

**FIRE GROUP®**  
Office – Galveston, Texas  
dfiregroup.com



# Bankers ADVERTISING

since 1896

COMPANY

## Promotional Graphics

### Banners, Signs & Point of Purchase Catalog

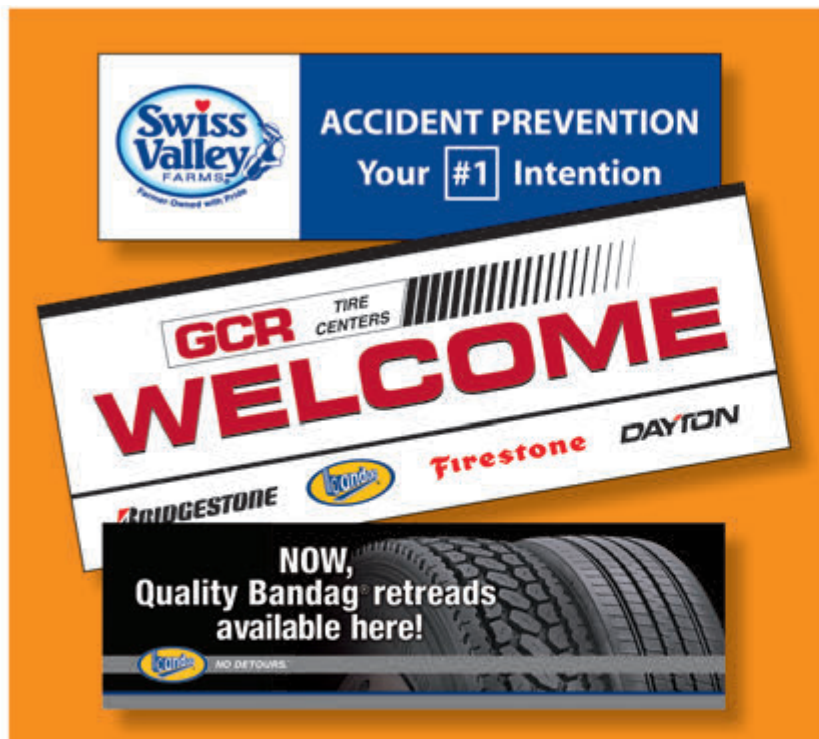
Effective until June 30, 2016

#### Index

- Stock & Custom Small Qty. Banners . . . . . 2 - 3
- Larger Qty., Street/Pole Banners,  
Banner Stands & Hardware  
& Custom Sewing. . . . . 4 - 5
- Aluminum & Real Estate Signs,  
Sign Frames, Custom Shapes,  
& Stand Up Displays . . . . . 6 - 7
- Paperboard  
& Corrugated Plastic Signs . . . . . 8 - 9
- Posters, Wall Decals, See-Thru  
Window Decals & Floor Graphics . . . . . 10 - 11
- Styrene & Paperboard  
P.O.P. Signs & Mobiles . . . . . 12 - 13
- Mouse Pads & Counter Mats, Danglers /  
Door Hangers / Ruler-Bookmark . . . . . 14 - 15
- Calendar Cards / Membership Cards /  
Key Tags / Custom Rigid Vinyl Cards. . . . . 16 - 17
- Special/Custom Finishing Options . . . . . 18
- Custom Quote Sheet . . . . . 19
- General Information . . . . . 20

# Indoor & Outdoor Banners – Stock Sizes

- We offer flexible vinyl banners with multiple color printing and precise finishing options to achieve the look you need. Your custom copy is **digital inkjet** or **screen printed** with ink on your preferred substrate. See page 4 for larger quantity pricing.



- The pricing shown includes two substrate options: 1) A **10-ounce white vinyl** stock for limited use banners and 2) A **13 ounce white flexible vinyl** stock for longer lasting banners. An 18 ounce heavy grade vinyl is also available. Contact factory for pricing.
- The pricing shown below includes color copy on a white background, placing production-ready art and screen charges. Pricing is for process color printing of inks on one side of the banner only. Bleed copy is available and half-tone screens can be included for image areas up to 48" wide. Copy changes must be priced as separate orders. Pricing is quoted pending review of final art.

- Stock copy colors available: See page 20. For the items below all colors are screen built using 4 color process printing techniques.
- Finish work: pricing below includes hems and grommets. Please specify position with order.
- Production Time: 3 to 6 working days.
- For special sizes, quantities, or additional customization please send the desired details using the specification sheet shown on page 19 for a quote.
- All prices shown below are for production using print ready art. To typeset copy using production ready logos add \$45.00 (G).

## Inkjet Printed Flat Banners – 10 oz. & 13 oz. Vinyl

Price each: Flat Banners in 3 Popular Sizes	1	2	3	5	10	15	25	50
<b>10 ounce vinyl with hem &amp; grommets</b>								
<b>No. 9000</b> 10 oz. Vinyl, 5' x 2' Price for 1 Color up to 4 Color Process	149.00	96.00	78.25	64.00	52.75	48.85	45.15	42.15
<b>No. 9025</b> 10 oz. Vinyl, 6' x 2½' Price for 1 Color up to 4 Color Process	179.00	121.50	103.00	87.50	74.50	70.00	65.60	61.80
<b>No. 9050</b> 10 oz. Vinyl, 4' x 6' Price for 1 Color up to 4 Color Process	232.50	160.00	137.50	119.00	104.70	99.50	94.00	89.95
<b>13 ounce vinyl with hem &amp; grommets</b>								
<b>No. 9240</b> 13 oz. Vinyl, 5' x 2' Price for 1 Color up to 4 Color Process	156.00	101.60	83.60	68.20	56.50	52.25	48.10	44.75
<b>No. 9265</b> 13 oz. Vinyl, 6' x 2½' Price for 1 Color up to 4 Color Process	188.00	128.50	108.80	92.40	79.00	74.40	69.50	65.90
<b>No. 9280</b> 13 oz. Vinyl, 4' x 6' Price for 1 Color up to 4 Color Process	242.00	174.50	151.15	130.00	112.80	106.85	100.90	96.10

*PMS Match: All colors are printed as 4 color process screen builds.*

*All pricing above is for single sided banners. Contact the factory for double sided banners.*

*All prices shown above are for production using provided print-ready art. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logo(s).*

8A

**Pricing includes screen charges.**

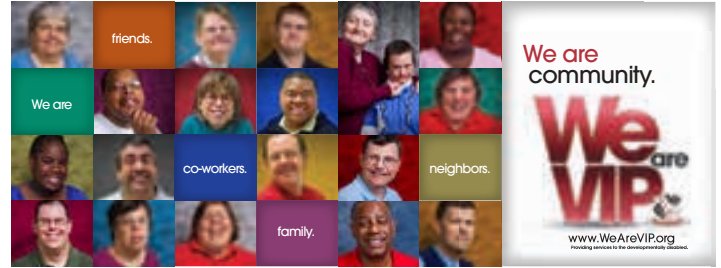
For general information, custom finishing options, and color matches, see pages 19 & 20.

# High Quality, Small Quantity Hemmed 4-Color Process Banners

Need High Quality, full-color hemmed banners in small quantities? Put our inkjet printer to work using any of 2 available stocks priced as follows:

1. **Determine the square foot size of the banner and the quantity desired.**
2. **Multiply the quantity by the square foot size by the price per square foot indicated below.**
3. **Add the set-up cost of \$96.00 (A) per order design to determine the total price.**

Order as few as one banner if you need to! The minimum quantity is one!



Pricing is based on the square foot size of the banner, the order quantity, the material selected and related cost per square foot, and a uniform set-up fee. The suggested life of these products is under 2 years of use in either indoor or outdoor settings. **Orders are limited to a size not to exceed 48" (4 ft.) in width and/or 120" (10 ft.) in length.**

For example – say you need 3 white vinyl banners sized 4 x 3 with full color copy on 10 oz vinyl with hems and grommets. The square foot size of the banner would be 3 feet x 4 feet or 12 square feet total.

