 | .95 | .92 | .91 | .895 | .805 | .73 |
| 169.1 to 196 | 1.28 | 1.12 | 1.04 | 1.015 | 1.00 | .985 | .89 | .805 |
| 196.1 to 225 | 1.38 | 1.22 | 1.14 | 1.11 | 1.10 | 1.085 | .975 | .89 |
| 225.1 to 256 | 1.50 | 1.34 | 1.26 | 1.23 | 1.22 | 1.205 | 1.085 | .99 |

Lamination for larger sizes quoted on request

Special coatings, including UV lamination, are also available. Please contact the factory.

6ABC

Additional Finishing Options

General

Pressure sensitive decals may be **back or face slit** free of charge. Please specify on the purchase order. Slitting is not recommended for clear vinyl and mylar products. The factory also has **custom scoring, kiss cutting, and perforating** capabilities. Please contact the factory for information.

All items are provided with square corners unless otherwise requested. **Rounded corners** are available on most decals, rigid stocks and magnets for a nominal upcharge.

Special Shapes

A special shape may be added to decals, posters, rigid stocks, styrene, and magnetics for the additional price of a steel rule cutting die. Circles in one inch increments up to 18" are stock dies and may be requested at no additional charge. Many special shapes including some ovals are also available on file. Please contact the factory for details. For shapes not on file, the following price list may be used to price dies for simple to moderately intricate designs:

| | | | |
|-------------|--------------------------------|------------------------|--|
| Decal Size: | Up to 25 square inches: | \$120.00 (G) | Note: Hand cutting is also available for large sizes in smaller quantities. |
| | From 25 to 125 square inches: | \$145.00 (G) | |
| | From 125 to 250 square inches: | \$190.00 (G) | |
| | Over 250 square inches: | Requires Special Quote | |

Consecutive Numbering

Available on certain items. Please contact the factory for details.

Shrink Wrap Packing

Your order may be shrink-wrapped in packages of a specified quantity. Determine the number of shrink-wrapped packages by dividing the quantity ordered by the desired number per package. Add \$0.40 (G) per package or \$10.00 (G) minimum to your order.

Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, custom finishing options, and color matches, see pages 2 & 16.



General Information

Also Available from BAC Promotional Graphics:

- Banners & Signs
- Point of Purchase Signs
- Safety Campaigns
- Fleet Markings
- Production Identification
- Prototype Manufacturing
- Presentation & Sales Tools
- Magnetic Promotions

All pricing is quoted in US Dollars, F.O.B. Factory (Iowa). For quantities in between those listed use the next lower quantity price shown. Basic order information consists of quantity, item number and description, size, ink colors, finishing instructions, ship date, complete shipping address, and shipping instructions. Submit all orders, new or repeat, with complete instructions, including printed or type written imprint with color break arranged to serve as a layout for composition. Production-ready high-resolution digital art should be supplied for all logos, custom typefaces, line drawings, etc. The factory will determine whether the art is considered production-ready. Customers will be advised of additional charges required due to poorly submitted art.

We can accept your **artwork in electronic formats** using disks, CD's, email, or our FTP server. Consult with the factory art department for current requirements, uploading capabilities, useable file formats, available software, etc. We are continuously updating our capabilities – please contact the factory for further information.

Orders for catalog items will be produced and shipped within a **normal production schedule** of 4 to 9 working days unless otherwise noted. Production time starts when the order and approved art are received at the factory and acknowledged. If a **specific production deadline** must be met it must be pre-approved by the factory. For orders that **cancel** prior to shipment expenses will be accumulated at the time of cancellation and will be invoiced in full. In accordance with accepted printing trade customs we reserve the right to ship an **over-run or under-run** of up to 4% on orders greater than 20 pieces. For **exact quantity add \$35.00 (G)** to your order. Your order will be invoiced accordingly. Unless specifically requested we will select the freight carrier with the best service/rate combination for your order.














Photocopy (laser) proofs or PDF electronic proofs are available for \$10.00 (G). Please specify required proofs with your order. **Product proofs** for items up to 100 square inches in size are available based on complete art provided and a screen/set-up charge of \$60.00 (G) per color. Product proof charges are non-transferable and must be custom quoted for larger items.

Copy changes – except as noted on special items - must be sold as separate orders unless pre-approved by the factory. **Changes in copy colors** are available for \$20.00 (G) per change. The color break must remain the same. **Special color matches** (PMS Colors) are available for \$20.00 (G). Perfect PMS matches are not guaranteed due to the limitations of screen-printing and inkjet inks. **Split shipments** must be pre-approved by the factory and additional costs may be incurred. Unless otherwise noted the **minimum order quantity** required is the first column listed.

Our primary printing methods include digital inkjet and silkscreen (where heavy layers of ink are applied to a substrate through a screen mesh carrying the image to be printed). For long-term durability and color intensity please specify silkscreen process.

Process color images can be screen-printed. Please note the coarse resolution (65 to 85 lines) will apply to process color screen-printed images. Resolution is much higher on digital inkjet and offset printed products. See each item for the resolution quoted, the process used, and the availability of process (full) color.

Standard Ink Colors: The following inks may be requested without incurring any special PMS charges:

| | | | | | |
|-----------------------|---|-------------------------|--|----------------------|---|
| Pantone Yellow 012 |  | PMS 116 Yellow |  | PMS 130 Gold |  |
| Pantone Orange 021 |  | PMS 185 Red |  | PMS 208 Maroon |  |
| Pantone Purple |  | Pantone Violet |  | Pantone Process Blue |  |
| PMS 300 Peacock Blue |  | Pantone Reflex Blue |  | PMS 320 Teal |  |
| PMS 348 Kelly Green |  | PMS 341 Hunter Green |  | Black |  |
| PMS 873 Metallic Gold |  | PMS 877 Metallic Silver |  | White |  |

Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination and custom finishing options, see pages 2 & 15.