

BAC Promotional Graphics

Decals & Magnets Catalog



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Unlike other antennas, **TRAV'LER™** antennas give you **everything** satellite TV has to offer:

- All DISH Network®, DIRECTV®, Bell TV® and Star Choice™ HD channels
- Works great with DVRs
- Stronger signal strength reduces rain fade



Custom Solutions to Marketing Opportunities

Pricing Information: Custom Decals

Computing Square Inches: To price a custom sized decal determine the square inch size of the item by multiplying the length in inches by the depth in inches. For irregular shapes draw a rectangle around the entire item and use the dimensions of the rectangle for the length and depth. Locate the appropriate pricing row for the determined square inch size and the desired material and follow the line across the page to the desired quantity. The first line pricing shown is for one color copy on the listed item and includes simple typesetting except where noted. Production-ready art is required for all logos, and extra costs for complicated art (line drawings, excessive copy, special stylized copy, halftones, etc.) will be invoiced. Pricing for each additional color must be added, and process color images may require a custom quote.

Decimal Equivalents of Fractions

$\frac{1}{8}$ inch = .125	$\frac{1}{4}$ inch = .250	$\frac{3}{8}$ inch = .375	$\frac{1}{2}$ inch = .5
$\frac{5}{8}$ inch = .625	$\frac{3}{4}$ inch = .75	$\frac{7}{8}$ inch = .875	

Special Quotations: Our factory can fulfill requests for unusual materials to fit special applications. Please provide information regarding the **stock required, finished size, imprint** (ink colors, coverage, and special effects), **special finishing instructions** (split backs, round corners, film lamination, pre-masking, etc.), and the **quantity** desired. It is also helpful to know where the finished product will be placed into use, how it will be installed, any anticipated exposure to the elements (weather, solvents, abrasives, etc.), the client's expectation of decal life span, and any other special needs (e.g., applied to a rough surface). A sample of the desired item (if available) is also appreciated. We will return a custom quote to you within 24 to 72 hours, pending the results of our research on your behalf.

Backsheet Imprint: Special messages, promotional coupons, application instructions, etc. can be printed on the backing sheet of certain decals. Contact the factory for details.

Write-on surface: Certain decals require a special surface to record hand-written data. Add an additional color charge for this surface. If a write-on/wipe-off dry erase surface is desired please contact the factory.

Window Decals: Most items shown in this catalog include a semi-opaque surface upon which ink is printed. For decals the adhesive is applied to the back of these items for mounting. For clear materials - including **clear mylar, clear vinyl, low tack adhesive vinyl, and static vinyl** - it is important to specify the orientation of the image for display purposes. Please indicate the following on your order to insure proper printing with the adhesive on the desired side:



Outside Window Application: Copy to be printed on the face of the decal with the adhesive on the back.

Inside Window Application: Copy oriented with the adhesive on the face of the decal so that when mounted to the inside surface of a window the copy can be read from the outside.



In general, for decals applied to a window we recommend a background color to enhance readability.

2nd Surface Printing: For certain rigid films and scratch resistant decals the image is printed underneath the desired substrate to be read through the substrate. This is referred to as "second surface printing" and is designed to protect the message from abrasive wear.

For additional finishing options please turn to catalog pages 23-24 to find information on the following:

Overlamination	Premasking	Clear Coating
Diecutting	Kiss Cutting	Hand Cutting
Face or Backslitting	Round Cornering	Consecutive Numbering

Application Instructions: Please contact the factory for desired information.

Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.
For general information, custom finishing options, and color matches, see pages 23-24.

Custom-Sized Pressure Sensitive Emblems

- No. 100: Standard White Vinyl**
- No. 101: Standard Clear Vinyl**
- No. 103: Standard Yellow Vinyl**

A durable outdoor, flexible vinyl with permanent adhesive.



No. 100



No. 103

No. 200: Clear Mylar

A high-gloss crystal clear finish polyester film with permanent adhesive.

These pressure sensitive decals are great for situations that require a permanent application. Examples include marking "property of" on tool boxes at construction sites, noting "serviced by" on home utility items, or noting "membership in" for a business or individual in a local chamber of commerce or service club.



No. 200

Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 24 for stock copy colors available. For die cutting special shapes see page 23.

Price each: – Standard Sizes

Sq. Inches	125	250	500	750	1,000	1,500	2,500	5,000	10,000
8 or less	1.65	0.89	0.49	0.355	0.28	0.21	0.14	0.09	0.07
Each Add'l Color	0.74	0.39	0.215	0.155	0.13	0.10	0.07	0.05	0.035
9 to 16	1.82	0.975	0.55	0.405	0.33	0.26	0.19	0.13	0.10
Each Add'l Color	0.82	0.43	0.235	0.17	0.14	0.105	0.075	0.05	0.035
17 to 25	1.97	1.10	0.635	0.48	0.40	0.32	0.235	0.17	0.13
Each Add'l Color	0.89	0.47	0.255	0.185	0.15	0.115	0.075	0.05	0.04
26 to 40	2.15	1.21	0.70	0.53	0.44	0.35	0.255	0.19	0.15
Each Add'l Color	0.96	0.53	0.30	0.22	0.175	0.135	0.095	0.055	0.045
41 to 55	2.32	1.31	0.785	0.61	0.52	0.43	0.325	0.25	0.205
Each Add'l Color	1.01	0.555	0.315	0.24	0.195	0.145	0.10	0.06	0.05
56 to 70	2.42	1.37	0.845	0.67	0.58	0.49	0.38	0.305	0.26
Each Add'l Color	1.05	0.585	0.34	0.255	0.21	0.16	0.11	0.065	0.055
71 to 90	2.63	1.535	0.97	0.78	0.685	0.585	0.465	0.375	0.32
Each Add'l Color	1.10	0.61	0.35	0.265	0.22	0.17	0.13	0.08	0.06
91 to 115	2.80	1.665	1.075	0.88	0.78	0.675	0.54	0.44	0.38
Each Add'l Color	1.16	0.655	0.385	0.29	0.24	0.18	0.13	0.09	0.065
116 to 140	2.89	1.755	1.17	0.975	0.87	0.77	0.62	0.515	0.435
Each Add'l Color	1.29	0.705	0.41	0.31	0.255	0.195	0.145	0.10	0.07

6ABCD

Price each: – Larger Sizes

Sq. Inches	25	50	125	250	500	750	1,000	More Than 1000
141 to 170	12.90	7.04	3.36	2.11	1.46	1.24	1.13	Contact Factory
Each Add'l Color	6.45	3.30	1.42	0.79	0.46	0.35	0.285	Contact Factory
171 to 210	13.50	7.52	3.63	2.32	1.65	1.43	1.32	Contact Factory
Each Add'l Color	6.82	3.60	1.55	0.855	0.48	0.36	0.295	Contact Factory
211 to 250	14.30	8.20	4.00	2.60	1.88	1.64	1.52	Contact Factory
Each Add'l Color	7.35	3.89	1.68	0.925	0.525	0.38	0.31	Contact Factory
251 to 300	15.18	8.93	4.36	2.82	2.04	1.78	1.65	Contact Factory
Each Add'l Color	7.71	4.08	1.76	0.975	0.55	0.41	0.33	Contact Factory
301 to 350	15.79	9.27	4.80	3.17	2.35	2.07	1.92	Contact Factory
Each Add'l Color	8.14	4.28	1.85	1.02	0.585	0.44	0.36	Contact Factory
351 to 400	16.44	9.66	5.11	3.44	2.60	2.31	2.17	Contact Factory
Each Add'l Color	8.45	4.39	1.92	1.06	0.615	0.47	0.39	Contact Factory
401 to 450	17.15	10.08	5.39	3.69	2.78	2.48	2.32	Contact Factory
Each Add'l Color	8.71	4.54	2.00	1.10	0.655	0.50	0.42	Contact Factory
451 to 500	17.91	10.43	5.70	3.85	2.92	2.61	2.46	Contact Factory
Each Add'l Color	9.00	4.69	2.085	1.165	0.70	0.54	0.45	Contact Factory

PMS Color Match: \$24.00 (G).

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

7A

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Custom-Sized Decals Printed 4-Color Process



No. 125: Standard White Vinyl with 4-Color Process Copy

- A durable outdoor use, flexible vinyl with permanent adhesive.

No. 130: Low Tack Adhesive White Vinyl with 4-Color Process Copy

- An indoor use, flexible vinyl with an ultra low peel removable adhesive.
- Great for temporary product markings, point-of-purchase graphics, and window decals.

Pricing Available for Screen Printing:

- For longer term ink and outdoor durability (2 to 4 years).

Digital Inkjet Printing

- Shorter life decals for temporary messaging (6 to 18 months).
- Use 4-Color Process printing to depict full color images.

Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 23 for stock copy colors available. For die cutting special shapes see page 24. First line pricing includes 4 colors to make process color images.

Screen Printed process color decals are printed using an 85-line screen resolution. A print ready digital file is required and the price includes a color proof. An additional pms color should be added to print solid colors, fine graphics, or small type. Inkjet printed decals are printed using a 150 line screen. **The price below includes process color set-up charges.**

Screen Printed:

Price each: Standard White Vinyl with permanent adhesive or Low Tack Adhesive White Vinyl

SQ. INCHES	250	500	750	1,000	1,500	2,500	5,000
9 or less	3.72	1.96	1.365	1.065	0.76	0.46	0.26
Each Add'l Color	0.39	0.215	0.155	0.13	0.10	0.07	0.05
9.1 to 16	3.94	2.10	1.48	1.165	0.845	0.53	0.31
Each Add'l Color	0.43	0.235	0.17	0.14	0.105	0.075	0.05
16.1 to 25	4.15	2.23	1.59	1.265	0.935	0.60	0.365
Each Add'l Color	0.47	0.255	0.185	0.15	0.115	0.075	0.05
25.1 to 36	4.36	2.37	1.70	1.36	1.00	0.645	0.40
Each Add'l Color	0.53	0.30	0.22	0.175	0.135	0.095	0.055
36.1 to 49	4.51	2.49	1.81	1.46	1.105	0.72	0.47
Each Add'l Color	0.555	0.315	0.24	0.195	0.145	0.10	0.06
49.1 to 64	4.62	2.59	1.91	1.56	1.19	0.81	0.56
Each Add'l Color	0.585	0.34	0.255	0.21	0.16	0.11	0.065
64.1 to 81	4.83	2.74	2.04	1.69	1.32	0.92	0.64
Each Add'l Color	0.61	0.35	0.265	0.22	0.17	0.13	0.08
81.1 to 100	5.03	2.90	2.18	1.81	1.45	1.045	0.75
Each Add'l Color	0.655	0.385	0.29	0.24	0.18	0.13	0.09

PMS Color Match: \$24.00 (G).

5ABC

Printed via Digital Inkjet:

Price each: Standard White Vinyl with permanent adhesive or Low Tack Adhesive White Vinyl

SQ. INCHES	50	125	250	500	750	1,000	1,500
9 or less	1.44	0.85	0.64	0.525	0.475	0.44	0.395
9.1 to 16	1.81	1.215	0.99	0.86	0.79	0.74	0.68
16.1 to 25	2.29	1.68	1.435	1.285	1.20	1.135	1.05
25.1 to 36	2.88	2.25	1.98	1.81	1.70	1.61	1.495
36.1 to 49	3.57	2.92	2.63	2.43	2.295	2.175	2.02
49.1 to 64	4.37	3.70	3.375	3.14	2.98	2.83	2.63
64.1 to 81	5.27	4.58	4.22	3.95	3.75	3.56	3.32
81.1 to 100	6.28	5.56	5.16	4.86	4.61	4.39	4.09

All copy printed via 4-Color Process. Additional Color Not Available.