**Your order price would be: 3 banners x 12 square feet x \$5.76 per square foot plus \$96.00 or \$303.36 (A) total, plus freight and tax.**

Products on this page are inkjet printed using a **150-line screen resolution for higher quality graphics. A print ready digital file is required. Add \$10.00 (G) for a color PDF (electronic) proof.**

The following stocks are available:

## No. 9100 10 oz. White Vinyl

- Price is \$5.76 (A) per square foot + \$96.00 (A) Set-up
- A durable indoor or outdoor use lightweight, flexible vinyl, finished with hems and grommets. Specify number of grommets & placement with your order.

## No. 9130 13 oz. White Vinyl

- Price is \$6.20 (A) per square foot + \$96.00 (A) Set-up
- A heavier weight, durable indoor or outdoor use vinyl.
- Finished with hems & grommets. Specify number of grommets & placement with your order.



# Indoor & Outdoor Banners – Stock Sizes/Higher Quantities

## Silkscreen Printed Flat Banners – 10 oz. & 13 oz. Vinyl For Longer Lasting Banners

Price each: Flat Banners in 3 Popular Sizes	25	50	100	150	200	250
<b>10 ounce vinyl with hem &amp; grommets</b>						
<b>No. 9005</b> 10 oz. Vinyl, 5' x 2'	37.45	25.75	21.30	19.80	17.45	17.00
Add for each additional Color	21.80	11.65	7.45	6.05	4.90	4.50
Total Cost for 4 Color Process	102.85	60.70	43.65	37.95	32.15	30.50
<b>No. 9030</b> 10 oz. Vinyl, 6' x 2½'	49.50	34.50	29.15	27.35	24.20	23.60
Add for each additional Color	26.10	13.65	8.55	6.85	5.45	4.95
Total Cost for 4 Color Process	127.80	75.45	54.80	47.90	40.55	38.45
<b>No. 9055</b> 10 oz. Vinyl, 4' x 6'	64.75	44.55	37.30	34.85	30.75	30.00
Add for each additional Color	34.95	17.80	10.80	8.45	6.65	5.95
Total Cost for 4 Color Process	169.60	97.95	69.70	60.20	50.70	47.85
<b>13 ounce vinyl with hem &amp; grommets</b>						
<b>No. 9245</b> 13 oz. Vinyl, 5' x 2'	40.40	28.00	23.50	22.00	19.45	18.95
Add for each additional Color	21.80	11.65	7.45	6.05	4.90	4.50
Total Cost for 4 Color Process	105.80	62.95	45.85	40.15	34.15	32.45
<b>No. 9270</b> 13 oz. Vinyl, 6' x 2½'	54.00	38.20	32.60	30.70	27.25	26.65
Add for each additional Color	26.10	13.65	8.55	6.85	5.45	4.95
Total Cost for 4 Color Process	132.30	79.15	58.25	51.25	43.60	41.50
<b>No. 9285</b> 13 oz. Vinyl, 4' x 6'	71.65	50.15	42.55	39.90	35.35	34.55
Add for each additional Color	34.95	17.80	10.80	8.45	6.65	5.95
Total Cost for 4 Color Process	176.50	103.55	74.95	65.25	55.30	52.40

PMS Match: \$24.00 (G). 25 piece Minimum. See page 2 for smaller quantity Ink Jet Printed Banners. All pricing above is for single sided banners. Contact the factory for double sided banners. Note: Image resolution with silkscreen printing is limited to a course 65 to 85 line screen.

A3B2C

- The first line pricing shown below includes one color copy on a white background, placing production ready art, and screen charges. Pricing is for spot color or process color printing of inks on one side of the banner only. Bleed copy is available and half-tone screens can be included for image areas up to 48" wide. Copy changes must be priced as separate orders. Pricing is quoted pending review of final art.
- All prices shown are for production using provided print-ready art. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logo(s).
- All remaining specifications are the same as shown on page 2.

# Indoor Display Banners – Stock Sizes with Stands



## Retractable Banner Display with carrying case.

Banner installed by the factory for continuous use. Contact factory for quantity pricing.

Item #	Graphic Size	Display Frame with Imprinted Banner
9300	31.5" w x 78" h	\$295.00 (C)

Note: All prices shown above are for production using provided print-ready art. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logo(s). This display may be returned to the factory for the banner graphic to be replaced with new copy. Contact the factory for pricing and instructions.

## Every Day Banner Display

Allows for different sizes of banners to be changed as desired by the customer.

Accommodates banners 18" x 36" (3') wide by up to 84" tall. Weight (without banner) is 10 lbs. Recommended for use with items 9000 & 9025. See page 2.

Item #	Recommended Graphic Size	Display Frame each	Add for Imprinted Banner
9350	30" w x 72" h	\$95.00 (G)	\$145.00 (C)

Note: All prices shown above are for production using provided print-ready art. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logo(s). Banner and display frame are shipped separately for final assembly by the customer.



Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Specialty Banners & Hardware

## Pole Banners

- We offer 2 sizes of pole banners based on the standard hardware available. Contact us for custom options.
- Stock: an 18-oz high-grade vinyl with a useful outdoor life of up to two years, depending on weather conditions. Banners are finished with pole pockets top and bottom with grommets for attaching to the pole. Pricing below is for printing the same copy on both sides of the banner.
- Other specifications are the same as noted on page 2.
- All prices shown below are for production using provided print-ready art. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logo(s).

Price each: Pole Banners	8	12	16	24	30	50
No. 9430: 30" x 60"	97.50	82.50	74.90	67.30	64.15	59.30
Each Additional Color - Same Copy Both Sides	53.90	38.20	30.35	22.50	19.35	14.35
4 Color Process - Same Copy Both Sides	128.00	121.00	117.00	112.75	111.00	108.00
No. 9475: 30" x 84"	125.00	106.65	97.30	87.95	84.20	78.25
Each Additional Color - Same Copy Both Sides	65.15	46.10	36.60	27.05	23.25	17.15
4 Color Process - Same Copy Both Sides	172.25	163.85	159.50	155.15	153.40	150.75

PMS Match: \$24.00 (G). Absolute minimum: 8 pcs.  
 Pole Banner Hardware: Single Sided \$88.00 (G)  
 Double Sided \$148.00 (G)

6A



Personalization is available to list sponsors, individual businesses, players on a team, etc. Please contact factory.

## Custom Sewing:



- Promotional Graphics can custom sew banners for your specific application. Consider banners for rollbars, truck beds, special window treatments & more. Please contact the factory to discuss your specific project.

- Grommets across the top.
- Pole pocket with rod inserted at the bottom.
- Sized to fit machine on display.



## No. 9375 Hanging Banner Frame

Accommodates 3 banners 6' x 2½"! Use as dimensional signage with the same or different copy on each panel. Additional sizes are available. Contact the factory for pricing.

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Custom Signage—Aluminum

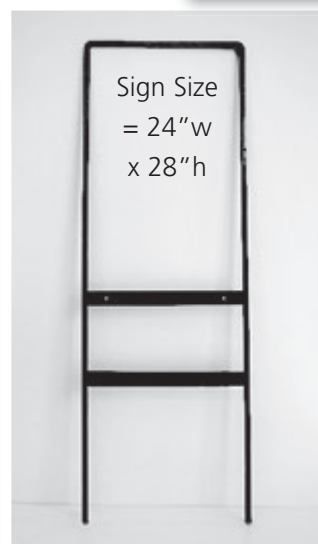


- We offer .040 aluminum signs with multiple color printing and precise finishing options to achieve the look you need. Your custom copy is **screen printed** with ink on the product.
- The first line pricing includes one color copy on a white background, scanning camera-ready art, typesetting simple copy, screens and set-up charges. Pricing is for spot color printing of solid inks on one side of the sign only. **Bleed copy is not available** and half-tone screens can be included for image areas up to 48" in one dimension. Copy changes must be priced as separate orders. Pricing is quoted pending review of final art.
- Stock colors available: See page 20.  
PMS Match: \$24.00 (G).
- Finish work: pricing below includes square corners with 4 holes drilled. Rounded corners are available for a nominal upcharge. Please affirm desired finishing options with order.
- Production Time: 8 to 12 working days.
- For special sizes, quantities, process color, two sided printing or additional customization please send the desired details using the specification sheet shown on page 19 for a quote.