7A

NOTE: For finer resolution (up to 200 line-screen) process color decals can be offset printed. Suitable for indoor use only. Contact the factory with precise specifications for additional information and pricing.

Production Time: 7 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

High Quality, Small Quantity Square Cut 4-Color Process Decals

Need High Quality, full-color square cut decals in small quantities? Put our inkjet printer to work using any of 3 available stocks priced as follows:

1. Determine the square inch size of the decal and the quantity desired.
2. Multiply the quantity by the square inch size by the price per square inch indicated below.
3. Add the set-up cost of \$48.00 (A) per order design to determine the total price.

Order as few as one decal if you need to! There is no minimum quantity.

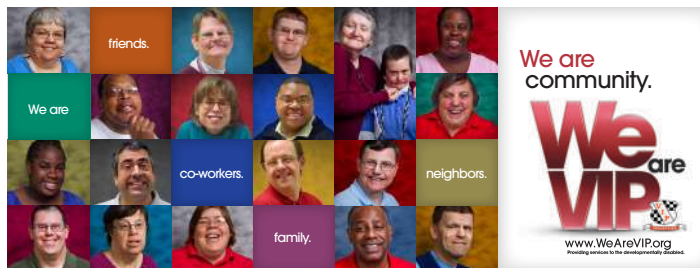


Pricing is based on the square inch size of the decal, the order quantity, the material selected and related cost per square inch, and a uniform set-up fee. The suggested life of these products is under 2 years of use in either indoor or outdoor settings. Laminate the product to protect the ink for longer life. Orders are limited to a size not to exceed 48" in width and/or 120" in length.

For example – say you need 10 white vinyl decals sized 8 x 10 with full color copy and removable adhesive. The square inch size of the decal would be 8 inches x 10 inches or 80 square inches total.

Your order price would be: 10 decals x 80 square inches x \$0.05 per square inch plus \$48.00 or \$88.00 total, plus freight and tax.

Products on this page are inkjet printed using a 150-line screen resolution for higher quality graphics. A print ready digital file is required. Add \$10.00 (G) for a color PDF (electronic) proof.



The following stocks are available:

No. 126 Standard Adhesive White Vinyl

- Price is \$0.055 (A) per square inch + \$48.00 (A) Set-up
- A durable indoor or outdoor use flexible vinyl with permanent adhesive (same as item 125).

No. 131 Low Tack Adhesive Removable White Vinyl

- Price is \$0.055 (A) per square inch + \$48.00 (A) Set-up
- An indoor use flexible vinyl with ultra low peel removable adhesive. Removes without leave-behind adhesive residue up to six months after application (same as item 130).

No. 111 Clear Static Vinyl

- Price is \$0.06 (A) per square inch + \$48.00 (A) Set-up
- Clear vinyl with face or back static. No adhesive – adheres via static electricity. Adheres best to glass surfaces and it is easily removed and reused (same as item 110).
- Note: Some graphics may require a white background to be seen. Contact the factory to review.



Custom Special Adhesive Emblems—Equipment Applications

No. 105: Premium Vinyl

- A high-gloss white vinyl with permanent adhesive and a 4- to 5-year outdoor life.
- Great for decorative striping, high traffic point of purchase decals, and flat surface truck markings.

No. 206: White Mylar

- A strong, high-gloss white finish polyester film with permanent adhesive.
- Great for permanent applications like product identification and warning labels where the decal must remain dimensionally stable.
- Resistant to heat and solvent.
- Required material for certain product labeling situations (consult UL and other standards associations).

No. 117: High Tack Adhesive White Vinyl

- A durable outdoor, flexible vinyl with a permanent rubber base adhesive.
- Great for irregular, stationary surfaces and other hard-to-adhere-to substrate applications.

No. 108: Durable Product Marking Decals (DPM)

- Flexible vinyl marking with high performance adhesive for rough or textured surfaces.
- Bonds well to low & high energy plastics, painted metal, polycarbonates and fiberglass.



Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 24 for stock copy colors available. For die cutting special shapes see page 23.

Price each: Premium Vinyl & White Mylar Decals

SQ. INCHES	125	250	500	750	1,000	1,500	2,500	5,000
8 OR LESS	1.97	1.05	.59	.43	.35	.27	.185	.125
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07	.05
9 TO 16	2.09	1.165	.665	.495	.41	.32	.225	.165
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075	.05
17 TO 25	2.27	1.32	.78	.595	.50	.40	.295	.215
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075	.05
26 TO 40	2.47	1.42	.865	.67	.57	.47	.35	.265
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095	.055
41 TO 55	2.71	1.575	.985	.78	.67	.565	.43	.34
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10	.06
56 TO 70	2.85	1.675	1.08	.875	.77	.66	.52	.42
Each Add'l Color	1.05	.585	.34	.255	.21	.16	.11	.065
71 TO 90	3.02	1.84	1.225	1.01	.90	.78	.62	.50
Each Add'l Color	1.10	.61	.35	.265	.22	.17	.13	.08
91 TO 115	3.24	2.00	1.36	1.14	1.025	.90	.725	.60
Each Add'l Color	1.16	.655	.385	.29	.24	.18	.13	.09
116 TO 140	3.38	2.16	1.52	1.285	1.165	1.045	.85	.71
Each Add'l Color	1.29	.705	.41	.31	.255	.195	.145	.10

PMS Color Match: \$24.00 (G).

6ABC

Price each: High Tack Adhesive & DPM Decals

SQ. INCHES	125	250	500	750	1,000	1,500	2,500	5,000
8 OR LESS	2.19	1.16	.645	.475	.385	.30	.205	.145
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07	.05
9 TO 16	2.40	1.32	.78	.60	.51	.42	.30	.22
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075	.05
17 TO 25	2.65	1.61	.98	.77	.66	.535	.40	.305
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075	.05
26 TO 40	2.94	1.72	1.105	.90	.80	.68	.52	.405
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095	.055
41 TO 55	3.20	1.955	1.315	1.095	.97	.84	.655	.51
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10	.06
56 TO 70	3.50	2.19	1.51	1.275	1.145	.99	.775	.615
Each Add'l Color	1.05	.585	.34	.255	.21	.16	.11	.065
71 TO 90	3.85	2.445	1.715	1.475	1.335	1.175	.935	.76
Each Add'l Color	1.10	.61	.35	.265	.22	.17	.13	.08
91 TO 115	4.25	2.78	2.01	1.745	1.60	1.435	1.17	.935
Each Add'l Color	1.16	.655	.385	.29	.24	.18	.13	.09
116 TO 140	4.65	3.10	2.30	2.02	1.87	1.70	1.395	1.135
Each Add'l Color	1.29	.705	.41	.31	.255	.195	.145	.10

PMS Color Match: \$24.00 (G).

6ABC

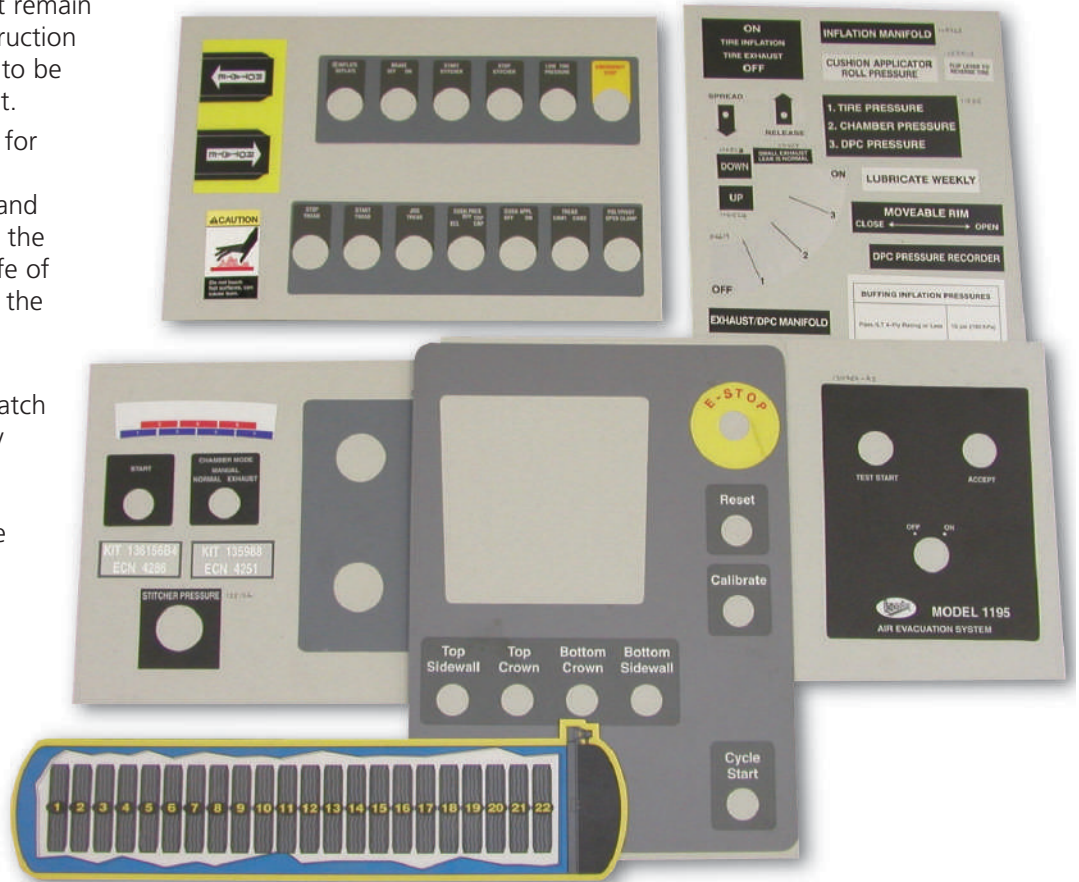
Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Scratch Resistant Decals & Face Plates

No. 305 Scratch Resistant Vinyl

- Great for permanent applications like product identification and warning labels where the decal must remain dimensionally stable. Construction allows for the imprint copy to be resistant to heat and solvent.
- These labels are often used for control panels, switch identification, instructions, and warning information where the copy must remain for the life of the product. The surface of the decal is textured for added appeal.
- Construction is a 10 mil scratch resistant vinyl with the copy printed second surface – between the vinyl top and the laminated adhesive. The copy is oriented to be read through the vinyl for maximum protection.
- Adhesive: 3M 468 MP premium transfer adhesive for long lasting decals.
- Pricing based on the square inch size of the decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 24 for stock copy colors available. For die cutting and additional finishing options see page 23. PMS Match: \$24.00 (G).
- First line pricing includes one copy color plus one printed background color. Please identify background color with your order.



- Contact the factory for pricing on larger sizes, larger quantities, intricate designs, or special finishing requests. The pricing below is for inside use decals. Contact the factory regarding outdoor applications.

Price each: Scratch Resistant Decals

SQ. INCHES	125	250	500	750	1000	1500
8 OR LESS-Imprint Copy plus BG color	3.14	1.83	1.145	.915	.80	.68
Each Add'l Color	.74	.39	.21	.155	.125	.095
9 TO 16-Imprint Copy plus BG color	3.42	2.055	1.345	1.11	.99	.86
Each Add'l Color	.82	.435	.24	.175	.145	.105
17 TO 25-Imprint Copy plus BG color	3.86	2.405	1.63	1.365	1.235	1.105
Each Add'l Color	.89	.48	.265	.195	.16	.12
26 TO 40-Imprint Copy plus BG color	4.28	2.77	1.98	1.715	1.58	1.445
Each Add'l Color	.96	.53	.30	.22	.175	.13

PMS Color Match: \$24.00 (G).

15 mil. Face Stock Available. Contact factory for quote.

6A

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Custom-Sized Pressure Sensitive Emblems

No. 118: White Reflective Vinyl

The ultimate in night reflective decals with a permanent adhesive for long lasting indoor or outdoor emblems.



Note: Additional reflective and hologram materials are available. Contact the factory for a quote.

Price each: White Reflective Vinyl Decals

SQ. INCHES	125	250	500	750	1000	1500	2500
8 OR LESS	2.45	1.48	.94	.75	.65	.545	.42
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07
9 TO 16	2.95	1.78	1.18	.97	.86	.745	.585
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075
17 TO 25	3.55	2.385	1.69	1.41	1.26	1.11	.90
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075
26 TO 40	4.01	2.70	2.025	1.79	1.64	1.47	1.21
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095
41 TO 55	4.68	3.31	2.52	2.24	2.09	1.90	1.575
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10
56 TO 70	5.14	3.755	2.89	2.59	2.44	2.26	Contact Factory
Each Add'l Color	1.05	.585	.34	.255	.21	.16	
71 TO 90	5.64	4.18	3.28	2.96	2.78	2.60	Contact Factory
Each Add'l Color	1.10	.61	.35	.265	.22	.17	
91 TO 115	6.68	5.07	4.06	3.69	3.44	Contact Factory	
Each Add'l Color	1.16	.655	.385	.29	.24		
116 to 140	7.36	5.72	4.65	4.28	4.07	Contact Factory	
Each Add'l Color	1.29	.705	.41	.31	.255		

PMS Color Match: \$24.00 (G).

6AB

Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing and page 24 for stock copy colors available. For die cutting special shapes see page 23.

No. 208: Chrome Mylar

A highly polished chrome finish mylar surface with permanent adhesive for indoor or outdoor applications.



Note: Brushed chrome and gold mylar are available. Contact the factory for a quote.

Price each: Chrome Mylar Decals

SQ. INCHES	125	250	500	750	1000	1500	2500
8 OR LESS	2.14	1.125	.615	.445	.36	.275	.185
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07
9 TO 16	2.31	1.225	.68	.50	.41	.315	.22
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075
17 TO 25	2.49	1.365	.78	.585	.485	.385	.275
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075
26 TO 40	2.68	1.51	.89	.68	.575	.465	.345
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095
41 TO 55	2.905	1.64	.995	.775	.665	.55	.415
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10
56 TO 70	3.02	1.735	1.08	.855	.74	.62	.475
Each Add'l Color	1.05	.585	.34	.255	.21	.16	.11
71 TO 90	3.15	1.84	1.17	.94	.82	.70	.545
Each Add'l Color	1.10	.61	.35	.265	.22	.17	.13
91 TO 115	3.29	1.97	1.29	1.055	.935	.81	.65
Each Add'l Color	1.16	.655	.385	.29	.24	.18	.13
116 to 140	3.48	2.14	1.44	1.20	1.07	.94	.75
Each Add'l Color	1.29	.705	.41	.31	.255	.195	.145

PMS Color Match: \$24.00 (G)

6AB

No. 119: Glow Bright Glow-In-The-Dark Vinyl

- Glow bright glows in total darkness for up to 2 hours after exposure to a light source.
- The stock includes a permanent pressure sensitive adhesive applicable to most non-porous surfaces.
- This superior glow-in-the-dark product can be used to help locate safety equipment or to mark escape routes along floors, walls, or stairways during a power failure.



Price each: Glow Bright Decals

SQ. INCHES	125	250	500	750	1000	1500	2500
5 OR LESS	1.85	1.08	.64	.49	.41	.33	.235
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07
6 TO 9	1.91	1.11	.665	.51	.43	.35	.26
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07
10 TO 16	2.02	1.185	.74	.575	.49	.41	.31
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075
17 TO 25	2.13	1.295	.825	.655	.565	.48	.37
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075

PMS Color Match: \$24.00 (G).

6AB

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

High Quality Full Color Wall Graphics

No. 120: White Wall Graphic Vinyl

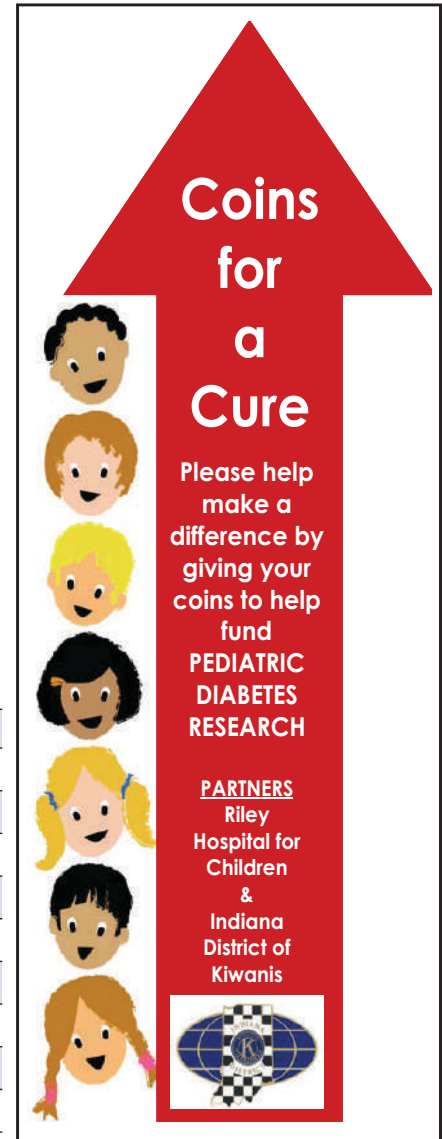
- Material: Special adhesive white vinyl for appli to interior painted surfaces.
- Art/Copy: Created using 150 line 4-color process ink jet printing.

The minimum order quantity is one decal for larger sizes, 25 for smaller sizes.



Price each: Small Size Wall Graphics

Sq. Inches	25	50	100	150	250
9 or less	2.94	1.71	1.085	.86	.67
9.1 to 16	3.36	2.11	1.465	1.215	1.01
16.1 to 25	3.90	2.625	1.95	1.675	1.44
25.1 to 36	4.56	3.25	2.545	2.235	1.97
36.1 to 49	5.34	3.995	3.245	2.90	2.59
49.1 to 64	6.24	4.85	4.055	3.665	3.31
64.1 to 81	7.26	5.82	4.975	4.530	4.13
81.1 to 100	8.40	6.90	6.00	5.50	5.04
100.1 to 121	9.66	8.10	7.135	6.57	6.05
121.1 to 144	11.04	9.41	8.38	7.745	7.15



5A

Price each: Smaller Quantities of Larger Size Graphics

Sq. Inches	1	2	4	6	8	10	12	15
144.1 to 256	61.55	37.40	25.25	21.15	19.00	17.65	16.75	15.75
256.1 to 576	78.55	54.20	41.85	37.55	35.25	33.70	32.65	31.35
576.1 to 900	95.70	71.15	58.60	54.15	51.70	50.00	48.75	47.20
900.1 to 1296	116.70	91.90	79.15	74.50	71.85	69.85	68.40	66.55
1296.1 to 1600	132.80	107.85	94.90	90.10	87.30	85.10	83.50	81.45
1600.1 to 1936	150.60	125.45	112.30	107.30	104.35	102.00	100.20	97.85
1936.1 to 2304	170.10	144.75	131.35	126.20	123.05	120.45	118.50	115.85

8A

The products on this page are ink-jet printed using a 150-line screen resolution for higher quality graphics. A print ready digital file is required. Add \$10.00 (G) for a color PDF (electronic) proof. Pricing is based on the square inch size of the decal and the order quantity as shown in the price grid. The suggested life of these products is under 2 years of use in an indoor setting. Laminate the product to protect the ink for longer life.

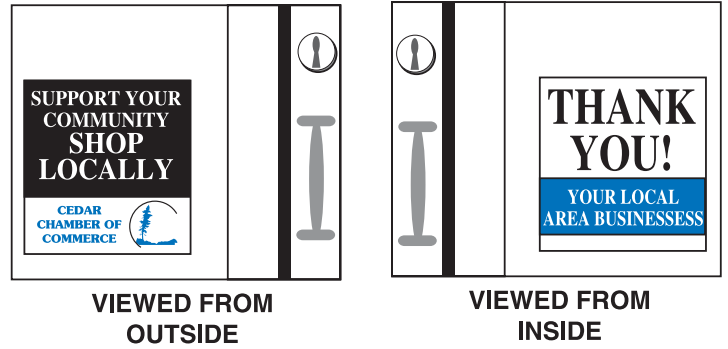
Production Time: 3 to 5 working days from receipt of art or approved proof.
Special shapes are available. Contact the factory for pricing and parameters.
 For general information, including overlamination and custom finishing options see pages 2, 23, 24.

Custom Sized Window Decals

No. 1150: Low Tack Adhesive Vinyl One-Way Read Window Decals

(Readable only from outside the window)

- A great point-of-purchase item for convenience stores, gas stations, and other retail outlets.
- An indoor use, flexible vinyl with an ultra low peel removable adhesive.
- Adhesive applied to the face of the decal so the decal adheres to the inside surface of the window to be read from the outside.
- Price includes 1-color advertising copy plus the background color of your choice. For PMS matches add \$24.00 (G).
- Permanent adhesive pressure sensitive material and static vinyl (no adhesive material) are also available.



No. 1152: Low Tack Adhesive Vinyl Two-Way Read Window Decals

(Readable on both sides of the window)

- Similar features as item 1150 except the advertising copy is readable from both inside and outside the window.
- Price includes 1-color advertising copy printed on a white background. For background colors other than white, add an additional color charge. For PMS matches add \$24.00 (G).
- Specify inside and outside copy or same copy both sides with order. For permanent adhesive material or static vinyl material contact the factory for a quote.
- Full Color options are available. Contact factory for pricing.



Price each: One-Way Read Window Decals

SQ. INCHES	Quantity:	125	250	500	1,000	1,500	2,500
8 OR LESS	Ad copy plus background color	2.79	1.48	.815	.475	.36	.235
	Each Additional Color	.74	.39	.215	.13	.10	.07
9 TO 16	Ad copy plus background color	3.00	1.63	.92	.555	.425	.29
	Each Additional Color	.82	.43	.235	.14	.105	.075
17 TO 25	Ad copy plus background color	3.28	1.84	1.055	.66	.525	.375
	Each Additional Color	.89	.47	.255	.15	.115	.075
26 TO 40	Ad copy plus background color	3.57	2.01	1.18	.76	.61	.44
	Each Additional Color	.96	.53	.30	.175	.135	.095
41 TO 55	Ad copy plus background color	3.84	2.175	1.325	.885	.725	.535
	Each Additional Color	1.01	.555	.315	.195	.145	.10

For larger sizes or higher quantities contact factory.