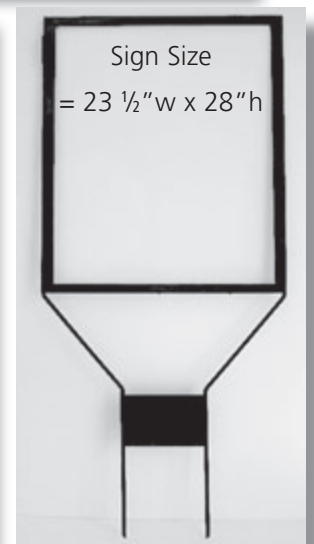
## Aluminum Signs - .040"

Price each: .040 Aluminum Signs	5	10	15	25	50
No. 9635: 18" x 12" Sign, 1 Color	41.75	24.90	18.85	13.95	10.20
Add for Each Additional Color	28.85	14.85	10.20	6.45	3.65
No. 9670: 24" x 18" Sign, 1 Color	59.35	37.40	29.25	22.40	17.25
Add for Each Additional Color	34.75	18.00	12.40	7.90	4.45
No. 9695: 36" x 24" Sign, 1 Color	91.35	60.15	48.15	37.40	29.30
Add for Each Additional Color	46.30	23.95	16.50	10.50	6.00

PMS Match: \$24.00 (G). Absolute minimum: 5 pcs.  
 All pricing above is for single sided signs.  
 Contact the factory for double sided signs or 4 color process.  
 Sign frames are available for many applications. Contact the factory for details.



Frame price each:  
\$18.00 (G)



Frame price each:  
\$40.00 (G)

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Custom Signage—Corrugated Plastic Options

## Die Cut Shapes for 24"x16" Corrugated Signs



Arrow



House



Barn

- Add: \$24.00 (G) set up plus \$0.30 (G) running charge to the pricing shown on page 8 for use of cutting dies on file. For custom shapes please contact factory.



### Grommets

- Add metal grommets to corrugated signs for ease of hanging.
    - Add: \$0.60 (G) per sign for 2 grommets at top.
    - \$0.75 (G) per sign for 4 grommets (one per corner)
    - \$0.10 (G) per grommet over 4. Please specify location.
- For sign pricing see pages 6 or 8.

### No 9975: Stand-Up Display

- Your copy/image printed life-size & mounted to corrugated plastic with easel back.
- Full color image, sized up to 45" wide by 80" high. Printed one side only. Art to dictate actual size.
- Finished with special shape cut to enhance the graphic.
- Pricing shown is for production using provided print-ready art. Add \$45.00 (G) for the factory to typeset your copy, place your logos and layout a design. Note: images must be suitable for large size reproduction. Minimum file size dpi is 300 at the final "on-display" size.

Price each:	Quantity: 1	5	10	20
No. 9975 - Stand-Up Displays	268.00	224.00	188.00	178.00

Note: All colors are produced using 4 color process inks.

4C



Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Corrugated Plastic Signs

## No. 9900 - Corrugated Plastic Signs

- We offer 4 mil coroplast signs (fluted plastic) in the standard sizes of 24" x 16", 48" x 24" and 72" x 48". Your custom spot color copy is **screen printed** with ink on the product. 4 color process copy is **inkjet printed**.
- The first line pricing includes one color copy on a white background, scanning camera-ready art, typesetting simple copy, screens and set-up charges. Pricing is for spot color printing of solid inks on one side only. Copy changes must be priced as separate orders. Pricing is quoted pending review of final art.
- Stock colors available: See page 20.  
PMS match: \$24.00 (G).
- Signs are finished with square corners. Rounded corners are available for a nominal upcharge. Please affirm desired finishing options with order. Bleed copy or half-tone copy is available. Contact the factory for details.
- Production Time: 6 to 9 working days.
- For special sizes, quantities, process color, two sided printing or additional customization please send the desired details using the specification sheet shown on page 19 for a quote.



Price each: Coroplast Signs - 24"x16"	5	10	15	25	50	100	250
No. 9900 - Copy One Side Only, 1 Color	32.75	17.80	12.75	8.60	5.45	3.80	2.80
Each Additional Color for 9900	28.95	14.70	9.95	6.15	3.30	1.85	.98
No. 9950: with 2 Sided Copy*, 1 Color	34.30	18.85	13.60	9.30	5.95	4.25	3.20
Each Additional Color for 9950	30.75	15.90	10.90	6.90	3.90	2.40	1.50
No. 9965: Full Color (4 Color Process), 1 Side	23.30	17.40	15.25	13.45	11.60	10.65	Contact Factory
No. 9985: Full Color (4 Color Process), 2 Sided*	31.30	25.25	23.05	21.10	19.10	18.05	Contact Factory

7C

### Large Sizes:

Price each: Coroplast Signs - 48"x24"	10	15	25	50	75	100
No. 9800 - Copy One Side Only, 1 Color	31.60	24.60	18.75	12.85	11.40	9.85
Each Additional Color for 9800	19.40	14.00	9.70	5.95	4.95	4.15
No. 9850: with 2 Sided Copy*, 1 Color	39.95	31.25	24.00	16.80	15.00	13.05
Each Additional Color for 9850	27.65	20.55	14.85	9.75	8.45	7.25

3C2DE

Price each: Coroplast Signs - 72"x48"	10	15	25	50	75	100
No. 9700 - Copy One Side Only, 1 Color	67.45	53.05	41.15	29.15	26.15	22.85
Each Additional Color for 9700	36.40	25.85	17.40	10.20	8.25	6.75
No. 9750: with 2 Sided Copy*, 1 Color	79.45	62.75	48.95	35.10	31.65	27.75
Each Additional Color for 9750	47.95	35.10	24.80	15.75	13.35	11.30

3C2DE

\*Same copy printed both sides.

PMS Match: \$24.00 (G). Absolute minimum: 5 pcs. Step stakes, for 9900 series, shipped separately: \$1.12 (G), each.

Other materials are available including: heavier gauge aluminum, reflective aluminum, cardboard, styrene, expanded PVC (sintra), plexi-glass, polyethylene, and steel. Contact the factory for pricing.

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.



# Political Signage & Outdoor Posters

## Custom Posters, Meeting Placards & Foldover Yard Signs

- Great publicity vehicles for political campaigns, county fairs, and civil events.
- Polyethylene coated - weather resistant 6 ply paper-board stock printed one side only.
- Six popular sizes with multiple layout options. Special sizes quoted on request.



- Specify item number, size (width followed by height) and copy orientation with each order.
- Standard copy colors: see catalog page 20. PMS color match: \$24.00 (G).
- Price includes: typesetting and simple artwork. Complex artwork, halftone photographs, or bleed copy must be quoted.
- Sizes shown are cut sizes of blank paper stock. For bleed copy sheets must be trimmed to smaller size.
- Less than minimum and union logo not available.
- Custom shapes available on special quotation.
- Stakes for yard signs not included. Wire sign frames for item 6100-S may be added to your order for \$1.12 (G), each (minimum order of 50 frames, must order in multiples of 50).

### Available sizes:

*"S" Items: Scored to fold to two-way read yard sign with same image displayed two directions. Image printed at half size, 2 up, head to head. Add extra scoring charge shown below. Item shipped flat – not final folded.*

No. 6000-H

No. 6000-V

No. 6000-S

### Additional Sizes:

6200-H: 22" W x 14" H

6200-V: 14" W x 22" H

6200-S: 14" W x 22" H

Scored to Fold to

14" W x 11" H

6300-H: 28" W x 11" H

6300-V: 11" W x 28" H

6300-S: 11" W x 28" H

Scored to Fold to

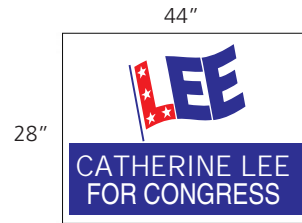
5 1/2" W x 28" H

6400-H: 14" W x 11" H

6400-V: 11" W x 14" H

6500-H: 28" W x 5 1/2" H

6500-V: 5 1/2" W x 28" H



### Most Popular:



### Price each:

28" x 44" - No. 6000	50	100	250	500
1-Color	11.98	7.28	4.41	3.40
Each Additional Color	7.62	4.05	1.90	1.19
22" x 28" - No. 6100	50	100	250	500
1-Color	6.59	3.92	2.28	1.72
Each Additional Color	3.43	1.81	.83	.50
Scoring - all sizes	.65	.36	.18	.11

### Price each:

14" x 22" or 11" x 28" - No. 6200 or 6300	50	100	250	500
1-Color	5.14	2.90	1.53	1.05
Each Additional Color	3.04	1.59	.72	.42
11" x 14" or 5 1/2" x 28" - No. 6400 or 6500	50	100	250	500
1-Color	4.56	2.50	1.24	0.77
Each Additional Color	2.90	1.52	.68	.39
Scoring - all sizes	.65	.36	.18	.11

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# High Quality Full Color Wall Graphics & Posters

## No. 120: White Wall Graphic Vinyl

Material: Special adhesive white vinyl for application to interior painted surfaces.