5AB

Price each: Two-Way Read Window Decals

SQ. INCHES	Quantity:	125	250	500	1,000	1,500	2,500
8 OR LESS	Copy on both sides with white background	4.11	2.345	1.34	.815	.645	.45
	Each Additional Color (or special background color)	1.48	.78	.43	.26	.20	.14
9 TO 16	Copy on both sides with white background	4.42	2.59	1.52	.97	.775	.565
	Each Additional Color (or special background color)	1.64	.86	.47	.28	.21	.15
17 TO 25	Copy on both sides with white background	4.95	2.925	1.745	1.135	.930	.695
	Each Additional Color (or special background color)	1.78	.94	.51	.30	.23	.15
26 TO 40	Copy on both sides with white background	5.41	3.22	1.995	1.32	1.085	.815
	Each Additional Color (or special background color)	1.92	1.06	.60	.35	.27	.19
41 TO 55	Copy on both sides with white background	5.95	3.59	2.28	1.555	1.31	1.01
	Each Additional Color (or special background color)	2.02	1.11	.63	.39	.29	.20

For larger sizes or higher quantities contact factory.

5AB

Pricing based on the square inch size of the decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 24 for stock copy colors available. For die cutting information for special shapes see page 23.

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

Custom Special Adhesive Emblems—Promotional Applications



No. 110: Clear Static Vinyl No. 112: White Static Vinyl

- White with static on back, clear with face or back static. Adheres via static electricity.
- Perfect for point-of-purchase and temporary markings, window decals, and service due stickers.
- Adheres to glass surfaces without adhesive.
- Easily removed and reused.
- Printable backsheet ideal for coupons, etc. Price as additional color plus \$28.00 (G) set-up.

No. 115: Low Tack Adhesive Clear Vinyl

No. 116: Low Tack Adhesive White Vinyl

- An indoor use, flexible vinyl with an ultra low peel removable adhesive.
- Great for temporary product markings, point-of-purchase graphics, and window decals.
- Removable without leave-behind adhesive residue up to six months after application.



Pricing based on the square inch size of decal, the quantity of copy colors, and the order quantity. See page 2 for detailed pricing instructions and page 24 for stock copy colors available. For die cutting special shapes see page 23.

Price each: Low Tack Adhesive Decals

SQ. INCHES	125	250	500	750	1,000	1,500	2,500	5,000
8 OR LESS	2.05	1.085	.59	.425	.34	.255	.17	.115
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07	.05
9 TO 16	2.19	1.185	.665	.49	.40	.315	.22	.155
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075	.05
17 TO 25	2.38	1.34	.79	.60	.505	.41	.30	.215
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075	.05
26 TO 40	2.60	1.46	.865	.665	.56	.46	.345	.255
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095	.055
41 TO 55	2.81	1.60	.99	.78	.67	.56	.42	.32
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10	.06
56 TO 70	2.96	1.71	1.08	.87	.76	.655	.51	.40
Each Add'l Color	1.05	.585	.34	.255	.21	.16	.11	.065
71 TO 90	3.15	1.88	1.23	1.005	.885	.765	.605	.480
Each Add'l Color	1.10	.61	.35	.265	.22	.17	.13	.08
91 TO 115	3.37	2.05	1.36	1.125	1.00	.87	.695	.565
Each Add'l Color	1.16	.655	.385	.29	.24	.18	.13	.09
116 TO 140	3.53	2.19	1.505	1.27	1.145	1.02	.825	.68
Each Add'l Color	1.29	.705	.41	.31	.255	.195	.145	.10

PMS Color Match: \$24.00 (G).

6ABC

Price each: Static Vinyl Decals

SQ. INCHES	125	250	500	750	1,000	1,500	2,500	5,000
8 OR LESS	1.92	1.02	.57	.415	.335	.255	.17	.115
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07	.05
9 TO 16	2.05	1.13	.645	.48	.395	.305	.215	.15
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075	.05
17 TO 25	2.22	1.26	.74	.565	.475	.38	.28	.205
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075	.05
26 TO 40	2.42	1.37	.81	.625	.53	.43	.32	.245
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095	.055
41 TO 55	2.62	1.50	.92	.725	.625	.525	.40	.31
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10	.06
56 TO 70	2.75	1.59	1.00	.805	.705	.60	.475	.38
Each Add'l Color	1.05	.585	.34	.255	.21	.16	.11	.065
71 TO 90	2.91	1.73	1.14	.94	.83	.725	.575	.47
Each Add'l Color	1.10	.61	.35	.265	.22	.17	.13	.08
91 TO 115	3.10	1.895	1.28	1.055	.94	.82	.66	.54
Each Add'l Color	1.16	.655	.385	.29	.24	.18	.13	.09
116 TO 140	3.23	2.005	1.38	1.165	1.05	.93	.76	.625
Each Add'l Color	1.29	.705	.41	.31	.255	.195	.145	.10

PMS Color Match: \$24.00 (G).

6ABC

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Promotional Vinyl & Mylar Decals

Bumper Strips

E-Z On — E-Z off

White vinyl stock, removes in one piece
(if removed within six months)

- Brilliant UV screened colors for maximum impact.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00 (G).
- Bleed and reverse designs - no extra charge.
- Less than minimum not available.
- Change of copy (125 minimum, multiples of 125 per change), color and size must remain the same - \$35.00 (G).
- Die-cut shapes available - see page 23.

3 Popular sizes

No. 3007
7½" x 3¾"



No. 3012
12" x 3"



No. 3015
15" x 3¾"

Price each: Bumper Strips

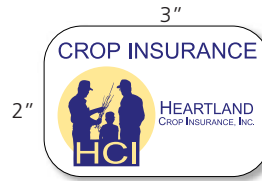
No. 3007	125	250	500	750	1,000	1,500	2,500
1-Color	1.43	.825	.49	.38	.32	.26	.21
Each Additional Color Or Backsheet Copy	.88	.46	.25	.18	.145	.11	.08
Full Color	1.99	1.375	1.04	.92	.86	.78	.70
No. 3012	125	250	500	750	1,000	1,500	2,500
1-Color	1.45	.84	.51	.395	.335	.275	.22
Each Additional Color Or Backsheet Copy	.96	.53	.30	.22	.18	.14	.105
Full Color	2.17	1.53	1.195	1.08	1.02	.96	.885
No. 3015	125	250	500	750	1,000	1,500	2,500
1-Color	1.50	.92	.585	.47	.41	.345	.29
Each Additional Color Or Backsheet Copy	1.01	.555	.32	.24	.20	.15	.11
Full Color	2.47	1.885	1.55	1.44	1.38	1.31	1.24

PMS Color Match: \$24.00 (G)

7A

Hard Hat Decals

No. 4500
(Square with
Round Corners)



No. 4600
(Oval)



- White or yellow vinyl, or clear mylar pressure sensitive.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00(G).
- 2 standard designs, specify stock and shape with order.
- Custom-shapes available on special quotation.

Price each: Hard Hat Decals

No. 4500 or 4600	125	250	500	750	1,000	1,500
1-Color	1.38	.73	.40	.29	.235	.18
Each Add'l Color	.74	.39	.215	.155	.13	.10
Full Color	1.85	1.08	.685	.55	.48	.395

PMS Color Match: \$24.00 (G)

6A

Pressure Sensitive Truck Emblems

Two Sizes:

24" X 18" & 12" X 9"

- White or yellow vinyl, or clear mylar pressure sensitive. Specify stock with order.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00 (G).
- Four standard designs. Specify shape with order.
- Weatherproof and easy to apply.
- Absolute minimum: First price shown.
- Custom shapes available on special quotation.
- Stock or special logos (from camera-ready art): no charge.



Design A



Design B



Design C



Design D

Price each: Truck Emblems

No. 2418 (24" x 18")	4	6	8	10	12	24	50
1-Color	56.00	38.70	29.85	24.50	20.90	11.95	7.30
Each Add'l Color	33.55	22.55	17.05	13.75	11.55	6.00	3.15
Full Color	66.50	47.85	38.50	32.85	29.10	19.25	13.75
No. 1209 (12" x 9")	25	50	75	100	150	250	500
1-Color	8.60	4.85	3.60	2.90	2.20	1.61	1.08
Each Add'l Color	4.25	2.25	1.60	1.25	.90	.57	.34
Full Color	11.15	7.10	5.70	4.95	4.20	3.60	3.10

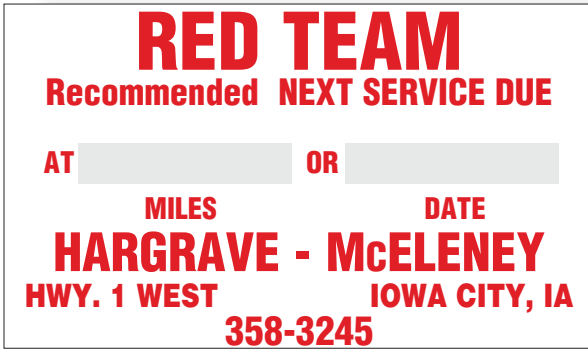
PMS Color Match: \$24.00 (G)

7A

Production Time: 5 working days from receipt of art or approved proof.
Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

Promotional Vinyl Decals

No. 1100: Service Due Labels

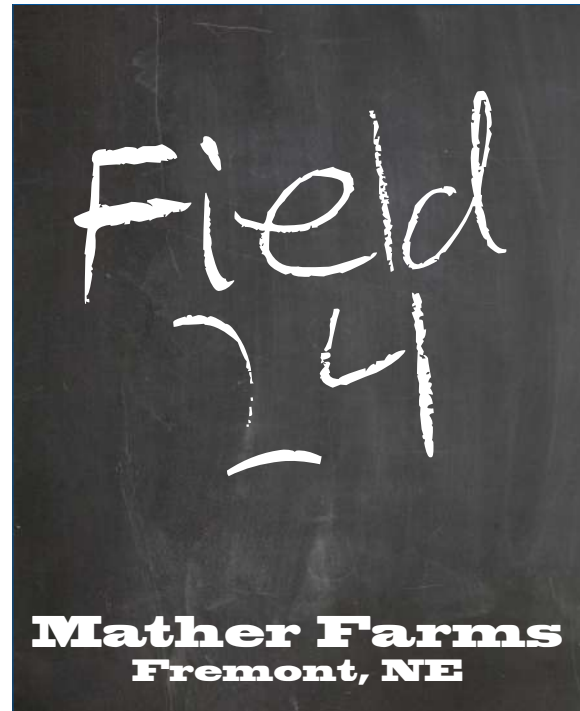


- Clear static vinyl, printed with one-color copy plus a write-on surface for indicating service information. Indicate write-on surface size and location with order.
- Stock size: 2.25" x 1.5". Finished with square corners.
- Standard copy colors: See catalog page 24. PMS Match: \$24.00 (G)

Price each: Service Due	500	1000	1500	2500	3500	5000	10000
No. 1100: 1 Color*	.70	.395	.295	.195	.16	.12	.075
Each Additional Color	.20	.115	.09	.065	.055	.045	.035

*First line price includes one color imprint and write-on surface. 3A2BCD

No. 1198: Chalk Receptive Indoor Wall Graphic



- Chalk receptive, durable 4 mil black vinyl.
- High tack removable adhesive with initial repositionability.
- Adhere to smooth painted surfaces and a variety of low energy plastics.
- Wipes clean with dry eraser or soft lint-free cloth. Refresh with damp cloth periodically as needed.

Pricing based on the square inch size of the decal, the number of copy colors and the order quantity.

Price each: Chalk Receptive Indoor Wall Graphic

SQ. INCHES	125	250	500	750	1,000	1,500
25 OR LESS	2.90	1.905	1.40	1.23	1.14	1.05
Each Add'l Color	.89	.47	.255	.185	.15	.115
26 TO 40	3.28	2.26	1.75	1.58	1.495	1.41
Each Add'l Color	.96	.53	.30	.22	.175	.135
41 TO 55	3.46	2.43	1.905	1.73	1.64	1.55
Each Add'l Color	1.01	.555	.315	.24	.195	.145
56 TO 70	4.14	3.10	2.57	2.39	2.30	2.21
Each Add'l Color	1.05	.585	.34	.255	.21	.16
71 TO 90	4.57	3.48	2.93	2.745	2.65	2.55
Each Add'l Color	1.10	.61	.35	.265	.22	.17

PMS Color Match: \$24.00 (G).

6A

No. 1080 Calendar Decals



- A durable outdoor flexible white vinyl with permanent adhesive. Finished with Square Corners and Split Backs.
- 2017 or 2018 Year-In-View® calendar. Specify year with order.
- Size: 4" x 5 7/8". Imprint Area: 3 1/2" x 1 3/4"

- 2-color imprint to match 2-color stock calendar imprinted in any 2 colors of your choice. Sundays and Holidays are highlighted in the 2nd color. Specify colors with your order.
- Standard copy colors: See catalog page 24.

Price each: Calendar Decals	125	250	500	750	1000	1500	2500
No. 1080: 2-Color Calendar	2.64	1.46	.835	.62	.51	.40	.28

PMS Color Match: \$24.00 (G).

6AB

Production Time: 5 working days from receipt of art or approved proof. Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including pricing instructions, over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

High Quality, Small Quantity Computer Cut 4-Color Process Decals with Premask

Need High Quality full color decals in small quantities trimmed to special shapes? Put our inkjet printer to work producing graphics on 2 available stocks finished with special cutting and premask processes. Orders are priced based on the square inch size of the decal at the desired quantity as follows (includes cutting and pre-masking):

No. 127 Standard Adhesive White Vinyl finished with Premask

- A durable indoor or outdoor use flexible vinyl with permanent adhesive (same as item 125).

No. 132 Low Tack Adhesive Removable White Vinyl finished with Premask

- An indoor use flexible vinyl with ultra-low peel removable adhesive. Removes without leave-behind adhesive residue up to six months after application (same as item 130).

For best results apply with a squeegee.



P&G Vibrant Living
Make every day a healthy day.

Price each: 4-Color Process Decals with Premask

Sq. Inches	10	25	50	100	150	250
9 or less	9.00	4.20	2.58	1.76	1.48	1.25
9.1 to 16	9.80	4.97	3.34	2.51	2.22	1.97
16.1 to 25	10.80	5.96	4.315	3.475	3.165	2.895
25.1 to 36	12.05	7.18	5.51	4.65	4.32	4.03
36.1 to 49	13.50	8.61	6.92	6.04	5.69	5.37
49.1 to 64	15.20	10.27	8.55	7.64	7.27	6.91
64.1 to 81	17.10	12.14	10.40	9.46	9.06	8.66
81.1 to 100	19.20	14.24	12.46	11.49	11.05	10.62
100.1 to 121	21.60	16.56	14.74	13.74	13.26	12.78
121.1 to 144	24.15	19.10	17.24	16.19	15.68	15.15

6A

Products on this page are inkjet printed using a 150-line screen resolution for higher quality graphics. A print-ready digital file is required. Add \$12.00 (G) for a color PDF (electronic) proof. Pricing is based on the square inch size of the decal, the order quantity, and the material selected. The suggested life of these products is under 2 years of use in either indoor or outdoor settings. Laminate the product to protect the ink for longer life. Orders are limited to 250 decals or less and a size not to exceed 48" in width and/or 120" in length.

Production Time: 3 to 5 working days from receipt of art or approved proof.
Orders are finished with premask to allow for easy application with a squeegee (not provided).
 For general information, including overlamination and custom finishing options see pages 2, 23, 24.

Small Quantity Computer Cut 1 Color Decals with Premask

- No. 140: White Cut Vinyl**
- No. 141: Black Cut Vinyl**
- No. 142: Yellow Cut Vinyl**
- No. 143: Red Cut Vinyl**
- No. 144: Blue Cut Vinyl**
- No. 145: Green Cut Vinyl**



Material: 5 year life calendared vinyl with permanent adhesive. Finished with premask for easy application.

Ad Copy: Price includes your choice of the standard vinyl colors listed below. Minimum size of copy is 1/2" letters with 1/8" stroke. Simple to moderate designs reproduced in one color only. All orders subject to factory review.

Available Colors: White, Black, Yellow, Red, Blue, & Green. Contact factory for color swatch.

Pricing Instructions:

1. Determine the square inch size of the decal and the quantity desired.
2. Find the price for the desired size and quantity in the price grid.
3. Submit an art file with logo and text arranged for cutting to finish your order.

Minimum quantity is 4 decals.

Price each: Vinyl Signs - Kiss Cut & Premasked

Sq. Inches	4	6	8	10	12	16	24	50
9 or less	15.80	10.80	8.30	6.75	5.75	4.50	3.25	1.90
9.1 to 16	16.45	11.40	8.90	7.35	6.35	5.10	3.80	2.45
16.1 to 25	17.25	12.20	9.70	8.15	7.10	5.80	4.50	3.15
25.1 to 36	18.25	13.20	10.65	9.10	8.05	6.75	5.40	4.05
36.1 to 49	19.40	14.35	11.75	10.20	9.15	7.80	6.45	5.05
49.1 to 64	20.75	15.65	13.05	11.50	10.40	9.05	7.70	6.25
64.1 to 81	22.30	17.15	14.55	12.95	11.85	10.45	9.05	7.60
81.1 to 100	24.00	18.85	16.20	14.60	13.45	12.05	10.60	9.10
100.1 to 121	25.90	20.70	18.05	16.40	15.25	13.75	12.30	10.75
121.1 to 144	27.95	22.75	20.05	18.35	17.15	15.70	14.15	12.55
144.1 to 169	30.20	24.95	22.20	20.50	19.30	17.75	16.20	14.50
169.1 to 196	32.65	27.35	24.55	22.80	21.55	20.00	18.40	16.65
196.1 to 225	35.25	29.90	27.10	25.30	24.00	22.40	20.75	18.95

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The products on this page are cut from impregnated vinyl with stock colors to create your graphics. A print ready digital file is required. Add \$12.00 for a color PDF (electronic) proof. Pricing is based on the square inch size of the decal, the order quantity, and the material selected. The suggested life of these products is up to 5 years of use in either indoor or outdoor settings. Orders are limited to a size not to exceed 48" in width and/or 120" in length. Contact the factory for pricing of larger sizes or higher quantities.

Production Time: 3 to 5 working days from receipt of art or approved proof.
Orders are finished with premask to allow for easy application with a squeegee (not provided).
For general information, including overlamination and custom finishing options see pages 2, 23, 24.

Magnetics – Magnetic Business Cards

White Surface Magnetic Business Cards



Full Color (4 Color Process) Magnetic Business Cards



Magnetic Business Cards

Everybody has a refrigerator or filing cabinet!

- Size: 3½" x 2" rectangle. Indicate vertical or horizontal orientation. **Screen printed for vibrant color.**
- White vinyl background on magnetic stock. See magnetic thickness below.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00 (G).
- Price includes: Set-up charge for straight line type, placing camera ready logo and screen.
- 125 piece minimum.
- Copy change: 125 minimum and multiples of 125 per change - color, shape, and size must remain the same - \$18.00 (G) per change.
- Production: 3 working days from approved art for standard (rectangle) shape.

- Size: 3½" x 2" rectangle. Indicate vertical or horizontal orientation.
- Each printed with high resolution digital offset printing technology. Great for producing photos or fine artwork.
- **UV coated to protect the image.**
- Other specifications are the same as those at the left for regular white magnetic business cards.
- **Note: Minimums as low as 125 pieces!**

Price each:	125	250	500	1,000	1,500	2,500	5,000
No. 4515 MBC with Full Color Copy .015 Thick	1.28	.775	.52	.385	.335	.26	.205
No. 4525 MBC with Full Color Copy .024 Thick	1.35	.82	.55	.41	.36	.275	.215
No. 4535 MBC with Full Color Copy .034 Thick	1.45	.90	.60	.44	.385	.295	.235

PMS Color Match: Not Available. *

5ABC

*All PMS colors printed as 4-color screen builds.

Price each:	125	250	500	1,000	1,500	2,500	5,000
No. 4019 .019" Thick MBC							
1-Color Copy	.99	.64	.415	.295	.25	.195	.15
Each Additional Color	.62	.36	.23	.16	.13	.095	.065
No. 4024 .024" Thick MBC							
1-Color Copy	1.05	.68	.43	.305	.26	.205	.16
Each Additional Color	.62	.36	.23	.16	.13	.095	.065
No. 4034 .034" Thick MBC							
1-Color Copy	1.15	.76	.49	.34	.29	.225	.18
Each Additional Color	.62	.36	.23	.16	.13	.095	.065

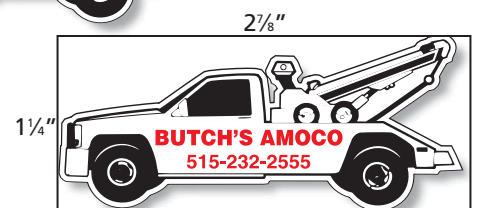
PMS Color Match: \$24.00 (G).

5ABC

Custom Shaped Mini-Magnets –



2⅞" x 1¼" = 4 sq. in. (approx.)
Use pricing on this page plus a die charge.