Art/Copy: Created using 150 line 4-color process ink jet printing.

Pricing Instructions:

1. Determine the square inch size of the decal and the quantity desired (width in inches x height in inches).
2. Find the price for the desired size and quantity in the price grid.
3. Submit an art file with logo and text to finish your order.

The minimum order quantity is one decal. For higher quantities, please contact factory.

### Price each: Smaller Quantities of Larger Size Graphics

Sq. Inches	1	2	4	6	10	15
144.1 to 256 (15" x 15")	51.35	33.35	24.35	21.35	18.95	17.75
256.1 to 576 (2'x 2')	70.55	52.55	43.55	40.55	38.15	36.95
576.1 to 900 (30"x 30")	90.00	72.00	63.00	60.00	57.60	56.40
900.1 to 1296 (3'x 3')	113.75	95.75	86.75	83.75	81.35	80.15
1296.1 to 1600 (40"x 40")	132.00	114.00	105.00	102.00	99.60	98.40
1600.1 to 1936 (44"x 44")	152.15	134.15	125.15	122.15	119.75	118.55
1936.1 to 2304 (4'x 4')	174.25	156.25	147.25	144.25	141.85	140.65

PMS Match: All colors as 4 color process screen builds.

6A



## Specialty Posters

- We offer 3 sizes of indoor posters in quantities as low as one.
- Stock: 1 10-mil. opaque synthetic paper stock great for temporary indoor signage with one side copy.
- Finished flat with no hems. Grommets are available. Contact factory for pricing.

Price each: Custom Posters	1	2	4	6	10	15
No. 9510 - 4 Color Process Size 18" x 24"	86.75	58.00	43.00	37.60	32.25	29.00
No. 9525 - 4 Color Process Size 24" x 36"	127.00	88.25	67.00	59.75	51.45	46.55
No. 9540 - 4 Color Process Size 36" x 48"	220.00	158.50	124.85	112.00	99.60	90.25

PMS Match: All colors as 4 color process screen builds.

6A

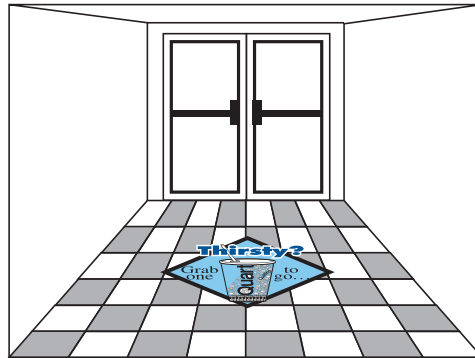
The products on this page are ink-jet printed using a 150-line screen resolution for higher quality graphics. A print ready digital file is required. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logo(s). Pricing is based on the square inch size of the decal / poster and the order quantity as shown in the price grid. The suggested life of these products is under 2 years of use in an indoor setting. Laminate the product to protect the ink for longer life.

**Production Time: 3 to 5 working days from receipt of art or approved proof.**  
**Special shapes are available. Contact the factory for pricing and parameters.**  
 For general information and custom finishing options see pages 19 & 20.

# Custom Window & Floor Graphics

## No. 7950: Custom Floor Graphic Decals

Point your customers to your product with proven point of purchase advertising. Temporary markings that get results.



- Price based on square inch size of decal. For assistance in determining price see page 18.
- Construction: All copy printed underneath 5 mil clear scuff resistant vinyl top sheet to protect the image. Pricing includes printing 4-color process (full color) copy on a white background, placing camera-ready art, typesetting simple copy, and set-up charges.
- All colors are printed as 4-color process screen builds. Exact PMS matches are not available.
- Copy change: Price as separate orders.
- Custom shapes are available. Contact factory for pricing.
- Production time: 9 to 14 working days.
- Absolute minimum: 5 pcs.

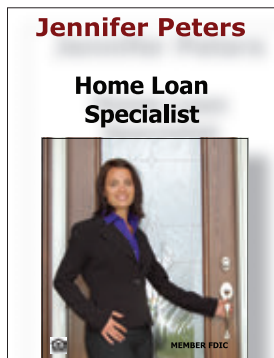
Price each: Floor Graphics	Quantity:	5	10	25	50	100	150
Item 7950 Up to 108 sq. in. (12 x 9) - 4-color		28.40	17.15	10.10	7.70	6.40	5.95
Item 7951 109 to 216 sq. in. (18 x 12) - 4-color		34.75	22.85	15.15	12.35	10.80	10.25
Item 7952 217 to 432 sq. in. (24 x 18) - 4-color		43.70	31.65	23.60	20.45	18.85	18.10
Item 7953 433 to 864 sq. in. (24 x 36) - 4-color		64.00	49.90	40.30	36.40	34.35	33.30

Application instructions and cleaning recommendations provided with each order.

6A

## No. 7825: Custom See Thru Window Decals

Showcase your message while maintaining the ability to see out your window! For temporary messages that boost store traffic.



- Applications include transit bus windows, fast food restaurant window decorations, automobile showroom decals, event promotions, and much more. The product construction when imaged, allows for see-through viewing from the inside out and visible graphics when viewing from the outside looking in.
- Price based on square inch size of decal. For assistance in determining price see page 18.
- Construction: Exterior mounted one-way read decal with copy printed on the face of the decals with the adhesive on the back. Pricing includes printing 4-color process (full color) copy on a white background, placing camera-ready art, typesetting simple copy, and set-up charges.
- All colors are printed as 4-color process screen builds. Exact PMS matches are not available.
- Copy change: Price as separate orders.
- Custom shapes are available. Contact factory for pricing.
- Production time: 9 to 14 working days.
- Absolute minimum: 5 pcs.
- Caution: Do not use for applications where a driver's view might be obstructed or where regulations require minimum light passage. Samples are available for testing.

Price each: See Thru Window Decals	Quantity:	5	10	25	50	100	150
Item 7825 Up to 108 sq. in. (12 x 9) - 4-color		24.60	15.60	9.70	7.50	6.35	5.95
Item 7826 109 to 216 sq. in. (18 x 12) - 4-color		32.00	21.90	15.10	12.70	11.45	11.00
Item 7827 217 to 432 sq. in. (24 x 18) - 4-color		40.10	30.85	24.95	22.60	21.35	20.80
Item 7828 433 to 864 sq. in. (24 x 36) - 4-color		63.75	52.95	45.85	43.05	41.45	40.65

Application instructions and cleaning recommendations provided with each order.

6A

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Custom In Store Signage—Styrene & Paper Board



Other materials are available including: heavier gauge aluminum, reflective aluminum, cardboard, styrene, expanded PVC (sintra), plexi-glass, polyethylene, and steel. Sign frames are available for many applications. Contact the factory for details.

- We offer .030 styrene and .050 paper board signs with multiple color printing and precise finishing options to achieve the look you need. Your 1 & 2 color custom copy is **screen printed** with ink on the product. 4 color artwork is **inkjet printed**.
- The first line pricing includes one color copy on a white background, scanning camera-ready art, typesetting simple copy, screens and set-up charges. Pricing is for spot color printing of solid inks on one side of the sign only. **Bleed copy is available.**
- Half-tone screens (and process color) can be included. Copy changes must be priced as separate orders. Pricing is quoted pending review of final art. Resolution is limited to 85-line screens.
- Stock colors available: See page 20. PMS Match: \$24.00 (G).
- Finish work: pricing below includes square corners. Rounded corners & holes drilled are available for a nominal upcharge. Please affirm desired finishing options with order.
- Production Time: 8 to 12 working days.
- For special sizes, quantities, two sided printing or additional customization please send the desired details to the factory for a quote.
- A print ready digital file is required. Add \$45.00 (G) for the factory to typeset your copy and place your production ready logos.
- We can fabricate a sign to fit virtually every need. Let us know your special circumstances.
- Styrene is recommended for indoor use and short-term outdoor use. 50pt paper board should only be used indoors.