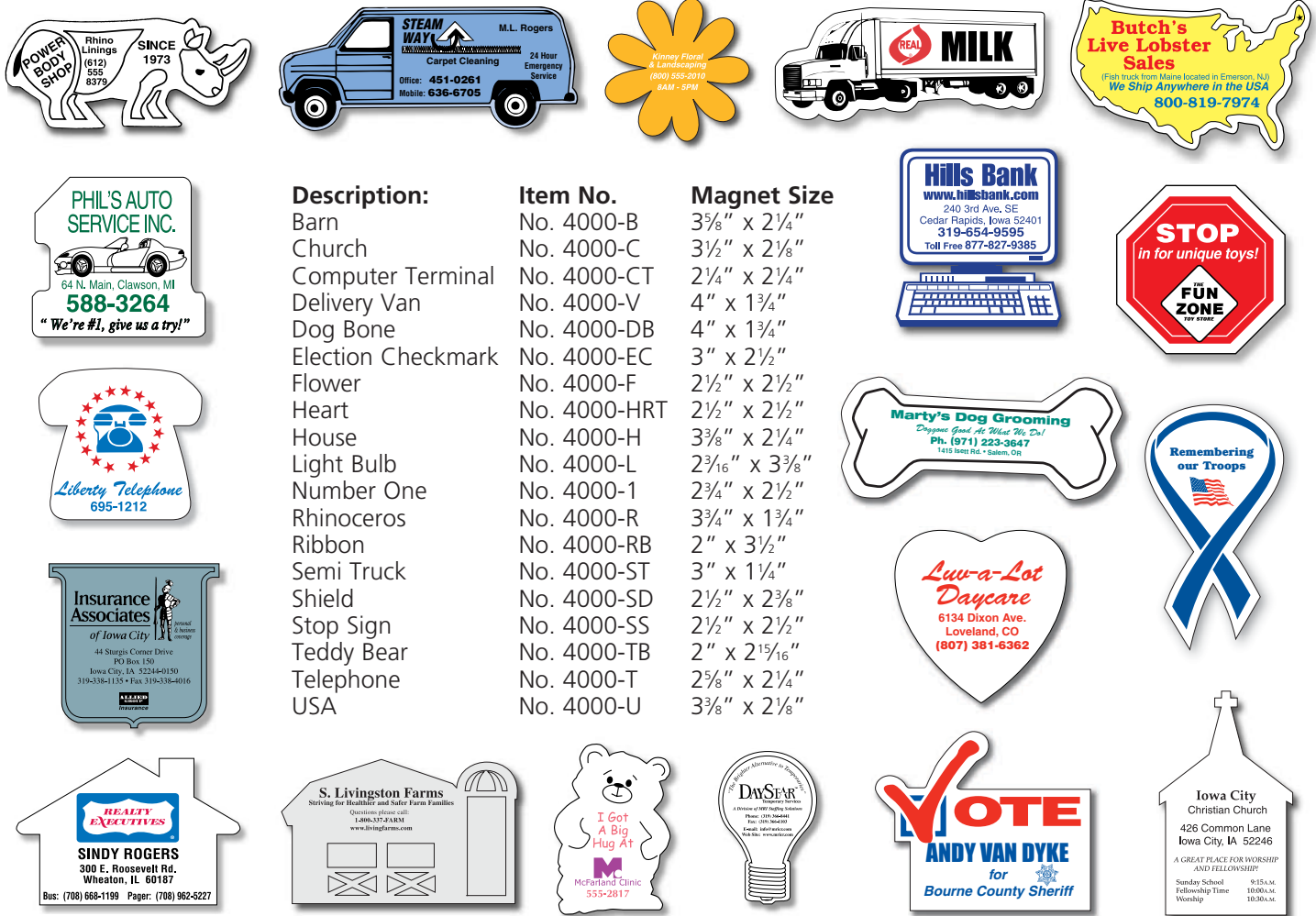


Pricing includes screen, set-up, and logo charges. No extra charges for bleeds.

For general information, including over-lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Magnetics – Stock & Custom Shape Mini Magnets

Stock Shaped Mini Magnets



Description:

Barn
Church
Computer Terminal
Delivery Van
Dog Bone
Election Checkmark
Flower
Heart
House
Light Bulb
Number One
Rhinoceros
Ribbon
Semi Truck
Shield
Stop Sign
Teddy Bear
Telephone
USA

Item No.

No. 4000-B
No. 4000-C
No. 4000-CT
No. 4000-V
No. 4000-DB
No. 4000-EC
No. 4000-F
No. 4000-HRT
No. 4000-H
No. 4000-L
No. 4000-1
No. 4000-R
No. 4000-RB
No. 4000-ST
No. 4000-SD
No. 4000-SS
No. 4000-TB
No. 4000-T
No. 4000-U

Magnet Size

3 7/8" x 2 1/4"
3 1/2" x 2 1/8"
2 1/4" x 2 1/4"
4" x 1 3/4"
4" x 1 3/4"
3" x 2 1/2"
2 1/2" x 2 1/2"
2 1/2" x 2 1/2"
3 3/8" x 2 1/4"
2 3/16" x 3 3/8"
2 3/4" x 2 1/2"
3 3/4" x 1 3/4"
2" x 3 1/2"
3" x 1 1/4"
2 1/2" x 2 3/8"
2 1/2" x 2 1/2"
2" x 2 15/16"
2 3/8" x 2 1/4"
3 3/8" x 2 1/8"

- All items are .024" thick with white finish.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00 (G).

- Price includes: Set-up charge for straight line type, placing print ready artwork and screen. Special artwork, including bleed copy must be quoted. Submit artwork for review.

Price each:	125	250	500	1000	1500	2500	5000
1-Color .024"/Stock Shape Mini Magnets	1.40	.87	.53	.36	.30	.24	.19
Each Additional Color	.62	.36	.23	.16	.13	.095	.065
4 Color Process	1.70	1.01	.65	.465	.40	.31	.245

PMS Color Match: \$24.00 (G).

Pricing includes screen, setup, & logo charges.

For general information, including over lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

special ordering instructions:

- Custom-shaped magnets are as simple as creating a die outline indicating the desired shape and ordering a custom die.
- To price a custom-shaped magnet, draw a rectangle around the entire item and multiply the length of the rectangle by its depth to determine the square inch size.
- For magnets up to 7 square inches in size, the price is the same as items 4019, 4024, or 4034 for the quantity and thickness desired plus a \$90.00 (G) die charge (one time). Simple to moderate designs only. Full color prices apply to full color magnets.
- For magnets larger than 7 square inches use the pricing grid for item 415 on page 18. For .024" thick magnets add 5% to the prices shown. For .034" thick magnets add 10% to the prices shown. Die charges are available on page 23.

Magnetics – Special Surface, Custom

Special Surface Magnetic Business Cards Chrome • Gold • Glow-In-The-Dark



(2 Color Imprint)

- Size: 3½" x 2" rectangle. Indicate vertical or horizontal orientation.

- Special color background stock on .015 magnetic material. Additional thickness options available - please contact the factory.
- Other specifications are the same as those on page 16 for regular white magnetic business cards. Reproduction of halftones not recommended. 4 color process not available.

Price each: 125 250 500 1,000 1,500 2,500 5,000

No. 4015C Chrome Face MBC	125	250	500	1,000	1,500	2,500	5,000
1-Color Copy	1.47	.895	.585	.43	.37	.285	.225
Each Additional Color	.62	.36	.23	.16	.13	.095	.065

No. 4115G Gold Face MBC	125	250	500	1,000	1,500	2,500	5,000
1-Color Copy	1.53	.955	.64	.485	.425	.335	.27
Each Additional Color	.62	.36	.23	.16	.13	.095	.065

No. 4215D Glow-In-The-Dark Face MBC	125	250	500	1,000	1,500	2,500	5,000
1-Color Copy	1.61	1.02	.705	.545	.49	.39	.315
Each Additional Color	.62	.36	.23	.16	.13	.095	.065

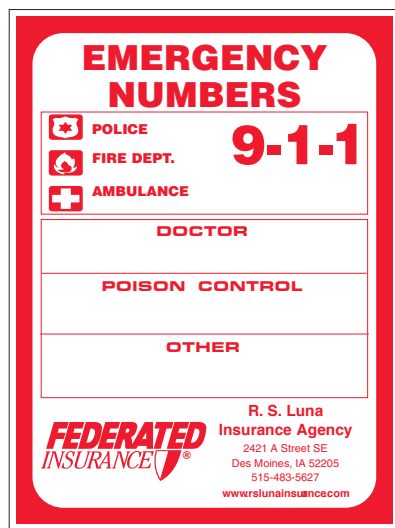
PMS Color Match: \$24.00 (G).

5ABC

Pricing Information: Custom Magnets with Custom Finishing Options

Pricing is based on the square inch size of the magnet, the number of copy colors, and the order quantity. The first line pricing shown is for one color copy on the listed item and includes simple typesetting. Production-ready art is required for all logos, and extra costs for complicated art (line drawings, excessive copy, special stylized copy, halftones, etc.) must be quoted. For process color images see page 19.

Custom Magnets: No. 415 White Semi-Gloss Magnetic



A .019" thick magnet, including a .004" white gloss vinyl laminate for special size and shape refrigerator magnets, point-of-purchase signs, etc.

Price each: Custom Magnets

SQ. INCHES	125	250	500	750	1000	1500	2500	5000
8 or less	1.14	.715	.495	.42	.38	.335	.275	.215
Each Add'l Color	.74	.39	.215	.155	.13	.10	.07	.05
9 to 16	1.33	.89	.66	.58	.54	.49	.40	.325
Each Add'l Color	.82	.43	.235	.17	.14	.105	.075	.05
17 to 25	1.60	1.135	.875	.785	.735	.685	.57	.48
Each Add'l Color	.89	.47	.255	.185	.15	.115	.075	.05
26 to 40	2.02	1.495	1.21	1.11	1.06	.98	.835	.70
Each Add'l Color	.96	.53	.30	.22	.175	.135	.095	.055
41 to 55	2.41	1.86	1.555	1.45	1.395	1.30	1.105	—
Each Add'l Color	1.01	.555	.315	.24	.195	.145	.10	—
56 to 70	2.81	2.24	1.90	1.785	1.725	1.62	1.38	—
Each Add'l Color	1.05	.585	.34	.255	.21	.16	.11	—
71 to 90	3.21	2.61	2.24	2.115	2.05	1.92	1.65	—
Each Add'l Color	1.10	.61	.35	.265	.22	.17	.13	—
91 to 115	3.74	3.09	2.645	2.495	2.41	—	—	—
Each Add'l Color	1.16	.655	.385	.29	.24	—	—	—
116 to 140	4.29	3.615	3.175	3.02	2.935	—	—	—
Each Add'l Color	1.29	.705	.41	.31	.255	—	—	—

PMS Color Match: \$24.00 (G).

6ABC

See page 2 for detailed pricing instructions and page 24 for stock copy colors. For die cutting information, see page 23. For .024" thick magnets add 5% to the prices shown. For .034" thick magnets add 10% to the prices shown.

Special Options:

Write-On Surface: Add a write-on surface to your magnet. Price is the same as an additional color.

Write-on/Wipe off Dry Erase Surface: Add a \$40.00 (G) Set-up plus \$0.18 (G) run charge, each magnet. Note: Dry erase marker not included. Contact the factory for a source as needed.

Pricing includes screen, setup, & logo charges.

For general information, including over lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Magnetics – Full Color, Custom Size

Custom Magnets: No. 455 White Semi-Gloss Magnetic with Full Color Imprint



- A .019" thick magnet, including a .004" white gloss vinyl laminate for special size and shape refrigerator magnets, point-of-purchase signs, etc.
- Each printed with high resolution digital offset printing technology.
- UV Coated to protect the image.
- Note: Minimum as low as 50 pieces.

* Includes diecut shape. See page 23.

The pricing shown includes simple typesetting. Camera-ready art is required for all logos, and extra costs for complicated art (line drawings, excessive copy, special stylized copy, halftones, etc.) must be quoted.

Pricing based on the square inch size of magnet and the order quantity. See page 2 for detailed pricing instructions and page 23 for die cutting information. For .024" thick magnets add 5% to the prices shown. For .034" thick magnets add 10% to the prices shown.