## Styrene Signs - .030"

Price each:	Quantity:	5	10	15	25	50
No. 6632: 18" x 12" Sign		44.35	23.85	16.95	11.40	7.20
Each Additional Color		33.35	17.20	11.75	7.40	4.05
Total Cost for 4 Color Process		29.95	19.85	16.25	13.25	10.85
No. 6638: 24" x 18" Sign		55.10	30.05	21.70	14.90	9.80
Each Additional Color		38.20	20.05	13.90	8.95	5.15
Total Cost for 4 Color Process		39.45	27.90	23.75	20.35	17.70
No. 6644: 36" x 24" Sign		88.30	48.60	35.25	24.50	16.40
Each Additional Color		57.25	29.65	20.35	12.90	7.30
Total Cost for 4 Color Process		74.00	56.05	49.25	43.75	39.55

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PMS Match: \$24.00 (G). Absolute minimum: 5 pcs.  
All pricing above is for single sided signs.  
Contact the factory for double sided signs & alternate stocks.

## Paper Board - .050"

Price each:	Quantity:	5	10	15	25	50
No. 6762: 18" x 12" Sign		37.15	19.75	13.95	9.30	5.60
Each Additional Color		33.35	17.20	11.75	7.40	4.05
Total Cost for 4 Color Process		28.90	18.75	15.25	12.35	10.05
No. 6768: 24" x 18" Sign		46.60	25.25	17.95	12.15	7.70
Each Additional Color		38.20	20.05	13.90	8.95	5.15
Total Cost for 4 Color Process		36.60	25.65	21.75	18.55	16.05
No. 6774: 36" x 24" Sign		59.85	33.10	24.10	16.70	11.10
Each Additional Color		57.25	29.65	20.35	12.90	7.30
Total Cost for 4 Color Process		67.25	50.65	44.55	39.50	35.60

5C

PMS Match: \$24.00 (G). Absolute minimum: 5 pcs.  
All pricing above is for single sided signs.  
Contact the factory for double sided signs & alternate stocks.

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Mobiles, Brochure Holders & Custom Signs



No. 6750  
18" x 12" Single  
Piece Mobile



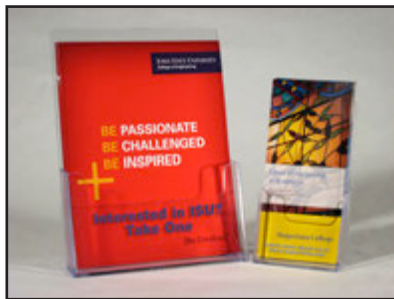
No. 6800  
Five Piece Mobile  
Top: 18" x 12"  
Danglers: 4" x 4", each



- Construction: .050 C2S paper board printed with the same copy, 2 sides. First line pricing includes 1-color copy printed the same on both sides, scanning camera-ready art, typesetting simple copy, screens and set-up charges. 4-color process art is available, contact the factory. Finished square with black string and tile ceiling clips.
- Available colors: see page 20. PMS color match: \$24.00 (G).
- Set-up for different 2nd side copy: \$65.00 (G) per color.
- Copy change: contact the factory.
- Die charge for custom shape: contact the factory.
- Production time: 5 to 8 working days.
- Absolute minimum: 25 pcs.

Price each: Mobiles	Quantity:	25	50	100	200	300	500
No. 6750 1-piece mobile		14.55	9.55	7.05	5.20	4.80	4.05
Add'l Color-Same copy both sides		5.60	3.30	1.95	1.15	.95	.70
No. 6800 5-piece mobile		16.10	11.25	8.85	6.90	6.45	5.50
Add'l Color-Same copy both sides		6.80	3.75	2.15	1.25	.95	.70
PMS Match: \$24.00 (G)							3A2BC

## Brochure Holder



### No 6885: Brochure Holder

- Holds brochures sized up to 4" w x 8½" h.

### No 6890: Catalog Holder

- Holds catalogs sized up to 8½" x 12".
- Price includes imprinting 1-color copy on clear front panel. Imprint area: 6885: 3½" w x 1¾" h  
6890: 8" w x 2¾" h.
- Standard copy colors: see catalog page 20. PMS color match: add \$24.00 (G).

Price each:	Quantity:	10	25	50	100	150
No. 6885 Single		21.75	13.50	10.75	9.35	8.85
No. 6890 Catalog		32.00	24.00	20.80	19.15	18.60

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## Custom Point of Purchase Signs

*Custom Projects are Our Specialty!*

### Available Point of Purchase Hardware:

- Ceiling clips, cords, and hooks.
- Frames for 3 & 4 panel mobiles.
- Shelf & refrigerator rack hardware.
- Table top sign & literature holders.
- Corrugated displays & accessories.
- Free standing sign frames & hardware.
- Plastic fasteners, clips, rings, pegs, suction cups, Velcro, glue dots, and magnetic strips.
- Specialty packaging.

Contact the factory for more information.

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Custom Mouse Pads & Counter Mats

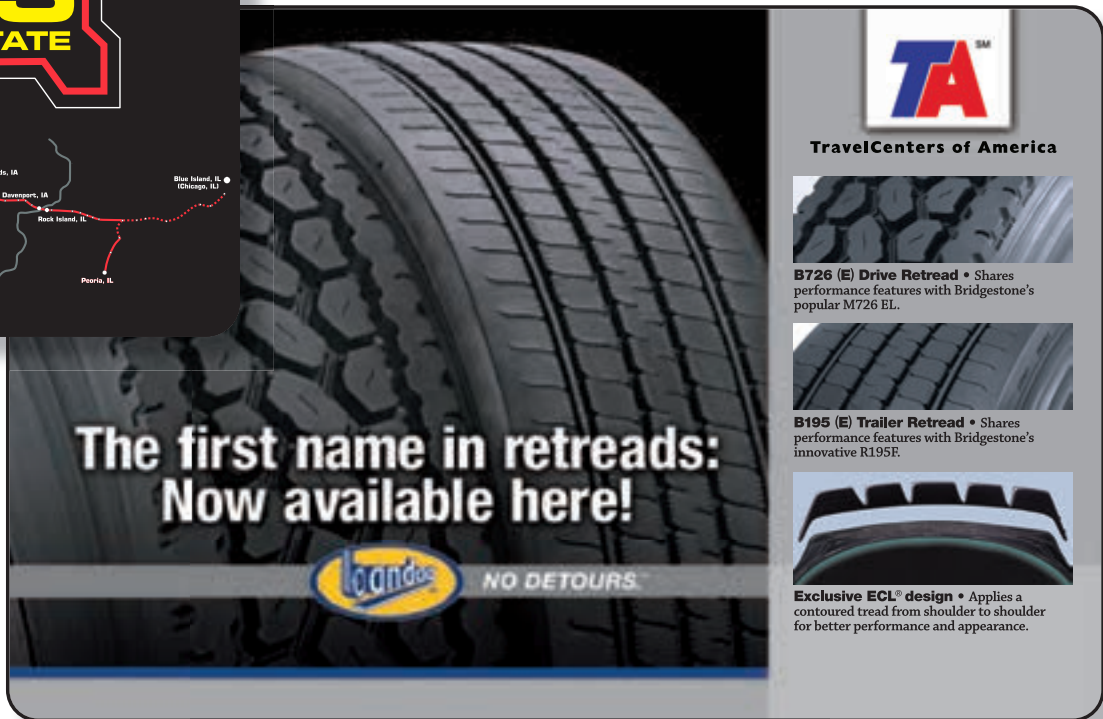
No. 7525



Choose from 2 base materials: a thin skid resistant material with a low profile or a more traditional 1/16" foam rubber.

Suitable for printing outstanding photography, special artwork or unique graphics effects.