Price each: Custom Magnets, Full Color

Sq. Inches	50	125	250	500	750	1,000	1,500
9 or less	2.75	1.27	.78	.53	.445	.405	.37
9.1 to 16	3.20	1.605	1.07	.805	.715	.67	.63
16.1 to 25	3.79	2.04	1.46	1.165	1.06	1.015	.97
25.1 to 36	4.51	2.57	1.925	1.60	1.49	1.435	1.375
36.1 to 49	5.36	3.20	2.48	2.12	1.99	1.93	1.865
49.1 to 64	6.34	3.925	3.125	2.715	2.57	2.50	2.425
64.1 to 81	7.45	4.75	3.85	3.395	3.23	3.15	3.06
81.1 to 100	8.70	5.665	4.66	4.15	3.965	3.87	3.77

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Special Notes on Magnetic Products

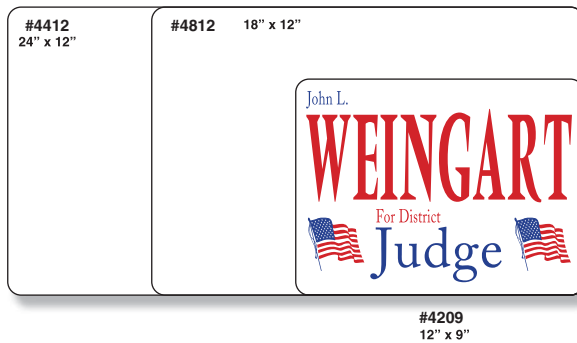
- Please note the variety of magnetic product shapes, sizes and thickness options available in this catalog. Custom sizes and shapes are available to help make your message stand out.
- Magnetics are heavy. Expedited shipping costs can be significant.
- When items are screen printed, half-tone line screens for black & white photographs will be coarse (65 to 85 line). Offset or digital printed solutions are available where noted and by special quotation. Inkjet printed magnets have a higher resolution (up to 150 line screen).

Pricing includes screen, setup, & logo charges.

For general information, including over lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Magnetics

Magnetic Vehicle Signs



3 Sizes: 24" x 12", 18" x 12" and 12" x 9"

- Quickly and easily mark a car or truck for temporary business use . . . remove sign for everyday use.
- Stock: .034 heavy duty gloss white magnetic.
- Show your advertising message in one or more colors.
- Round corners.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00 (G).
- **Now available with Full Color Images.**

Price each: Magnetic Vehicle Signs	4	6	8	12	24	50	100 & UP
#4412 24" x 12"	56.70	43.15	35.20	27.50	18.75	12.70	9.25
#4812 18" x 12"	51.70	39.00	31.60	24.15	16.00	10.35	7.30
#4209 12" x 9"	41.10	29.65	23.45	17.15	10.65	6.60	4.55
Each Additional Color	28.60	19.50	14.90	10.30	5.60	2.85	1.65
Add for Full Color	10.50	8.00	6.75	5.50	4.25	3.25	2.75

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Less than minimum: \$25.00 (G). Absolute minimum: 2.
 Special artwork, logos, building drawings, etc.: \$25.00 (G) per color.
 PMS Color Match: \$24.00 (G).
 Note: Production ready art required for full color option. These magnets will be digitally printed and PMS colors will be screen-build approximations.

Note: Be sure to clean the surface of the car prior to application and make sure magnets are applied to a metal surface. These products are not designed for highway use. Do not apply over molding.

No. 4185: Magnetic Schedule

- Size: 4" x 5 $\frac{7}{8}$ " x .019" thick.
- Schedule typeset from information provided: \$36.00 (G)
- White vinyl background on magnetic stock. Imprint color: 1 Color.
- Standard copy colors: See catalog page 24. PMS color match: \$24.00 (G).
- Logo Set-up Charge: Included

NEW PHILADELPHIA HIGH SCHOOL VARSITY/RESERVE BASKETBALL 2016-2017 Schedule					
Boys			Girls		
Dec. 1	Riverview	A 6:00/7:30	Nov.25	St. Thomas	A 6:00/7:30
Dec. 5	Buckeye Local	H 6:00/7:30	Nov.28	Fairless	H 6:00/7:30
Dec. 8	Cambridge	H 6:00/7:30	Nov.30	Alliance	H 6:00/7:30
Dec.12	Timken	H 6:00/7:30	Dec. 2	Cambridge	A 1:00/2:30
Dec.16	Clev East	H 5:00/6:30	Dec. 6	Riverview	A 6:00/7:30
Dec.19	Coshocton	H 6:00/7:30	Dec. 9	West Holmes	A 6:00/7:30
Dec.22	Indian Valley	A 6:00/7:30	Dec.13	Indian Valley	H 6:00/6:30
Dec.27	Cloverleaf	A 6:00/7:30	Dec.16	Coshocton	H 1:00/2:30
Jan. 5	Claymont	A 6:00/7:30	Dec.23	Claymont	H 1:00/2:30
Jan. 9	Meadowbrook	H 6:00/7:30	Dec.27	Meadowbrook	A 6:00/7:30
Jan.12	Dover	A 6:00/7:30	Dec.30	Dover	A 6:00/7:30
Jan.19	Cambridge	A 6:00/7:30	Jan. 6	Cambridge	H 1:00/2:30
Jan.23	West Holmes	H 6:00/7:30	Jan.10	Timken	A 6:00/7:30
Jan.26	Coventry	A 6:00/7:30	Jan.13	Indian Valley	A 1:00/2:30
Jan.27	Fairless	H 6:00/7:30	Jan.15	Tasky Valley	H 6:00/7:30
Jan.30	Indian Valley	H 6:00/7:30	Jan.22	Coshocton	A 6:00/7:30
Feb. 2	Coshocton	A 6:00/7:30	Jan.25	Buckeye Local	H 6:00/7:30
Feb. 6	Claymont	H 6:00/7:30	Jan.27	Claymont	A 1:00/2:30
Feb. 9	Meadowbrook	A 6:00/7:30	Feb. 3	Meadowbrook	H 1:00/2:30
Feb.16	Dover	H 6:00/7:30	Feb.10	Dover	H 6:00/7:30

First time is JV game, Second time is Varsity

KENNEDY INSURANCE AGENCY
 DONALD R. KENNEDY JR.
 CENTRAL RESERVE COMPANY
 112 4th St. NW • P.O. Box 836
 New Philadelphia, Ohio 44663
 330-339-8834

Price each:	125	250	500	750	1,000	1,500
1-Color Imprint	1.60	1.085	.80	.695	.64	.58
Each Additional Color	.89	.47	.255	.185	.15	.115

PMS Color Match: \$24.00 (G).

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No. 4187FC: Magnetic Schedule – Full Color

- Size: 4" x 5 $\frac{7}{8}$ " x .019" thick.
- Schedule typeset from information provided: \$36.00 (G). Production ready art required for photos, logos, etc.
- White vinyl background on magnetic stock. Imprint color: Full Color.
- PMS Colors: All PMS copy produced in 4 color process screen build. Bleed copy available.
- Logo Set-up Charge: Included (from production ready art)

HANCHER		2016-2017 SEASON	
SEPTEMBER	20 Tango Business Area, The Four Seasons, Lewis Black	FEBRUARY	7 B & King, 10 G2 and G1 Graham, 12 Jazz at Lincoln Center Orchestra, 14 Lene Spring of Oslo String, 22 Pablo Ziegler and Claudia Acuña, 24 Arts Theatre Company, The Nutcracker
OCTOBER	2 Duke Ellington, 4 Duke Ellington, 9 Duke Ellington, 10 Pat Metheny Trio, 12 Hubbard Street Dance Chicago, 16200 Cirque Works: Pinthouse Factory	MARCH	8 Amphigee Kids, 788 Dory Rottor Scazzano, 21 Steve Baker of Georgia, Giesle, Ying Quartet and Tod Machover
NOVEMBER	1 Bazaar Performance Choir, 6 Bill J. Jones/Arnie Zone Dance Company, 8 Bill J. Jones/Arnie Zone Dance Company, 9 St. Joseph's Philharmonic Orchestra, 9 CBS and The Mission	APRIL	46 Acoustic Out, 48 John Allen American Dance Theater, 12 Robert and Rebecca Brubaker, 12 Western Kentucky University String Quartet and Wu Han
DECEMBER	5 A Rostropovich Holiday, 8 Sweet Honey in the Rock, 10-11 My Fair Lady	MAY	11 Cyro Baptista and Beat the Donkey
JANUARY	20 Turtle Island String Quartet and Stefan Hone, The Steve Dale L.A. Theatre Works, Top Secret: The Spies for the Postage Papers	JUNE	14 Rubberbandoneo Group

COLLEGE HANCHER REAL ESTATE PROFESSIONALS

Jeff Miller
 Coldwell Banker Real Estate Professionals
 319-351-3855 (O) 319-331-6187 (M) jeff@crealestate.com (E)

Price each:	125	250	500	750	1,000	1,500
Full Color Schedule	1.82	1.265	.985	.89	.84	.80

PMS Color Match: Not Available.

6A

Pricing includes screen, setup, & logo charges.

For general information, including over lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Magnetics – Calendars & Picture Frames

No. 4180: Magnetic Calendar

- 2017, 2018 or split Year-In-View® calendar. Specify year with order.
- Size: 4" x 5 7/8" x .019" thick.
- Calendar is 2-color red and black with Sundays and holidays highlighted in red.
- Imprint color: black
Imprint area: 3 1/2" x 1 3/4".
- Custom calendar colors available. See pricing below. For custom sizes contact the factory.



Price each: 125 250 500 750 1,000 1,500

Red & Black Calendar						
with black imprint	1.24	.98	.82	.765	.735	.69
Each Additional Imprint Color	.89	.47	.255	.185	.15	.115

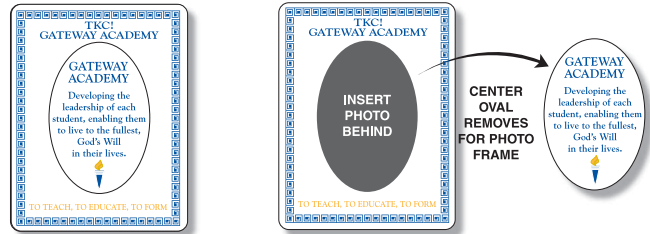
Custom 2 Color Calendar						
with matching ad copy:	2.49	1.58	1.12	.965	.89	.805

PMS Color Match: \$24.00 (G).

Set-up for custom pad set-up: \$60.00 (G).

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No. 4190: Magnetic Picture Frame



- Get two magnets in one!
- A great way to showcase a photograph on a refrigerator or file cabinet. The center oval pops out to give additional copy exposure.
- Size: 3 1/2" x 4 1/2" x .024" with 3" oval. This item is 25% larger than the competition's standard size.
- Price includes: printing 1-color on white stock with round corners and die cut oval. If the copy bleeds, contact the factory for a quote.
- Standard copy colors: See catalog page 24.
PMS color match: \$24.00 (G).

Price each: 125 250 500 750 1,000 1,500

1-Color Imprint	1.69	1.085	.76	.65	.595	.535
Each Additional Color	.82	.43	.235	.17	.14	.105
Full Color	1.97	1.265	.905	.785	.725	.675

Logo set-up charge - Included

PMS Color Match: \$24.00 (G).