No. 7675



**TA**  
TravelCenters of America

**B726 (E) Drive Retread** • Shares performance features with Bridgestone's popular M726 EL.

**B195 (E) Trailer Retread** • Shares performance features with Bridgestone's innovative R195E.

**Exclusive ECL® design** • Applies a contoured tread from shoulder to shoulder for better performance and appearance.

- Construction: All copy printed underneath 5 mil clear scratch resistant (hard surface) top sheet to protect the image. Copy will be mounted to skid resistant or foam material, based on item number selected. Mouse pads will be diecut to 7½" circle or 8.5" x 7.5" rectangle with round corners. Counter mats are size 17" x 11". Larger sizes are available.
- PMS matches: All copy is printed using four-color process imaging.
- Diecharge for custom shape: \$120.00(G), one time die charge. Size must be the same number of square inches or smaller.
- Copy Change: Contact the factory for options with imprints. Prices vary based on image or text changes. **Note: Personalization is available.**
- Production Time: 5 to 9 Working Days from approved art.

**SPECIAL NOTE:** These products are offset printed to achieve high litho quality reproductions of photographs, screened logos, and other special graphic effects.

**Pricing for Mouse Pads:** Pricing includes placing one color photo with proof and up to five lines of advertising copy. Photo to be supplied by customer. For custom design options please contact the factory. Size is 8.5" w x 7.5" h or 7½" dia. circle. Please specify.

Price each:	Quantity:	50	100	150	200	250	350	500
No. 7525 Mouse Pad with Antiskid Backing		7.98	5.26	4.33	3.86	3.57	3.23	2.97
No. 7535 Mouse Pad with Foam Backing		10.90	7.30	6.10	5.50	5.14	4.71	4.37

7A

**Pricing for Counter Mats:** Pricing includes placing one color photo with proof and up to five lines of advertising copy. Photo to be supplied by customer. For custom design options and larger sizes please contact the factory. Size is 17" x 11".

Price each:	Quantity:	50	100	150	200	250	350	500
No. 7675 Counter Mat with Antiskid Backing		9.95	7.00	6.00	5.50	5.20	4.85	4.55
No. 7685 Counter Mat with Foam Backing		15.30	12.35	11.35	10.85	10.50	10.15	9.85

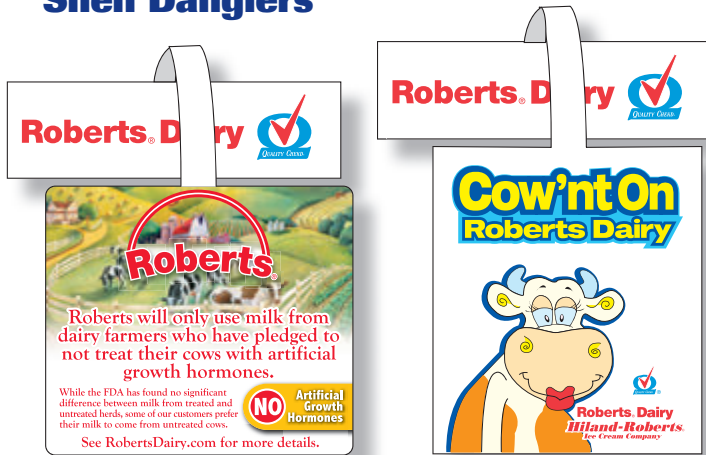
7A

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 19 & 20.

# Stock Rigid Vinyl & Styrene Products

## No. 7150: Display Rack/ Shelf Danglers



(Sample shown is a two-sided imprint)

### A great in-store, point-of-purchase, promotional item.

- Size: 7½" x 4¾" x .010" (Stock size per die on file).
- Copy area: 2¾" x 2¾"
- Price includes: printing 1-color on one side on white rigid vinyl stock.
- Standard copy colors: see catalog page 20. PMS Color Match: \$24.00 (G).
- Pieces finished to standard die cut shape and shipped flat.

Price each:	Quantity:	125	250	500	1,000	1,500
1 Color, one side		2.25	1.30	.81	.565	.475
Each additional Color or 2nd Side Copy		.89	.52	.32	.21	.165

5A

PMS Color Match: \$24.00 (G)

Custom sizes available. Process Color (Full Color) Images Available. Please contact factory.

## No. 7350: Door Knob Hanger



### A must for door-to-door political campaigns

- Size: 3" x 8" on .015" white rigid vinyl stock. See paper option below. Specify stock with order.
- Price includes: printing 1-color on one side on white stock. Finished with round corners and door knob hole.
- Standard copy colors: see catalog page 20. PMS Color Match: \$24.00 (G).

Price each:	Quantity:	125	250	500	1,000	1,500
1-Color, 1 Side—Rigid Vinyl Stock		2.14	1.30	.835	.585	.50
1-Color, 1 Side—C15 Paper Stock		1.64	.98	.60	.41	.34
Each additional Color or 2nd Side Copy		.89	.50	.30	.195	.155

PMS Color Match: \$24.00 (G)

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Custom sizes available. Process Color (Full Color) Images Available. Please contact factory.

A larger stock size (4" x 12") version is also available. Contact the factory for pricing.

## No. 7250: 6" Ruler/Bookmark

## No. 7280: 12" Ruler/Bookmark



- A flexible ruler for home or office use. Die cut with round corners and handy page clip.
- Size: 6" ruler, 7" x 1¾" on .015 white rigid vinyl stock. Imprint Area 4½" x 1¾"
- Size: 12" ruler, 12½" x 2¼" on .015 white rigid vinyl stock. Imprint Area: 9" x 1½"
- Price includes: printing 1-color on one side on white stock.

- Standard copy colors: see catalog page 20. PMS Color Match: \$24.00 (G).

Price each:	Quantity:	125	250	500	1,000	1,500	2,500
6" ruler, 1-Color, 1 Side		1.86	1.08	.665	.45	.34	.25
Each additional Color or 2nd Side Copy		.87	.50	.30	.20	.15	.105
12" ruler, 1-Color, 1 Side		2.11	1.22	.77	.53	.405	.31
Each additional Color or 2nd Side Copy		.94	.53	.32	.215	.165	.12

PMS Color Match: \$24.00 (G)

Process Color (Full Color) Images Available. Please contact factory.

4ABC

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 18, 19 & 20.

# Calendar Cards, Membership/Wallet Cards & Key Tags

## No. 7435-V: Rigid Vinyl Calendar Cards (Vertical Layout)

- 2015 or 2016 Year-In-View® calendar cards. A great direct-mail promotional product. Please specify year with order.
- Overall size: 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" x .010 white rigid vinyl (Wallet Size)
- Your copy is printed in two places: an abbreviated message above the calendar to be referenced each time the calendar is viewed, and on the backside with a larger imprint area for additional information. Please specify calendar side and back side copy with your order. Finished with a UV coating.
- Ad copy areas: Calendar Side: 1<sup>3</sup>/<sub>4</sub>" x 5<sup>8</sup>/<sub>8</sub>"  
Back Side: 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" (Bleed Available)
- Calendar prints one color, as shown. Calendar color to be the same as the specified imprint color. Imprint color priced to be the same on both sides. For a different copy color on the backside add an additional color charge.
- Standard copy colors: see catalog page 20. PMS Color Match: \$24.00 (G)
- For copy changes or co-op calendar programs contact the factory for a quote.

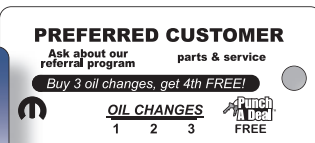


Price each:	Quantity:	250	500	750	1,000	1,500	2,500
Calendar Card-2 sided with one color copy		1.79	.98	.71	.57	.425	.28
Each additional Imprint Color—Includes Printing on Both Sides.		.62	.39	.29	.24	.19	.12

PMS Color Match: \$24.00 (G)  
Set-up for custom pad design: \$60.00 (G)

5AB

## No. 7275: Key Tag



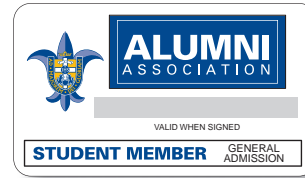
- Size: 2<sup>5</sup>/<sub>8</sub>" x 1<sup>1</sup>/<sub>8</sub>" x .030 white styrene.
- Price includes: screen printing 1 color 2 sides on white stock with round corners and 1 hole drilled. Tags may be finished with a UV coating to protect the imprint and extend the life of the tag – price UV as an additional color.
- Standard copy colors: see catalog page 20. PMS Color Match: \$24.00 (G)

Price each:	Quantity:	250	500	750	1,000	1,500	2,500
Key Tag – printed 2 sides with one color copy		1.125	.66	.50	.42	.34	.245
Each additional Imprint Color—Includes Printing on Both Sides.		.67	.41	.31	.255	.195	.13

PMS Color Match: \$24.00 (G).