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No. 4183: Magnetic Calendar – Full Color

- 2017, 2018 or split Year-In-View® calendar. Specify year with order.
- Size: 5 7/8" x 3 3/4" x .019" thick.
- Calendar is 2-color red and black with Sundays and holidays highlighted in red.
- Imprint color: black
Top Imprint area: 3 1/2" x 3/4", Bottom 5" x 1/2".
- Ad Copy & Calendar are printed on the background of your choice. See information at the right.



Choose from 4 Stock Backgrounds or provide your own – production ready art required.



Price each: 125 250 500 750 1,000 1,500

Full Color	1.82	1.265	.985	.89	.84	.80
Magnetic Calendar						

Logo set-up charge - Included

PMS Color Match: The magnets are digitally printed and requested PMS colors will be printed as 4 color process.

Set-up for custom pad design: \$60.00 (G).

6A

Pricing includes screen, setup, & logo charges.

For general information, including over lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Add-A-Magnet

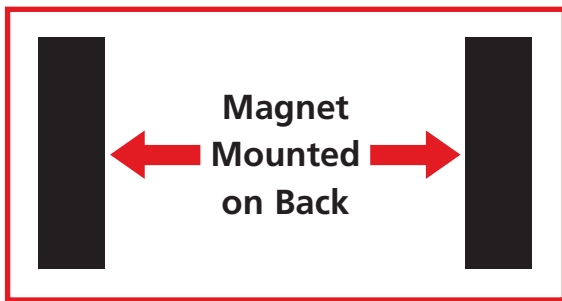
Custom In Store Signage can be enhanced with a magnet.



- We offer .030 styrene and .050 paper board signs with multiple color printing and precise finishing options to achieve the look you need. Your 1 & 2 color custom copy is **screen printed** with ink on the product. 4 color artwork can be **inkjet printed**.

- The first line pricing includes one color copy on a white background, scanning camera-ready art, typesetting simple copy, screens and set-up charges. Pricing is for spot color printing of solid inks on one side of the sign only. **Bleed copy is available.**
- Half-tone screens (and process color) can be included. Copy changes must be priced as separate orders. Pricing is quoted pending review of final art.
- Stock colors available: See page 24. PMS Match: \$24.00 (G).

- Finish work: pricing below includes square corners. Rounded corners & holes drilled are available for a nominal upcharge. Please affirm desired finishing options with order.
- Styrene is recommended for indoor use and short-term outdoor use. 50pt paper board should only be used indoors.
- **Finished with 2 magnetic strips mounted to the back.** Requests for special orientation can be accepted.



Styrene Signs - .030" with Magnetic Strips Attached

Price each:	Quantity:	125	250	500	750	1,000	1,500
No. 6612: 6" x 3"		2.84	1.93	1.45	1.28	1.18	1.07
Each Additional Color		.89	.47	.255	.185	.15	.115
Total Cost for 4 Color Process		Contact Factory					
No. 6618: 6" x 4"		3.11	2.19	1.71	1.53	1.42	1.31
Each Additional Color		.96	.53	.30	.22	.175	.135
Total Cost for 4 Color Process		Contact Factory					
No. 6624: 12" x 6"		3.92	3.00	2.52	2.32	2.20	2.06
Each Additional Color		1.10	.61	.35	.265	.22	.17
Total Cost for 4 Color Process		Contact Factory					

PMS Match: \$24.00 (G).
All pricing above is for single sided signs.

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Paper Board - .050" with Magnetic Strips Attached

Price each:	Quantity:	125	250	500	750	1,000	1,500
No. 6642: 6" x 3"		2.60	1.69	1.22	1.05	.96	.86
Each Additional Color		.89	.47	.255	.185	.15	.115
Total Cost for 4 Color Process		Contact Factory					
No. 6648: 6" x 4"		2.71	1.80	1.33	1.15	1.06	.96
Each Additional Color		.96	.53	.30	.22	.175	.135
Total Cost for 4 Color Process		Contact Factory					
No. 6654: 12" x 6"		3.07	2.14	1.67	1.50	1.41	1.29
Each Additional Color		1.10	.61	.35	.265	.22	.17
Total Cost for 4 Color Process		Contact Factory					

PMS Match: \$24.00 (G).
All pricing above is for single sided signs.

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Pricing includes screen, setup, & logo charges.

For general information, including over lamination, custom finishing options, and color matches, see pages 2, 23 & 24.

Custom Finishing Options

Film lamination for decals, magnetics, rigid vinyl cards & styrene signs

- Clear polyester overlamination.
- Protects decal from abrasion and corrosives.
- Add these prices to unit price of decal.

Premasking for pressure sensitive emblems

- A temporary cover applied to the decal to assist in the installation process. Removed prior to general use.
- Helps to pick-up and position vinyl graphics.
- Protects decal from scuff marks when using a squeegee applicator.
- Add these prices to unit price of decal.

Price each: Laminating or Premasking

Sq. Inches	125	250	500	750	1,000	1,500	2,500	5,000
9 or less	.47	.29	.205	.175	.16	.145	.12	.10
9.1 to 16	.50	.325	.24	.21	.19	.175	.145	.125
16.1 to 25	.55	.375	.29	.26	.24	.22	.19	.16
25.1 to 36	.62	.44	.35	.32	.30	.28	.24	.205
36.1 to 49	.68	.505	.415	.38	.36	.34	.29	.26
49.1 to 64	.76	.58	.49	.455	.43	.41	.355	.315
64.1 to 81	.84	.66	.565	.53	.505	.485	.42	.37
81.1 to 100	.94	.755	.66	.62	.595	.57	.495	.44
100.1 to 121	1.04	.86	.76	.715	.69	.665	.58	.515
121.1 to 144	1.15	.96	.86	.815	.785	.755	.66	.59
144.1 to 169	1.24	1.05	.95	.90	.875	.84	.74	.655
169.1 to 196	1.33	1.14	1.04	.995	.96	.925	.82	.725
196.1 to 225	1.44	1.245	1.14	1.09	1.055	1.020	.90	.80
225.1 to 256	1.56	1.37	1.26	1.205	1.17	1.135	1.00	.89

Lamination for larger sizes quoted on request

Special coatings, including UV lamination, are also available. Please contact the factory.

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Additional Finishing Options

General

Pressure sensitive decals may be **back or face slit** free of charge. Please specify on the purchase order. Slitting is not recommended for clear vinyl and mylar products. The factory also has **custom scoring, kiss cutting, and perforating** capabilities. Please contact the factory for information.

All items are provided with square corners unless otherwise requested. **Rounded corners** are available on most decals, rigid stocks and magnets for a nominal upcharge.

Special Shapes

A special shape may be added to decals, posters, rigid stocks, styrene, and magnetics for the additional price of a steel rule cutting die. Circles in one inch increments up to 18" are stock dies and may be requested at no additional charge. Many special shapes including some ovals are also available on file. Please contact the factory for details. For shapes not on file, the following price list may be used to price dies for simple to moderately intricate designs:

Decal Size:	Up to 25 square inches:	\$125.00 (G)	Note: Hand cutting is also available for large sizes in smaller quantities.
	From 25 to 125 square inches:	\$150.00 (G)	
	From 125 to 250 square inches:	\$195.00 (G)	
	Over 250 square inches:	Requires Special Quote	

Consecutive Numbering

Available on certain items. Please contact the factory for details.

Shrink Wrap Packing

Your order may be shrink-wrapped in packages of a specified quantity. Determine the number of shrink-wrapped packages by dividing the quantity ordered by the desired number per package. Add \$0.40 (G) per package or \$10.00 (G) minimum to your order.

Pricing includes screen, set-up, and logo charges.

For general information, including pricing instructions, custom finishing options, and color matches, see pages 2 & 24.

General Information

Also Available from BAC Promotional Graphics:

- Banners & Signs
- Point of Purchase Signs
- Safety Campaigns
- Fleet Markings
- Production Identification
- Prototype Manufacturing
- Presentation & Sales Tools
- Magnetic Promotions

All pricing is quoted in US Dollars, F.O.B. Factory (Iowa). For quantities in between those listed use the next lower quantity price shown. Basic order information consists of quantity, item number and description, size, ink colors, finishing instructions, ship date, complete shipping address, and shipping instructions. Submit all orders, new or repeat, with complete instructions, including printed or type written imprint with color break arranged to serve as a layout for composition. Production-ready high-resolution digital art should be supplied for all logos, custom typefaces, line drawings, etc. The factory will determine whether the art is considered production-ready. Customers will be advised of additional charges required due to poorly submitted art.

We can accept your **artwork in electronic formats** using disks, CD's, email, or our FTP server. Consult with the factory art department for current requirements, uploading capabilities, useable file formats, available software, etc. We are continuously updating our capabilities – please contact the factory for further information.

Orders for catalog items will be produced and shipped within a **normal production schedule** of 3 to 8 working days unless otherwise noted. Production time starts when the order and approved art are received at the factory and acknowledged. If a **specific production deadline** must be met it must be pre-approved by the factory. For orders that **cancel** prior to shipment expenses will be accumulated at the time of cancellation and will be invoiced in full. In accordance with accepted printing trade customs we reserve the right to ship an **over-run or under-run** of up to 4% on orders greater than 20 pieces. For **exact quantity add \$35.00 (G)** to your order. Your order will be invoiced accordingly. Unless specifically requested we will select the freight carrier with the best service/rate combination for your order.



















Photocopy (laser) proofs or PDF electronic proofs are available for \$12.00 (G). Please specify required proofs with your order. **Product proofs** for items up to 100 square inches in size are available based on complete art provided and a screen/set-up charge of \$64.00 (G) per color. Product proof charges are non-transferable and must be custom quoted for larger items.

Copy changes – except as noted on special items - must be sold as separate orders unless pre-approved by the factory. **Changes in copy colors** are available for \$24.00 (G) per change. The color break must remain the same. **Special color matches** (PMS Colors) are available for \$24.00 (G). Perfect PMS matches are not guaranteed due to the limitations of screen-printing and inkjet inks. **Split shipments** must be pre-approved by the factory and additional costs may be incurred. Unless otherwise noted the **minimum order quantity** required is the first column listed.

Our primary printing methods include digital inkjet and silkscreen (where heavy layers of ink are applied to a substrate through a screen mesh carrying the image to be printed). For long-term durability and color intensity please specify silkscreen process.

Process color images can be screen-printed. Please note the coarse resolution (65 to 85 lines) will apply to process color screen-printed images. Resolution is much higher on digital inkjet and offset printed products. See each item for the resolution quoted, the process used, and the availability of process (full) color.

Standard Ink Colors: The following inks may be requested without incurring any special PMS charges:

Pantone Yellow 012		PMS 116 Yellow		PMS 130 Gold	
Pantone Orange 021		PMS 185 Red		PMS 208 Maroon	
Pantone Purple		Pantone Violet		Pantone Process Blue	
PMS 300 Peacock Blue		Pantone Reflex Blue		PMS 320 Teal	
PMS 348 Kelly Green		PMS 341 Hunter Green		Black	
PMS 873 Metallic Gold		PMS 877 Metallic Silver		White	

Pricing includes screen, set-up, and logo charges.

For general information, including pricing instructions, over-lamination and custom finishing options, see pages 2 & 23.