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## No. 7100: Membership Cards



- 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" x .010" white rigid vinyl (wallet size).
- Price includes: printing 1-color on one side on white stock with round corners. Cards may be finished with a UV coating to protect the imprint and extend the life of the card – price UV as an additional color.
- Standard copy colors: see catalog page 20. PMS Color Match: \$24.00 (G).
- For write-on surface please price as an additional color.

Price each:	Quantity:	125	250	500	750	1,000	1,500
1 Color, one side		1.82	.99	.565	.42	.345	.27
Additional Color, Write-on Surface, or UV coating per side		.70	.42	.27	.205	.17	.135

PMS Color Match: \$20.00 (G)

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## No. 7115: Full Color Wallet Card Printed Full Color, 1 Side

## No. 7125: Full Color Wallet Card Printed Full Color with Black 2nd side

## No. 7135: Full Color Wallet Card Printed Full Color Both Sides



- 3<sup>3</sup>/<sub>8</sub>" x 2<sup>1</sup>/<sub>8</sub>" x .012 white rigid vinyl.
- See pricing per side with item number. Cards finished with a UV coating to protect the imprint copy and extend the life of the card.
- Personalization available – please contact factory.
- All colors built out of 4 color process inks.

Price each:	Quantity:	250	500	750	1,000	1,500	2,500
7115: Full Color Front Blank Back		1.94	1.07	.78	.635	.49	.34
7125: Full Color Front Backside Copy Black Only		2.04	1.14	.84	.685	.525	.36
7135: Printed Full Color, Both Sides		2.15	1.20	.88	.72	.56	.39

5AB

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 18, 19 & 20.



# Custom & Stock Rigid Vinyl Signs & Cards



## No. 7325 Name Badge Accent Cards

- Size: 2 7/16" x 4 1/16" x .020 with 5/8" x 1/8" cutout (stock size per die on file).
- Hang from standard Bulldog Clips (not included).
- Price includes printing 1-color on one side on white rigid vinyl stock.
- Screen printed with standard copy colors: see catalog page 20.
- PMS Color Match: \$24.00 (G).

Price each:	Quantity:	125	250	500	750	1,000
1-Color, 1 Side		2.24	1.22	.70	.525	.435
Each additional Color or 2nd Side Copy		.74	.395	.22	.16	.13

5A

## Pricing Information: Custom Rigid Vinyl Signs

**Computing Square Inches:** To price a custom sized rigid vinyl piece determine the square inch size of the item by multiplying the length in inches by the depth in inches. For irregular shapes draw a rectangle around the entire item and use the dimensions of the rectangle for the length and depth. Locate the appropriate pricing row for the determined square inch size and the desired material and follow the line across the page to the desired quantity. The first line pricing shown is for one color copy on the listed item and includes simple typesetting. Camera-ready art is required for all logos, and extra costs for complicated art (line drawings, excessive copy, special stylized copy, halftones, etc.) will be invoiced. Pricing for each additional color must be added, and process color images require a custom quote.

## No. 715W: White Rigid Vinyl & No. 715C: Clear Rigid Vinyl

A heavy duty, clear or gloss white plastic (.015" thick) for high quality signs, special charts, instruction cards, etc. Good where durability is essential. Can be film laminated for added protection against abrasion and corrosives (see page 11). Also available in thicknesses of .010", .020" or greater. Contact factory for pricing.

#715C

POCKET PIPE CHART											
Pipe Size	Schedule	Wall	ID	Pipe Size	Schedule	Wall	ID				
1/8"	10S	0.040	0.307	2"	5S	0.065	2.245				
	40S	0.060	0.309		10S	0.100	2.257				
	80S	0.085	0.315		40S	0.154	2.267				
1/4"	10S	0.050	0.375	2 1/2"	5S	0.060	2.709				
	40S	0.080	0.364		10S	0.100	2.720				
	80S	0.110	0.350		40S	0.150	2.730				
3/8"	10S	0.060	0.449	3"	5S	0.060	3.000				
	40S	0.080	0.449		10S	0.100	3.010				
	80S	0.100	0.450		40S	0.150	3.020				
1/2"	10S	0.065	0.514	3 1/2"	5S	0.060	3.344				
	40S	0.080	0.514		10S	0.100	3.354				
	80S	0.100	0.514		40S	0.150	3.364				
3/4"	10S	0.080	0.584	4"	5S	0.060	3.688				
	40S	0.080	0.584		10S	0.100	3.698				
	80S	0.100	0.584		40S	0.150	3.708				
1"	10S	0.085	0.654	4 1/2"	5S	0.060	4.032				
	40S	0.085	0.654		10S	0.100	4.042				
	80S	0.100	0.654		40S	0.150	4.052				
1 1/4"	10S	0.090	0.724	5"	5S	0.060	4.376				
	40S	0.090	0.724		10S	0.100	4.386				
	80S	0.100	0.724		40S	0.150	4.396				
1 1/2"	10S	0.095	0.794	To calculate pipe circumference: OD x π (3.14159) = circumference							
	40S	0.095	0.794								
	80S	0.100	0.794								

#715W



#715W

### Price each: / Quantity

SQ. INCHES	125	250	500	750	1000	1500	2500	5000
8 or less	2.19	1.17	.66	.485	.395	.31	.22	.155
Each Add'l Color	.67	.355	.20	.14	.11	.085	.06	.035
9 to 16	2.355	1.29	.755	.57	.475	.38	.275	.205
Each Add'l Color	.74	.395	.22	.16	.13	.095	.065	.04
17 to 25	2.55	1.445	.875	.685	.585	.485	.36	.275
Each Add'l Color	.81	.435	.24	.175	.145	.11	.075	.045
26 to 40	2.78	1.595	1.00	.795	.69	.585	.45	.355
Each Add'l Color	.875	.48	.27	.20	.16	.12	.085	.05
41 to 55	3.02	1.76	1.09	.865	.75	.635	.49	.385
Each Add'l Color	.915	.505	.285	.215	.175	.13	.09	.055
56 to 70	3.195	1.89	1.215	.985	.87	.75	.595	—
Each Add'l Color	.95	.53	.31	.23	.19	.145	.10	—
71 to 90	3.41	2.06	1.38	1.14	1.02	.89	.71	—
Each Add'l Color	1.00	.555	.32	.24	.20	.155	.115	—
91 to 115	3.68	2.28	1.54	1.28	1.145	—	—	—
Each Add'l Color	1.05	.595	.35	.265	.22	—	—	—
116 to 140	3.88	2.44	1.71	1.46	1.33	—	—	—
Each Add'l Color	1.17	.64	.37	.28	.23	—	—	—

PMS Color Match: \$24.00 (G)

6ABC

Pricing based on the square inch size of card, the quantity of copy colors, and the order quantity. See above for detailed pricing instructions and page 20 for stock copy colors available. For die cutting information see page 18.

Pricing includes screen charges.

For general information, custom finishing options, and color matches, see pages 18, 19 & 20.

# Pricing Information: Custom Signs with Custom Finishing Options

**Special Quotations:** Our factory can fulfill requests for unusual materials to fit special applications. Please provide information regarding the **stock required, finished size, imprint** (ink colors, coverage, and special effects), **special finishing instructions** (holes to be drilled, round corners, film lamination, etc.), and the **quantity** desired. It is also helpful to know where the finished product will be placed into use, how it will be installed, any anticipated exposure to the elements (weather, solvents, abrasives, etc.), the client's expectation of life span, and any other special needs (e.g., applied to a rough surface). A sample of the desired item (if available) is also appreciated. We will return a custom quote to you within 24 to 72 hours, pending the results of our research on your behalf. **Note: Over 70% of the products made by Promotional Graphics are custom!**

## Additional Finishing Options

### General

All items are provided with square corners unless otherwise requested. **Rounded corners** are available for a nominal upcharge.

### Special Shapes

A special shape may be added to your promotion for the additional price of a steel rule cutting die. Circles in one inch increments up to 18" are stock dies and may be requested at no additional charge. Many special shapes including some ovals are also available on file. Please contact the factory for details. For shapes not on file, the following price list may be used to price dies for simple to moderately intricate designs:

Sign Size:	Up to 25 square inches:	\$125.00 (G)	<i>Note: Die charges for special shapes apply to the first order only. Repeat orders for the same size and shape will not incur a die charge.</i>
	From 25 to 125 square inches:	\$147.50 (G)	
	From 125 to 250 square inches:	\$195.00 (G)	
	Over 250 square inches:	Requires Special Quote	

### Film lamination for "Plastic" Cards

Use Film Lamination to create a special look or for "extra-long lasting" image protection. Pricing is based on the square inch size of the item to be laminated. See the chart below.

- Clear polyester overlamination – 1 mil thick.
- Protects card from abrasion and corrosives.
- Add these prices to unit price of the card / sign.

### Price each: Laminating

Sq. Inches	Quantity:	125	250	500	750	1,000	1,500	2,500	5,000
8 or less		.465	.295	.21	.185	.17	.16	.13	.11
9 to 16		.495	.33	.245	.22	.205	.19	.16	.14
17 to 25		.545	.38	.295	.27	.255	.24	.21	.18
26 to 40		.61	.44	.36	.33	.315	.30	.265	.235
41 to 55		.67	.51	.425	.40	.385	.365	.32	.29
56 to 70		.75	.585	.50	.475	.46	.445	.39	.355
71 to 90		.835	.665	.58	.55	.535	.525	.46	.415

Lamination for larger sizes quoted on request

6ABC

## Special Coatings

**UV Coating:** Add a \$36.00 (G) Set-up plus \$0.15 (G) run charge, each card for cards under 50 square inches. For larger sizes please contact the factory.

**Write-On Surface:** Add a write-on surface to your card. Price is the same as an additional color.

**Write-on/Wipe Off Dry Erase Surface:** Add a \$36.00 (G) Set-up plus \$0.19 (G) run charge, each card for cards under 50 square inches. Note: Dry erase marker not included. Contact the factory for a source as needed.

## Shrink Wrap Packing

Your order may be shrink-wrapped in packages of a specified quantity. Determine the number of shrink-wrapped packages by dividing the quantity ordered by the desired number per package. Add \$0.40 (G) per package or \$10.00 (G) minimum to your order.

## Special Notes on Plastic Products

Please note the variety of product shapes, sizes and thickness options available in this catalog. Custom sizes and shapes are available to help make your message stand out. Unique finishing hardware can be found to fit your special need.

Pricing includes screen charges.

For more general information, custom finishing options, and color matches, see pages 19 & 20.

# Custom Sign & Banner Products

**Special Quotations:** Our factory can fulfill requests for unusual materials to fit special applications. Please provide information regarding the **stock required, finished size, imprint** (ink colors, coverage, and special effects), **special finishing instructions** (hem & grommet, pole pockets, etc.), and the **quantity** desired. It is also helpful to know where the finished product will be placed into use, how it will be installed, any anticipated exposure to the elements (weather, solvents, abrasives, etc.), the client's expectation of life span, and any other special needs (e.g., additional hardware needed). A sample of the desired item (if available) is also appreciated. We will return a custom quote to you within 4 to 48 hours, pending the results of our research on your behalf.

## Custom Vinyl, Polyethylene, and Canvas Banners or Custom Signs

- Please complete the specifications below requesting the desired material, size, quantity, ink colors, banner color, finishing instructions, a description of the intended use, and the expected useful life.
- Be sure to include a rough sketch and the placement of any art. A sketch helps to minimize production costs.
- Process color is available in most sizes. Be sure to include the size of four color process elements.
- Overall banner/sign sizes can range from 1 ft x 1 ft to 24 ft x 4 ft.
- Minimum order quantity: 1

Fax or mail a rough sketch of your banner or sign for a quote:

Stock: vinyl, poly, canvas, aluminum, paper board, styrene, etc. (circle one)

Size: \_\_\_\_\_ (width x depth)

Quantity: \_\_\_\_\_

Ink colors: \_\_\_\_\_ (qty.) List: \_\_\_\_\_

One sided copy or two sided copy (circle one)

PMS matches (No. \_\_\_\_\_)

Special background color (Color: \_\_\_\_\_)

*(Background color options are limited, white is most often used.)*

Check Finishing Option:

\_\_\_ Trim Only. Ship flat.

\_\_\_ Hem & grommet only & position of grommets

\_\_\_ Sew pole pockets

Intended Use: Indoor Outdoor  
*(Circle one and explain)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Expected Life: \_\_\_\_\_



Show logos, type, or graphics along with the color and placement of each.

Pricing includes screen charges.

For general information, including pricing instructions, custom finishing options, and color matches, see page 20.

# General Information

## Also Available from BAC Promotional Graphics:

- Promotional Decals
- Point of Purchase Signs
- Safety Campaigns
- Fleet Markings
- Production Identification
- Prototype Manufacturing
- Presentation & Sales Tools
- Magnetic Promotions

All pricing is quoted in US Dollars, F.O.B. Factory (Iowa). For quantities in between those listed use the next lower quantity price shown. Basic order information consists of quantity, item number and description, size, ink colors, finishing instructions, ship date, complete shipping address, and shipping instructions. Submit all orders, new or repeat, with complete instructions, including printed or type written imprint with color break arranged to serve as a layout for composition. Production-ready high-resolution digital art should be supplied for all logos, custom typefaces, line drawings, etc. The factory will determine whether the art is considered production-ready. Customers will be advised of additional charges required due to poorly submitted art.

We can accept your **artwork in electronic formats** using disks, CD's, email, or our FTP server. Consult with the home office art department for current requirements, uploading capabilities, useable file formats, available software, etc. We are continuously updating our capabilities – please contact the factory for further information.

Orders for catalog items will be produced and shipped within a **normal production schedule** of 4 to 9 working days unless otherwise noted. Production time starts when the order and approved art are received at the factory and acknowledged. If a **specific production deadline** must be met it must be pre-approved by the factory. For orders that **cancel** prior to shipment expenses will be accumulated at the time of cancellation and will be invoiced in full. In accordance with accepted printing trade customs we reserve the right to ship an **over-run or under-run** of up to 4% on orders greater than 20 pieces. For **exact quantity add \$35.00 (G)** to your order. Your order will be invoiced accordingly. Unless specifically requested we will select the freight carrier with the best service/rate combination for your order.


















**Photocopy (laser) proofs or PDF electronic proofs** are available for \$10.00 (G). Please specify required proofs with your order. **Product proofs** for items up to 100 square inches in size are available based on complete art provided and a screen/set-up charge of \$60.00 (G) per color. Product proof charges are non-transferable and must be custom quoted for larger items.

**Copy changes** – except as noted on special items - must be sold as separate orders unless pre-approved by the factory. **Changes in copy colors** are available for \$24.00 (G) per change. The color break must remain the same. **Special color matches** (PMS Colors) are available for \$24.00 (G). Perfect PMS matches are not guaranteed due to the limitations of screen-printing and inkjet inks. **Split shipments** must be pre-approved by the factory and additional costs may be incurred. Unless otherwise noted the **minimum order quantity** required is the first column listed.

Our primary printing methods include digital inkjet and silkscreen (where heavy layers of ink are applied to a substrate through a screen mesh carrying the image to be printed). For long-term durability and color intensity please specify silkscreen process.

**Process color images can be screen-printed.** Please note the coarse resolution (65 to 85 lines) will apply to process color screen-printed images.

**Standard Ink Colors:** The following inks may be requested without incurring any special PMS charges:

Pantone Yellow 012		PMS 116 Yellow		PMS 130 Gold	
Pantone Orange 021		PMS 185 Red		PMS 208 Maroon	
Pantone Purple		Pantone Violet		Pantone Process Blue	
PMS 300 Peacock Blue		Pantone Reflex Blue		PMS 320 Teal	
PMS 348 Kelly Green		PMS 341 Hunter Green		Black	
PMS 873 Metallic Gold		PMS 877 Metallic Silver		White	